

ENGLISH COURSE

CATALOG

LIMA - PERU 2015



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UNIVERSIDAD
**SAN IGNACIO
DE LOYOLA**



SAN IGNACIO DE LOYOLA STRATEGIC PILLARS

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STRATEGIC PILLARS OF SAN IGNACIO DE LOYOLA



ENTREPRENEURSHIP

The entrepreneurial spirit is our continuous source of inspiration and one of the distinguishing traits of our students' education. We cultivate an entrepreneurial culture built on a solid ethical and moral foundation that fosters innovation, leadership, competitiveness and the creation of value. It also enables students to identify and take full advantage of business opportunities.

SOCIAL RESPONSIBILITY

TO BE ENTREPRENEURIAL IS TO RESPOND

We are committed to social development and improving the quality of life for those most in need. Putting solidarity into practice, our university carries out activities geared toward sustainable development and generates awareness of one's responsibilities as a citizen among our students, with the objective of overcoming inequality, fighting extreme poverty, and promoting inclusion.

GLOBALIZATION

Our global perspective enables our students to work effectively and efficiently anywhere in the world. Over one hundred strategic alliances with international academic institutions, corporate presence in different countries, and the fact that we are a bilingual institution, enable our organization to offer an education with a global outlook and the highest international standards.

RESEARCH AND DEVELOPMENT

We contribute to inclusive, sustainable national development by providing education that prioritizes research and technological innovation in different fields of knowledge and their transfer to society. In every country in which we operate, we foster thorough knowledge of local characteristics, a sense of belonging, pride in one's culture, and efficient resource management. In this manner, we shape citizens who are committed to local development and have a broad perspective and understanding of the national context.



ACADEMIC VOCABULARY

Spanish	English
Bloque	Section
Sigla Curso	Course Abbreviation
Asistencia	Attendance
Créditos	Credit Hours
Pre-requisitos	Prerequisites
C1	Campus 1
C2	Campus 2

Grading System

The grading system at USIL is on a scale from 0 to 20. A passing grade is achieved with a score of at least 11 over 20.

Course Code Description

To register for a certain course, you will have to know the course code (section code) that corresponds to the class that you would like to take. In most cases, the codes for courses taught in English are designated with "Inglés". For example, for the Business Administration course, the course code is FC-INGLES01ADM. However, there are some courses that do not include "Inglés" in the description.

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PREREQUISITE INFORMATION

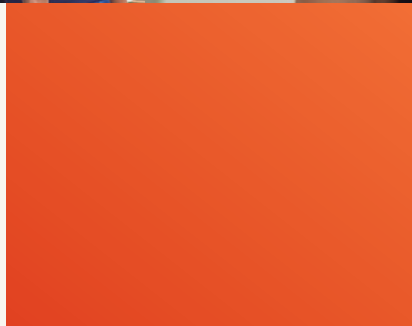


In addition to the specific prerequisites that each course has listed, all courses include a prerequisite of English IV (Intermediate Level). The only exceptions to this rule are the following courses: (1) electives offered by Bilingual Programs (e.g. Advanced Communication Skills), where the prerequisite is English VI and (2) all courses in the Center for American Education.



NOTE: These courses are subject to change (course availability, schedule availability, cancellation of course, minimum number of students, classroom capacity)

COLLEGE OF HUMANITIES





PSYCHOLOGY

PSYCHOLOGY COURSE DESCRIPTIONS

Human Development

This course, combining theoretical and practical approaches, is aimed at promoting the development of general competencies, related to human development, fostering the student's self-knowledge, creating spaces for reflection and interaction with themselves and their social surroundings. Furthermore there is a specific focus on promoting personal strategies for information processing that will be useful in the student's future career. Issues such as the origin and essence of humans, self-knowledge, life-plan, proactivity, team work, and moral responsibility will be studied.

Course Credits

4

Introduction to Psychotherapy

This class introduces the student to the systematic study of psychological aid for people who request help with life difficulties and behavioral problems. Theoretical and practical concepts of psychotherapy will be reviewed, through evaluations of its validity, reliability, scope, and limitations, and ethical implications. The most important contemporary psychotherapy approaches will also be reviewed.

