

I. THEORY AND CASE STUDIES

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION
10/09/2024	1. Introduction to Transport Economics	FERNANDO CÁMARA	PwC
17/09/2024	2. Transport Costs		
24/09/2024	3. Analysis and Treatment of Externalities in Transport	PILAR SOCORRO	Universidad de las Palmas de Gran Canaria
1/10/2024	4. Transport Demand Statistical and Econometric Methods for Transportation Data Analysis – Case Studies (Test topics 1 – 3)	JAVIER CAMPOS	Universidad de las Palmas de Gran Canaria
8/10/2024	5. Pricing in Transport Markets	FERNANDO CÁMARA	PwC
15/10/2024	6. Economic Regulation of Transport Markets	PILAR SOCORRO	Universidad de las Palmas de Gran Canaria
22/10/2024	7. Mobility Platforms I: Collaborative Platforms (Car-sharing, ride-hailing, etc.) (Test topics 4 - 6)	JUAN GÓMEZ SÁNCHEZ	Universidad Politécnica de Madrid
29/10/2024	8. Mobility Platforms II: Mobility as a Service	JUAN BENAVENTE	MaaS España

Lectures will take place at Campus Madrid – Puerta de Toledo Room 1.A.08, Tuesday 16:00 – 19:30

II. TRANSPORT MANAGEMENT BEST PRACTICES

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/INSTITUTION
5/11/2024	9. Maritime Transport and Ports (Test topics 7 - 8)	ÁLVARO RODRÍGUEZ	PUERTOS DEL ESTADO
12/11/2024	10. Air: Infrastructures and Services	ELENA MAYORAL	AENA
19/11/2024	11. Intercity (Test topics 9 – 10)	ALBERTO CILLERO	ALSA GRUPO
26/11/2024	12. Urban and Metropolitan Transport	JOSE VÍCTOR ESTEBAN	FUNDACIÓN CORELL /COMBIBERIA
3/12/2024	13. Merchandise Transport: Operative Issues (Test topics 11 – 12)	JOSE VÍCTOR ESTEBAN	FUNDACIÓN CORELL /COMBIBERIA
10/12/2024	14. Railway	DANIEL FREIRE	RENFE
17/12/2024	15. Passengers Transport: Operative Issues (Test topics 13 – 14)	JAIME RODRÍGUEZ	FUNDACIÓN CORELL / CONFEBUS

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