

**I. INTRODUCTION: BASIC CONCEPTS AND OVERVIEW**

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION
28/01/2025	1. The ICT scenario in the EU from an economic perspective	DANIEL TORRES	THE COACHING CLUB
4/02/2025	2. Introduction to Telecommunication Economics: Productivity, ICT and Firm's Investment Climate	ÁLVARO ESCRIBANO	UC3M

**II. ECONOMIC ASPECTS IN THE TELECOMMUNICATION INDUSTRY**

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/ INSTITUTION
11/02/2025	3. Fixed Voice and Broadband Communications Networks	JUANA SANTAMARÍA	FRONTIERS ECONOMICS
18/02/2025	4. Financial Aspects	OSCAR MANUEL SANCHEZ	XELTEC VIDEO
25/02/2025	5. Digital Platforms <b>TEST</b>	JOSE MARÍA RODRÍGUEZ	FRONTIERS ECONOMICS
4/03/2025	6. Mobile Communications	JORGE DEL PUERTO	RAKUTEN TV

**Lectures will take place at Campus Madrid-Puerta de Toledo, Tuesdays 16:00-19:30. Classroom 1.A.08**

**III. INTERNET ECONOMICS AND DIGITAL ECONOMY**

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/INSTITUTION
11/03/2025	7. Innovative Storytelling: Social Networks, Communications	ALEXANDRA RUIZ	UCM y ESIC
18/03/2025	8. Internet	ÍÑIGO HERGUERA	UCM
25/03/2025	9. Individual empirical demands for new services in Spain using panel Data <b>TEST</b>	ÁNGEL VALAREZO	UCM
01/04/2025	10. Dynamic Competition Analysis in the Digital Ecosystem	BRUNO SORIA	NERA

**IV. THE INSTITUTIONAL FRAMEWORK**

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/INSTITUTION
08/04/2025	11. Regulatory Aspects of the EU <b>TEST</b>	ZORAIDA FRÍAS	UPM

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