Course Credits

4



ART AND GRAPHIC DESIGN

ART COURSE DESCRIPTIONS

Photography I

This course involves theoretical and practical applications of photographic production, from the study of lighting and visual processing to the mastery of digital photography tools.

Course Credits

2

Applied Art History

This course offers space to think outside the box. Students are challenged to explore artistic images beyond their ordinary context, through considering the impact of trends, artists, and use in unexpected dimensions. Activities, discussions, and reflective analysis of these topics will reveal our biased appreciation of art, opening doors to endless possibilities and deeper understanding.

Course Credits

2



COMMUNICATIONS

COMMUNICATIONS COURSE DESCRIPTIONS

Communications Psychology

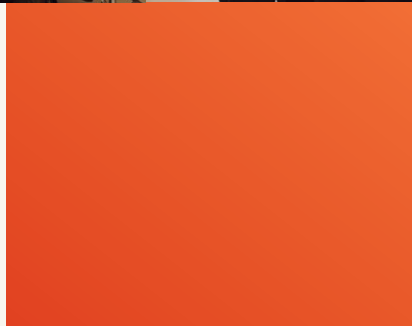
Theoretical course based on social psychology with an emphasis on media communication manifestations. The course is oriented toward the analysis of mass media, critical observation of media contents, and the different approaches that media messages have, with a particular focus on the public as individuals and groups.

Course Credits

4



COLLEGE OF BUSINESS





BUSINESS ADMINISTRATION



ECONOMICS

BUSINESS COURSE DESCRIPTIONS

Business Administration

This is an introductory course with theoretical and practical applications of business topics, aimed at cultivating management tools and entrepreneurial skills. The content of this course includes key business concepts, business organization, management in relation to the environment. Moreover, emphasis is put on the “Business Plan” as a key tool for developing business ideas and opportunities.

Course Credits 4

Business Management

This course aims to combine the analysis of the external and internal environment of a firm in order to implement action plans that are based on proper decision making and reflect the needs of the organization. The course content includes topics related to strategic management, decision making, and organization principles.

Course Credits 4

Management Strategies

It is intended to show students the way companies create or increase their value obtaining lasting competitive advantages through the application of different corporate and/or business strategies. The course content starts with a diagnose of internal and external company environment, as a basis for the formulation, analysis, implementation and assessment of specific business strategies.

Course Credits 4

ECONOMICS COURSE DESCRIPTIONS

Introduction to Economics

This theoretical and practical course aims to provide understanding of basic concepts in economics, including microeconomics, macroeconomics, and the efficient allocation of scarce resources, among other topics.

Microeconomic aspects include the study of consumer behavior, production and costs, as well as market structures of perfect and imperfect competition (monopoly, oligopoly, etc.). The macroeconomic aspects include the study of aggregated economic variables such as inflation, output (GDP), investment, consumption and employment from a perspective of aggregate supply and demand. Additionally, there is a review of general aspects of economic (monetary and fiscal) policy and their effects on the economy.

Course Credits 4

Macroeconomics and Business

This is a theoretical course complemented with case studies, aimed at developing concepts and tools in order to analyze the effect of macroeconomic policies and how international events impact different decisions made by different firms.

Course Credits 4

Microeconomics

A theoretical-practical course. Students will develop the skills to interpret microeconomic models on the behavior of various market economic agents, as well as on the analysis of perfect and imperfect market structures, in order to formulate both business and communicate them properly.

Course Credits

4

International Economics

This course serves as an extension and application of macroeconomic and microeconomic theory and application in the international dimension. Its purpose is to understand the pure theory of international trade, analysis tools, and processes interactions generated by the application of models and economic policies, and the impact and the relationship between economy and the development of nations.

