

I. INTRODUCTION: BASIC CONCEPTS AND OVERVIEW

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION
06/02/2018	1. The ICT scenario in the EU from an economic perspective	DANIEL TORRES	THE COACHING CLUB
13/02/2018	2. Introduction to Telecommunication Economics: Productivity, ICT and Firm's Investment Climate	ÁLVARO ESCRIBANO	UC3M

II. ECONOMIC ASPECTS IN THE TELECOMMUNICATION INDUSTRY

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/INSTITUTION
20/02/2018	3. Fixed Voice Communications	JOSÉ MARÍA RODRÍGUEZ	FRONTIERS ECONOMICS
27/02/2018	4. Financial Aspects	JUAN MANUEL GARCÍA LARA	UC3M
06/03/2018	5. Mobile Communications TEST	JORGE DEL PUERTO	VODAFONE
13/03/2018	6. Broadband Communications	LUIGI STAMMATI	FRONTIERS ECONOMICS

III. INTERNET ECONOMICS AND DIGITAL ECONOMY

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/INSTITUTION
20/03/2018	7. Internet TEST	ÍÑIGO HERGUERA	UCM
03/04/2018	8. Innovative Storytelling: Social Networks, Communications	ALVARO G. DE CABIEDES	BBVA
10/04/2018	9. Dynamic Sectors in the Digital Economy: Case Studies	TO BE CONFIRMED	
17/04/2018	10. Dynamic Competition Analysis in the Digital Ecosystem	BRUNO SORIA	NERA

IV. THE INSTITUTIONAL FRAMEWORK

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/INSTITUTION
24/04/2018	1. Regulatory Aspects of the EU TEST	LORENZO AVELLO LÓPEZ	MINISTERIO DE INDUSTRIA, ENERGÍA Y TURISMO