

Transatlantic Summer Academy

The Impact of New Technologies on Intellectual Property: Where do we stand in Europe and in the US?

16th Transatlantic Intellectual Property Summer Academy

June 12-14, 2023 at Universidad Carlos III de Madrid (UC3M; Carlos III University of Madrid), Spain

Campus Puerta de Toledo, Madrid

Private Law Department UC3M, Master in Intellectual Property UC3M, Research Project PDI2020-115352GB-I00.MCI (“Damages in the digital environment: new challenges for compensation”)

During the course of one week each year, Carlos III University organizes or takes part in the Transatlantic Intellectual Property Summer Academy jointly with other prestigious schools and universities of Europe and North America. Faculty includes highly-regarded academics from top-ranked law schools around the world, including Bocconi University.

The course features leading IP scholars and researchers from multiple countries in Europe and North America. The number of participants is limited to 50. Attendees must meet one of the following:

- have a graduate degree in law, economics or engineering;
- have an undergraduate degree in law (subject to a selection procedure);
- be a current American JD or graduate student; or
- be a young researcher or professional working in TTOs.

The program costs €600. Lunch is included. Participants are responsible for booking their own travel, accommodation and other meals.

A participatory and interactive teaching approach is used for all lessons, including business examples and studies, practical exercises and direct contact opportunities with IP operators and companies. Free tutor assistance is also available.

An optional daily recreational program is available in advance to participants and includes invitations to cultural and social activities at free or limited costs.

Entry requirements are indicated below.

Attendance certificates are granted at the completion of the program below.

REGISTER NOW at <https://www.uc3m.es/continuing-education/impact-new-technologies>

For more information, and details on our Summer Academy for the June 2023 Session, please contact:

- Yolanda Bergel Sainz de Baranda, Universidad Carlos III de Madrid, Yolanda.bergel@uc3m.es
- Laurent Manderieux, Coordinator of the Transatlantic IP Academy, laurent.manderieux@unibocconi.it

1. Teaching language

English only.

2. Access requisites

Lawyers; OR

Graduate Degree in Law, Economics or Engineering; OR

Undergraduate Degree in Law or current American JD or graduate student; OR

The program is also open to Government officials, lawyers, researchers and professionals working in TTOs.

3. Fees

EUR € 600 (including materials)

Students enrolled in Universities of origin of the Transatlantic Academy's Lecturers can obtain, upon admission, a 10% discount on fees.

4. Program Details

Program contents include inter-disciplinary high-level teaching on intellectual property, Internet technology and international economic law and policy (as per details below), with added value in each of the following fields:

- North American, European and International IP and Digital Technologies;
- North American, European and International IP and AI Law, Policy and Practice;
- North American, European and International IP as a tool for Researchers;
- North American, European and International IP and Business /Digital Business operational models.

As a result of their attendance to the Transatlantic Summer IP Academy 2023, participant lawyers, economists, scientists and engineers, as well as business specialists (at student or young professional level) are to:

- enhance, thanks to lectures by the best international IP specialists, their international knowledge in their own field of expertise;

- better embrace intellectual property, high-tech and digital business globally, as a subject item at the crossroads between different stakeholders.

For all lessons, a participatory and interactive teaching approach is chosen, involving business case examples and studies, practical exercises and direct contact opportunities with IP operators and companies in a dynamic, horizontal and open work environment. In addition, free tutor assistance will be available to the participants, in order to ensure cohesion between the participants.

Schedule

Monday, June 12, 2023

09:15– 09:30. Registration of Participants

09:30 – 10:00. Opening Ceremony

Opening Speech and Welcome Address

Introduction to the 2023 Edition of the Summer Academy

Manuel Alba, Director of the Department of Private Law, UC3M

Yolanda Bergel Sainz de Baranda, Professor of Private Law, UC3M

Laurent Manderieux, Bocconi University

Session A. General Technology Challenges for the IP System

10:00–11:00. Intellectual Property Challenges in the (Multipolar) Global Digital Economy

- Edward Kwakwa, Assistant Director General, World Intellectual Property Organization (WIPO), Geneva
- Moderator: Laurent Manderieux, Bocconi University

11:00–12:00. Open Science, IP & Tech: which possible wedding?

- Roberto Caso, University of Trento, President of the Italian Association for Open Science

Coffee

12:15–14:00. Discussion on the IP & Tech Agenda in Europe and the US

- European Panorama of Tech developments in TM, designs and GI's granting and enforcement, Virginia Melgar, EUIPO (European Intellectual Property Office)
- Panorama of Tech developments in TM protection and enforcement in the USA, Irene Calboli, Texas A&M School of Law, member of the Research Project PDI2020-115352GB-I00.MCI

Moderator: Yolanda Bergel Sainz de Baranda, UC3M, member of the Research Project PDI2020-115352GB-I00.MCI

Lunch

15.45-16:45. Study visit to a world-class innovation centre, makerspace and entrepreneurship ecosystem that welcomes thousands of visitors each year.

17:00 - 18:00. Welcome gathering

Tuesday, June 13, 2023

Session B. IP and the AI Revolution

10:00-14:00

Introduction and Moderation: XX the European Patent Office (EPO)

10:00–11:00.

IP in Digital Environments: Challenges and Opportunities, including IP and AI: A (Re)volution?

- Laurent Manderieux, Bocconi University

11:00-12:00

Panorama of AI and Tech developments in Patent granting and enforcement

- XX, EPO (European Patent Office)

Coffee

12:30-13:00

AI Damages: who is Responsible?

- Teresa Rodríguez de las Heras, UC3M

13:00–14:00. The art of creating in flux? Use of AI in Art and Design - An International Intellectual Property Law Perspective

- Ulrika Wennersten, Lünd University

Lunch

16:30-17:30.

Field trip to the Prado Museum (Casón del Buen Retiro). Digitalization of Museums. The experience of the Prado Museum

- Javier Pantoja. Chief of the Digitalization Department of the Prado Museum

Wednesday, June 14, 2023

Session C. Transatlantic Challenges for IP in a Global Digital Economy

10:00- 10:45. Trade Secrets in the Digital World: Do's and Dont's in Europe and in the US

- Javier Fernandez Lasquetty, Elzaburu

10:45 – 11:45. Common Law vs. Civil Law: Navigating Discordances in Entertainment Law

- Antonio Muñoz Vico, Garrigues

Coffee

12:30–14:00. The Digital Single Market in Europe: the Right Solution in the Transatlantic Area?

- Nathalie Martial-Braz, Sorbonne University Abu Dhabi, Member of the Research Project PDI2020-115352GB-I00.MCI
- Moderator Laurent Manderieux

Lunch

16:00–17:00. De-constructing or Re-constructing IP in the Digital World?

- Axel Ferrazzini, Managing Director, 4iP Council EU

CLOSING SESSION: What's Next?

17:00-17:30 Round Table on IP and the 21st Century Challenges & Closing remarks + Wrap up

- Laurent Manderieux, Coordinator of the Transatlantic Intellectual Property Summer Academy
- Sara Martín Salamanca, Deputy Vice-Chancellor of Scientific Policy UC3M, Principal researcher in Research Project PDI2020-115352GB-I00.MCI