Course Credits

4

Monetary Theory

The nature of the course is theoretical, analytical, and practical. The course will approach the monetary policy management of the central bank from the micro-foundations of the macroeconomics perspective. Students will develop analytical capabilities to evaluate the effects of monetary policy, the independence of the central bank and its impact on the monetary stability of the economy; develop a critical point of view regarding the implementation of monetary policy tools; understand the neoclassical and neokeynesian approaches and their policy implications.

Course Credits

4

Peruvian Economy

Theoretical course that equips students for critical analysis of the different areas and sectors of the Peruvian economy such as fiscal policy, monetary policy, and the development of the most important sectors of the country including tourism and mining among other industries. Themes of national interest such as globalization, poverty and employment, as well as policies that contribute to the governability of the country will also be explored.

Course Credits

4



MARKETING

MARKETING COURSE
DESCRIPTIONS

Strategic Marketing Planning

Any company that intends to grow and develop over a long period of time must have a strategic plan. Strategic plans are like placing road signs where there are no roads. This tells us two very clear differences between a strategic plan and a marketing plan. The first one tells us how we are going to face major challenges, spanning from growth to crisis of our core business, maintaining the essence of who we are as a company. The second is how to lay the next kilometre of pavement to make that road. Finding a balance between the cost of that kilometre and the contour of the terrain (the shape of the market) and the distant objective we want to reach is going to be your job. Anyone can write a marketing plan for a year. Only those who can see the larger picture can steer a company through the years without losing course. Those people need to learn how to align every unit inside a company towards a distant goal that not everyone will understand or see. It will be the job of a bold and strong marketing leader to see those plans through.

Course Credits

3

Marketing Management

The purpose of this course is to train students in the use of tools related to their future marketing management careers, in order to achieve the marketing goals of an organization.

Course Credits

3



INTERNATIONAL BUSINESS

INTERNATIONAL BUSINESS COURSE DESCRIPTIONS

International Business

The course is both theoretical and practical. The objective is to provide students with insight into the International Business field while learning about the concepts of commercial transactions between two or more countries and understanding the difference between a local and an international operation. The course should also improve student, ability to understand the various factors that must be considered in order to launch an international operation and increase students' ability to comprehend the nature of international business at a micro and macro level.

(*) This is an elementary course that can just be taken by students whose field of study is not a business related major.

Course Credits 4

Global Business Strategy

This course allows students to understand the strategic variables affecting firms in a globalized international environment. Students will develop methods to prepare companies for such an environment, through developing strategic plans that can create sustainable competitive advantages.

Course Credits 4

Global Management Skills

The main objective of this course is to develop global managers with a high tolerance for unfamiliar situations and respect for diverse cultures, who are prepared to adapt to the constant changes of the future. Students will be exposed to the multicultural challenges of global leadership according to the demands of the current international markets. This course should provide students with the understanding of theory and concepts on these subjects while their management skills and ability to perform successfully across cultures. The course is both theoretical and practical.

Course Credits 4

International Operations

The course covers effective supply chain management. With respect to planning, it uses a multi-layered approach of different objectives and time frames as well as the different roles it entails. With respect to execution, the course seeks to identify how process design, resource management and state-of-the-art technology can lead to maximum efficiency.

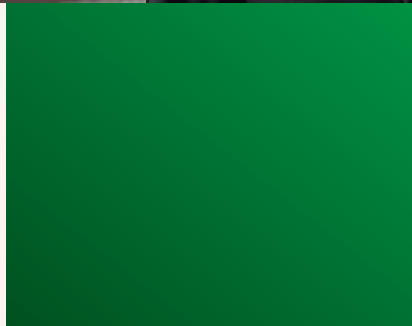
Course Credits 4

Commercial Negotiation and Leadership

The objective is to provide students with the necessary knowledge, tools and practical experience, to learn important technical aspects of negotiation and be able to lead negotiations in both, a personal and work environment. This course discusses and explores negotiations that take place in the corporate world as well as in various government systems, from an international perspective. This course is both, theoretical and practical.

