

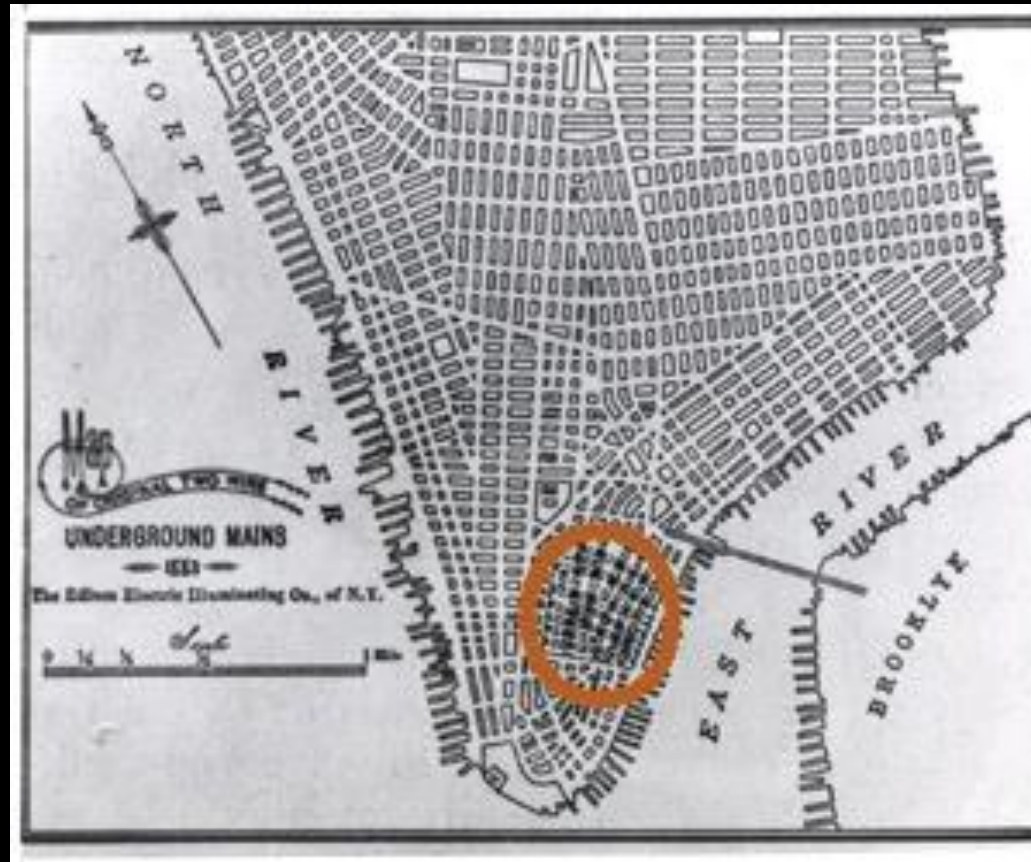
1882



Thomas Alva Edison. Pearl Street. New York

REVOLUTION  
SUCCESS??

No



J.P Morgan / NY Times. AC/DC  
Direct Current/Alternate Current  
Just 1,5 miles!!

155 YEARS LATER...

1997



[Steve Jobs](#)

PCT 2015

Most of the computer work wont be anymore capacity of computing, but the capability to be an open window to communication...



People to People (P2P)... People to Machine (P2M)... Machine to Machine (M2M)



**TRUST ME...**

The **CLOUD** is that it is not a physical thing. The cloud is a network of servers, and each server has a different function. Some servers use computing power to run applications or "deliver a service."

