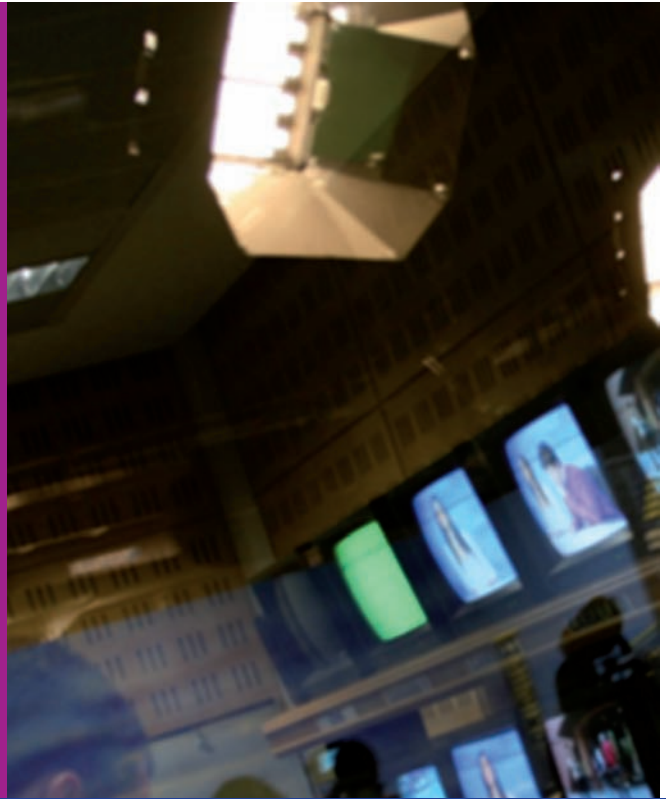


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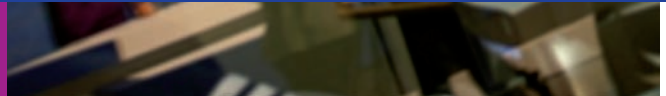
TECMERIN

THE TELEVISION-FILM:
MEMORY,
REPRESENTATION
AND INDUSTRY

R E S E A R C H G R O U P S



Universidad
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televisión–cine:
memoria, representación
e industria



School of Humanities, Communication, Library Sciences and Documentation.

“The television-film: memory, representation and industry” (TECMERIN) research group works within the Department of Journalism and Media Studies at Universidad Carlos III of Madrid and is led by Dr. Manuel Palacio Arranz. The group is composed of researchers specializing in the studies of television and film and their relationship with history, the social representations of media, co-productions and the transnational processes linked to the audiovisual geopolitics, public and industrial policies, and technological integration and accessibility.

The TECMERIN group has participated in several competitive projects in establishing collaborative actions with other universities and institutions, as well as hosting meetings and scientific seminars. Another goal of the TECMERIN group is to work towards an increasing internationalization of research. With this purpose, the group has carried out a variety of projects and activities the Latin American and European context.

• FIELDS OF RESEARCH •

Television and film studies: theory, history and memory

The television and film studies field of research focuses on analyzing elements related to the theory and the history of film and television. We aim at analyzing the representation of history in the media.

The group has also studied recent revisions of the Civil War and the Spanish democratic Transition. It therefore aims to investigate the function of memory in the creation and reception of audiovisual texts. The group has also performed audiovisual studies in relation to the cre-

ation of identities, working particularly in transnational processes of exchange with Latin America and Europe.

Political economy of the media

This field of research is supported by various social science disciplines, and its purpose is to understand how institutions and political environments influence the behaviour of audiovisual market agents. In Communication Sciences, this perspective studies economic policies and processes that affect all cultural industries and their relationship with other social institutions.

It deals with three core problems that permanently interact with one another: the role of the State and its regulatory institutions, the behaviour of business agents, and the media consumption processes and access conditions.

Technologies, multimedia and accessibility

The TECMERIN group has developed lines of research related to the application of New Technologies through new audiovisual production tools, educational innovation and accessibility for the disabled.



Other fields of research

- Post-colonial studies and audiovisual geopolitics. It proposes bringing film and television studies closer to one another in terms of both political and social coordinates. It centers on how the circulation of images is continuously transformed and renewed in a highly globalized world.
- Representation of immigration, gender and violence in the media.

• OUTSTANDING COLLABORATIONS •

The group collaborates with companies and institutions from very diverse sectors. The companies and institutions are, among others, the following:

- Radio Televisión Española. Collaboration for the project "50 Years of Television in Spain".
- Fédération Internationale de Football Association (FIFA). Interactive multimedia material preparation applied to the training of elite football referees and assistant referees.

- Alternativas Foundation. Creating and starting up the Culture and Communication Observatory.
- Real Patronato sobre Discapacidad. Technical coordination with the Spanish Subtitle and Audiodescription Centre (CESyA).
- Institut National de l'Audiovisuel (INA). International Federation of Television Archives Annual Conference organization (FIAT 2006).
- Ministry of Labour and Immigration. Web page for local entities on immigrant integration "Integra Local".

• R&D&I PROJECTS •

- "The audiovisual media in the Spanish Transition: images of democratic change".
Funding Institution: Ministry of Science and Innovation. Date: 2010-2012.
- "Culture, society and television in Spain (1956-2006)".
Funding Institution: Ministry of Science and Education. Date: 2006-2009.

- "Spanish cinematographic co-productions: social and documentation aspects (COPRO-CINE)".

Funding Institution: Community of Madrid - Carlos III University of Madrid. Date: 2010-2011.

- "Fictional Television: representation and memory".
Funding Institution: Community of Madrid - Carlos III University of Madrid. Date: 2007-2008.

- "Audiovisual co-productions between Spain and Argentina in the new digital scenario: public policies of the audiovisual culture".

Funding Institution: Spanish Agency of International Cooperation for Development (AECID). Interuniversity Cooperation Program, University of Buenos Aires. Date: 2010.

- "Cultural diversity and urban development: the cases of Madrid and Rio de Janeiro".

Funding Institution: Spanish Agency for International Cooperation of Development (AECID). Interuniversity Cooperation Program, Federal University of Rio de Janeiro. Date: 2009.

- “Convergência digital: ações com horizonte nas tecnologias e conteúdos de informação e comunicação”.

Funding Institution: Ministry of Culture of Brazil, CAPES. Date: 2008-2012.

- “Audiovisual co-productions (film-television) in Europe. Identities and cultural transnationalization processes”.

Funding Institution: Ministry of Science and Innovation (Spain). University of Vienna (Austria). Date: 2010-2011.

- “History and identity in Spanish television programs”.

Funding Institution: Ministry of Science and Innovation (Spain)-Universidad of Viterbo (Italy). Date: 2006-2007.

• INNOVATIVE SOLUTIONS •

The group’s projects have produced a variety of tools that are then offered and adapted to the needs of interested companies or organizations:

- A sound capturing system.
- A multi-microphone sound production system devoted to tracking and locating of specific points in a variety of scenes and scenarios.
- An interactive video test.
- HMVS. A tool designed to measure the speed of subtitles.

• TECHNOLOGICAL EQUIPMENT •

- Image and sound capturing systems.
- Audiovisual storage and editing systems.
- Digital postproduction of audiovisual and multimedia contents.



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TECMERIN

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