Course Credits 4

COLLEGE OF ENGINEERING





AGROINDUSTRIAL ENGINEERING

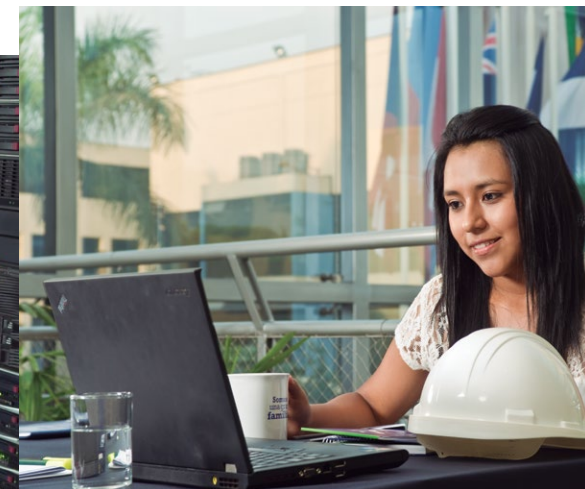
AGROINDUSTRIAL ENGINEERING COURSE DESCRIPTIONS

Agri-Food Technologies II

Theoretical-practical course that deals with the technologies used in food processing, regarding methods of extraction, standardization, irradiation, frying, extrusion, carbonation and fermentation. Also, this course is complemented with topics in water and solid waste treatment, and shelf life estimation of processed food.

Course Credits

4



INFORMATION SYSTEMS ENGINEERING

INFORMATION SYSTEMS ENGINEERING COURSE DESCRIPTIONS

Systems workshop II

The course is practical and covers concepts and techniques needed to design solutions in information systems. Rational Unified Process (RUP) is applied for software development, especially in the flow design. The objective of the course is to apply enough design elements that will constitute the base for construction and coding of a solution. The artifacts of UML will be supported by CASE tools.

Course Credits

2

Software quality management

The purpose of this theoretical and practical course is for students to master the use of technologies applied to high quality software development projects in the business environment or society. In addition, the intention is for students to gain an appreciation of the importance of software engineering, as well as quality and international standards that govern the discipline. Different topics related to software engineering will be covered, with emphasis on the use of streamlined methods for software development, as well as teamwork techniques and the most common roles.

Course Credits

2

Developing Technologies

The course is theoretical – practical and focuses on developing the necessary skills to identify and analyze emerging technologies in order to consider their impact in the context of a specific industry, business scenario or the whole society. The concepts covered in the course will allow the students to consider the implications of emerging technologies, predict their impact and decide how to act upon them in any given context.

Course Credits

2



**CIVIL
ENGINEERING**

**CIVIL ENGINEERING COURSE
DESCRIPTIONS**

Concrete Technology

The course is both theoretical and practical and provides the participants with a foundation for the other courses in the program. Students are equipped with the knowledge of how to evaluate the quality of the materials used to design concrete mixes, through course topics like: concrete general concepts, nature of concrete strength, aggregate physical characteristics, concrete additives, main properties of fresh and hardened concrete, concrete permeability, durability and strength of concrete, concrete mix design, conventional or high resistance, trial mix correction, quality control, statistical evaluation of the strength results, premix concrete plants, concrete mixing, pumping, and compacting equipment.

Course Credits

4

Introduction to Computer Methods

The course will introduce the student to several numerical tools, which will be implemented using the Matlab software. There will be several worked examples and case studies in order to illustrate the nuances of the methods and showing more realistically how the methods along with Matlab are applied for problem solving. The course is divided in 6 modules: Mathematical Modeling, Roots and Optimization, Linear Systems, Curve Fitting, Numerical Integration and Differentiation, Numerical Solution of Ordinary Differential Equations, and Mupad.

Course Credits

4

Introduction to Transportation Engineering

The course provides a basic knowledge in transportation engineering, including the functions of planning, design, and operations. This knowledge base is designed to: 1) prepare a student for additional, more specialized courses in transportation engineering; and 2) prepare the student for solving real-world transportation related problems.

The primary objective is to provide students with an ability to complete a variety of traffic engineering analysis and to improve skills in problem solving. An important secondary objective is to acquaint students with sources of information useful for understanding transportation situations.