Smart Management  
Management “under the cloud”

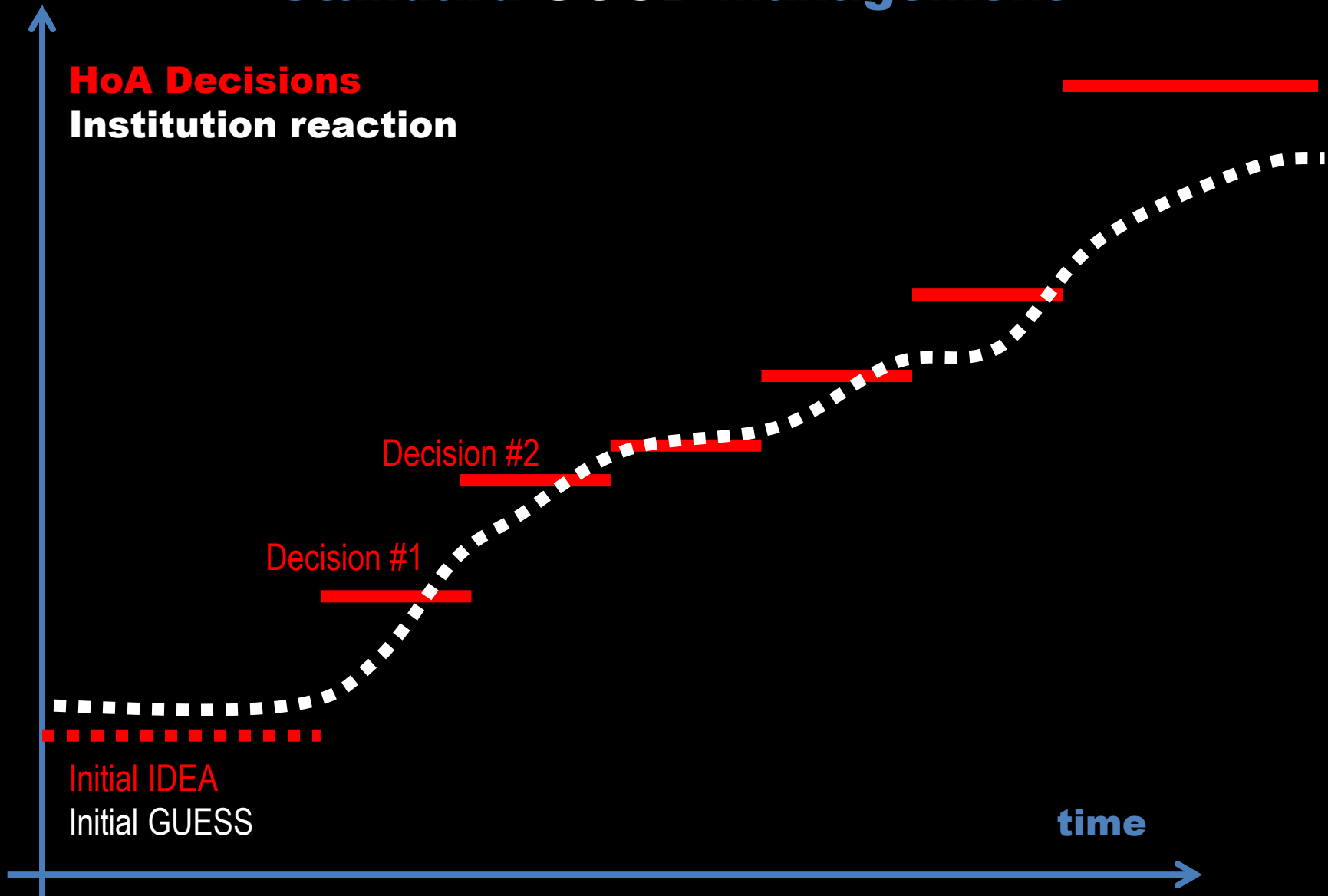
# under THE CLOUD?

