

I. INTRODUCTION: BASIC CONCEPTS AND OVERVIEW

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION
30/01/2024	1. The ICT scenario in the EU from an economic perspective	DANIEL TORRES	THE COACHING CLUB
06/02/2024	2. Introduction to Telecommunication Economics: Productivity, ICT and Firm's Investment Climate	ÁLVARO ESCRIBANO	UC3M

II. ECONOMIC ASPECTS IN THE TELECOMMUNICATION INDUSTRY

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/ INSTITUTION
13/02/2024	3. Fixed Voice and Broadband Communications Networks	JUANA SANTAMARÍA	FRONTIERS ECONOMICS
20/02/2024	4. Financial Aspects	OSCAR MANUEL SANCHEZ	XELTEC VIDEO
27/02/2024	5. Digital Platforms TEST	JOSE MARÍA RODRÍGUEZ	FRONTIERS ECONOMICS
05/03/2024	6. Mobile Communications	JORGE DEL PUERTO	RAKUTEN TV

III. INTERNET ECONOMICS AND DIGITAL ECONOMY

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/INSTITUTION
12/03/2024	7. Innovative Storytelling: Social Networks, Communications	ALEXANDRA RUIZ	UCM y ESIC
19/03/2024	8. Internet TEST	ÍÑIGO HERGUERA	UCM
02/04/2024	9. Individual empirical demands for new services in Spain using panel data	ÁNGEL VALAREZO	UCM
09/04/2024	10. Dynamic Competition Analysis in the Digital Ecosystem	BRUNO SORIA	NERA

IV. THE INSTITUTIONAL FRAMEWORK

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/INSTITUTION
16/04/2024	11. Regulatory Aspects of the EU TEST	ZORAIDA FRÍAS	UPM