Course Credits

4

Channel Hydraulics

This course applies the fundamentals of fluid mechanics to the analysis and design of hydraulic engineering systems, including piping and pipe networks, pumps, open channel flow, hydraulic jumps and gradually varied flow. Covers topics including the basic characteristics of the variables that make up the water resources systems: geometric, kinematic and dynamic as main requirements for design.

Course Credits

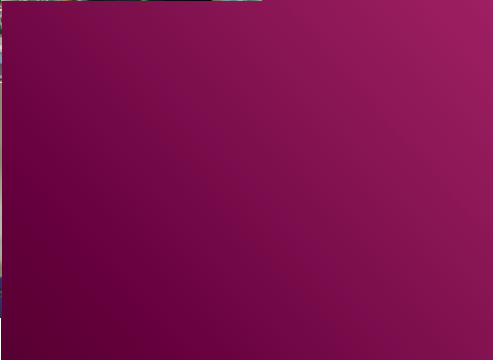
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Highway Design

This theoretical course is about geometric design of rural and urban roads. The course covers topics such as design criteria and controls, and elements related to distance, horizontal and vertical alignments, elements of level crossing, intersections, grade separations (overpasses and bypasses), and road interchanges. Computer application will be fundamental for the development of this course.

Course Credits

4



COLLEGE OF ARCHITECTURE





ARCHITECTURE

ARCHITECTURE COURSE DESCRIPTIONS

Architectural Processes

This course introduces students to the evolution of architecture and urbanism over time. This evolution is understood as a process affected by complex factors such as society, economy, technology, politics, and the environment.

The course is divided into three main sections, following a brief introduction: Origins and Development, Modernization and Growth and Globalization and Future. These three sections are followed by reflection on the Peruvian landscape within the context of a global outlook, and the role of architects and city planners in creating friendly and sustainable places.

The objective of the course is for students to develop knowledge on the history of architecture and urbanism, to understand the challenges of each historical period and to build a theoretical background that will act as a fundamental basis for undertaking architectural design. In addition, students will have an opportunity to practice the English language, further developing their writing, speaking, reading, and listening skills by participating in class and interacting with others in workshops and class discussions.

Course Credits

3

Urbanism

The nature of course is both practical and theoretical, its purpose is to introduce the student to the discipline of urbanism; it gives a broad overview of the structure and process of contemporary urbanism practice in the world and in Peru. It highlights both the theoretical debates and practical challenges that urban designers are likely to encounter within different substantive subfields of urbanism practice; and discuss problem solving techniques and strategies used by practicing urban designers and planners working in different contexts.

The student will develop an understanding of key urban issues and their challenges. In addition, students will have an opportunity to practice the English language, further developing their writing, speaking, reading and listening skills by participating in class and interacting with others in workshops and class discussions

Course Credits

4





HOSPITALITY MANAGEMENT

HOSPITALITY MANAGEMENT COURSE DESCRIPTIONS

Eco Efficiency in the Hospitality Industry

The course aims to provide an understanding of the strategies of eco-efficient hospitality operations, providing the theoretical basis as well as advice taken from case studies evaluated in groups. It starts with a basic knowledge of major and global environmental problems and national eco-efficient management uses on hospitality operations, then proceeds to diagnose and evaluate them through a life cycle analysis and an application of environmentally and socially friendly strategies.

Course Credits

4

Customer Service

The nature of this course is theoretical – applicative. Our purpose is to offer students concepts, methods, and systems that assure quality service delivery. Students will complete the course with a clear understanding of how customer satisfaction and loyalty have major internal and external impacts on organizations, prepared to create a customer service culture as future leaders of their industries.

Course Credits

4



TOURISM MANAGEMENT

TOURISM MANAGEMENT COURSE DESCRIPTIONS

Tourism Marketing Management

This course will provide a strategic vision of the tourism sector, from the marketing director's perspective. Students will be able to apply the main marketing tools and concepts to the tourism sector dynamics. Special emphasis will be given to the analysis of the Peruvian tourism sector as well as the main international tourism markets.