If you can Only Deliver the service required & Only PAY for the service delivered, then...  
You get back **Efficiency, savings & satisfaction**

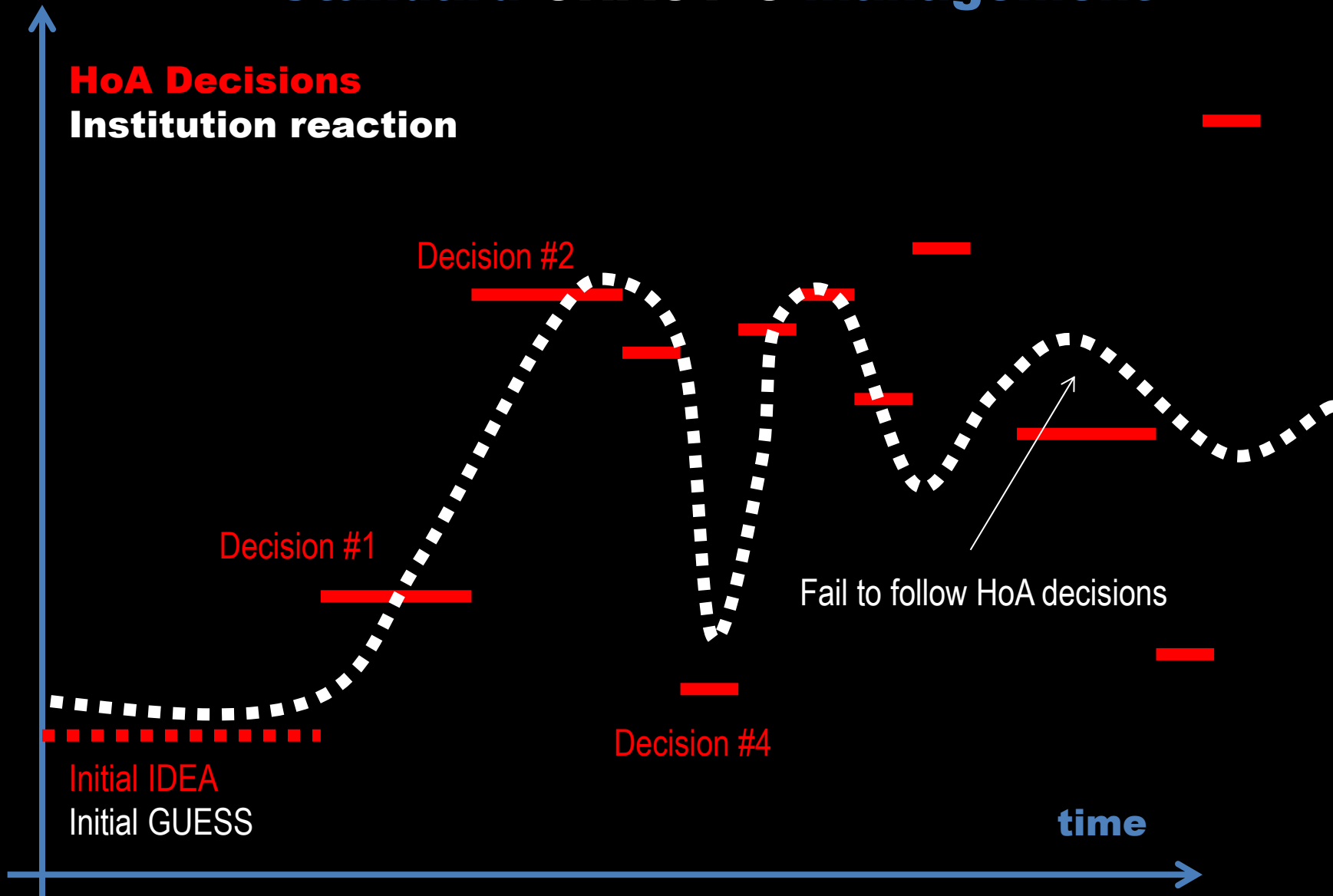
So... how can we manage this **new scenario**?



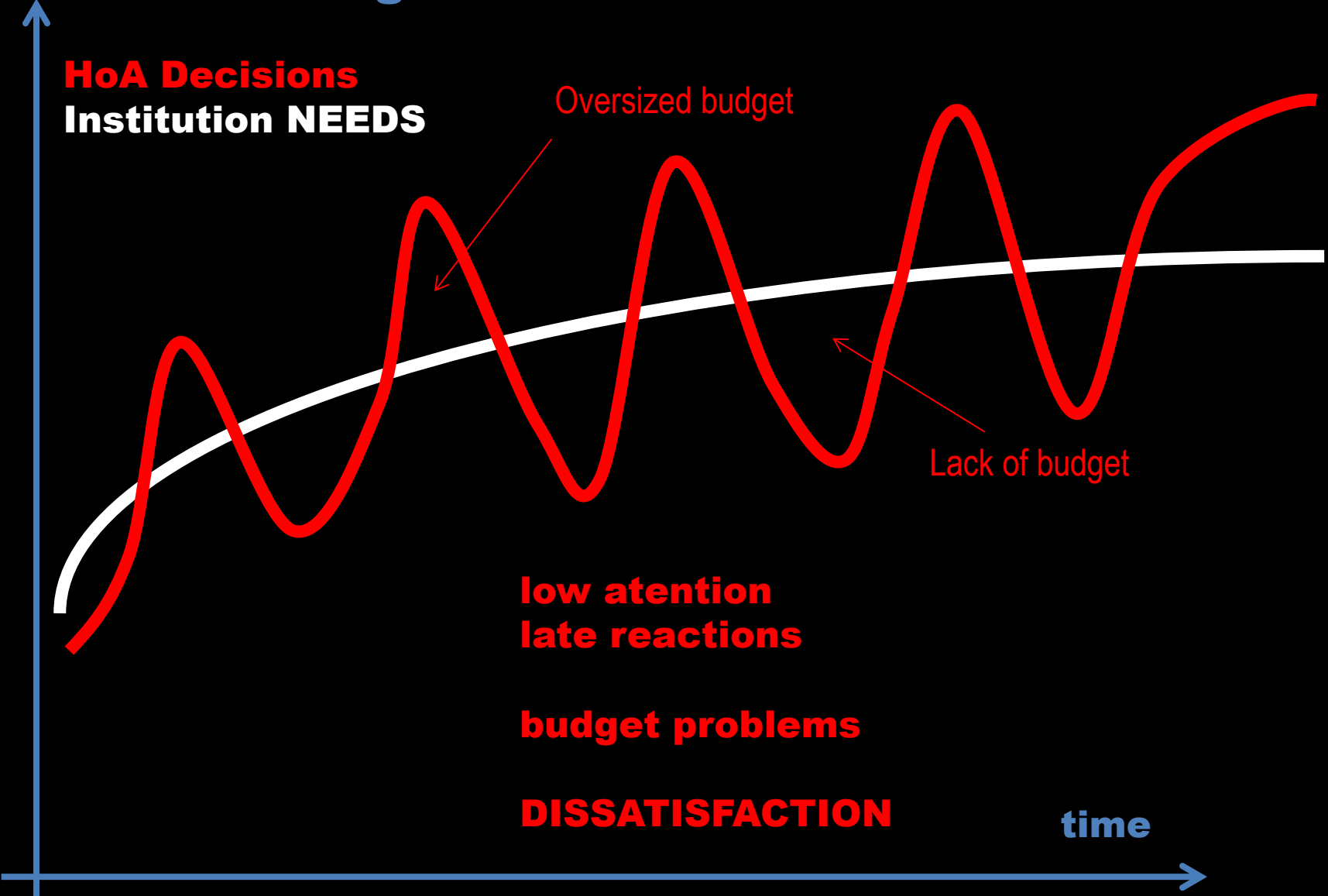
# Standard GOOD management



# Standard CHAOTIC management



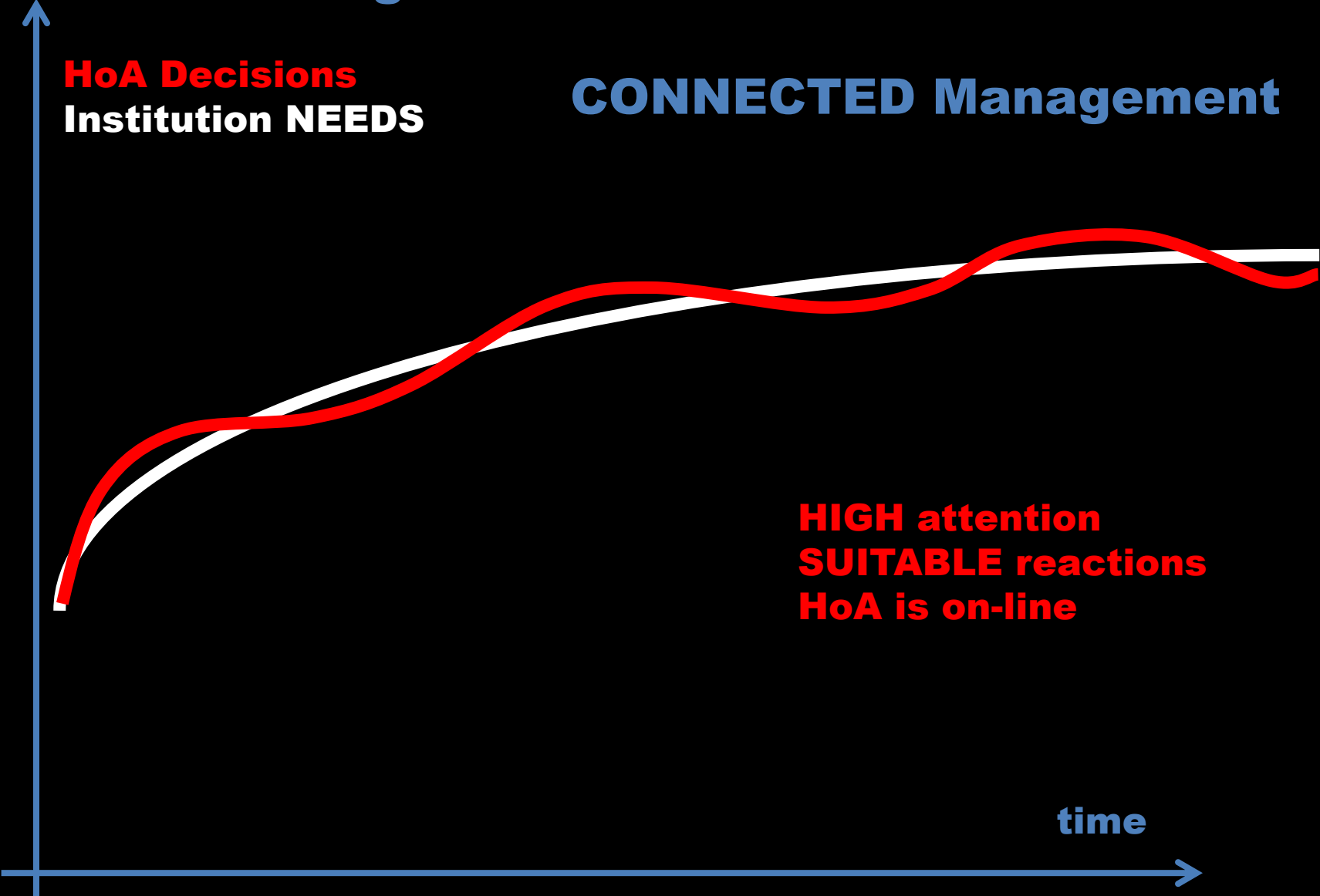
# Management UNDER THE CLOUD



# Management UNDER THE CLOUD

**HoA Decisions**  
**Institution NEEDS**

**CONNECTED Management**



**HIGH attention**  
**SUITABLE reactions**  
**HoA is on-line**

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