Course Credits

3

Tourism Development

Theoretical-practical course that provides students with the necessary knowledge and methodology to carry out the strategic planning process for the tourism sector. Students will develop an understanding of the intricacies of various products and services, which should be selected according to the market needs and the objectives of an organization or the government. Students will review marketing strategies, work processes, and marketing plans applied to case studies in order to develop innovative and sustainable tourism products, both in the public and private sectors.

Course Credits

4



GASTRONOMY

GASTRONOMY COURSE DESCRIPTIONS

Introduction to Gastronomy

In this course students will explore food, geography, and social and cultural aspects of gastronomic history in different countries. Hence, the students will be able to identify, understand and discuss the major aspects of an evolving human need. The course will include the following topics:

- Food History
- Main worldwide gastronomic actors
- Industrialization of food and the hygiene factor
- Gastronomic heritage and culture

Course Credits 2

Introduction to Wines

This course is applicative and conceptual in nature. It aims to have the students apply techniques of wine tasting, and develop their sensory skills. The course also explores topics related to wine geography, wine science and sommelier service.

Course Credits 2

Food and Beverage Marketing

This is a theoretical and application course which aims to have the students identify and recognize the basic concepts, strategies and tools that will let them understand the development of this functional area and its relevance to organizations in the food and beverage sector. Throughout the course, the students will deal with concepts in marketing including: consumer behavior, segmentation and market research, positioning strategies, and tenant mix analysis in the service sector with emphasis on food and beverages, which together will allow interpreting everyday situations in the exercise of this discipline. At the end of this course the students are expected to submit a project applying the concepts covered in it.

Course Credits 4

Bartending Workshop

This course has been created for the sake of teaching our students the techniques for preparing classic and modern cocktails. Students will learn, about the history of each ingredient and become familiar with the procedures for mixology.

Course Credits 2



CULINARY ARTS

CULINARY ARTS COURSE DESCRIPTIONS

Culinary Skills I

The purpose of this theory and application course is for students to learn basic cooking techniques, taking into account strict health standards, adequate techniques for each product handled in class, and the application of cutting standards. Students’ attitudes toward difficulties encountered will be evaluated as they develop manual, sensorial, and tasting skills applied to cuts and cooking methods, light and dark broths, clarifications, thickeners, stable and unstable emulsions, and basic cold and hot sauces.

Course Credits

4

Culinary Skills II

The purpose of this theory and application course is for students to apply basic techniques for cutting and cooking vegetables, recognize different types of meat and fish, and use cleaning, cooking and presentation techniques when providing a service. Students should take food safety, preservation and health standards and procedures into account. Additionally, students should develop positive attitudes toward responsibility and teamwork. This course covers the following topics: meat, fish and seafood; cleaning and cooking techniques; basic broths and sauces.

Course Credits

4

Culinary Skills III

The purpose of this theory and application course is for students to apply the health and hygiene standards, and basic techniques for cutting and cooking vegetables that were taught during the second semester. Students will learn to recognize different types of meat and fish and techniques for cleaning and cooking them, as well as how to present them for serving. They will also learn to design and prepare a balanced menu with a time limit, as well as to apply basic pastry techniques learned during semester III. They will learn techniques for presenting and decorating buffets as well. Students’ attitudes toward difficulties encountered, their work style, and their application of the techniques learned will be evaluated.

Course Credits

4

GENERAL EDUCATION





GENERAL EDUCATION

Ethics

The course of ethics aims to take the students through a comprehensive analysis of the major ethical issues in a globalized world. We presuppose an analytic philosophical methodology, utilizing the traditional tools of secular ethics in that tradition. The course will consider moral issues from both a theoretical standpoint (systematic and principle-based), and through case studies; thus we will try to be as sensitive as possible to the issues presented by the students, yet our analyses will recognize the importance and relevance of the ethical theories within the deontological and utilitarian ethics traditions.

Students will develop skills in critical thinking, ethical and philosophical analysis, and verbal expression. They will be better able to recognize ethical issues arising in a variety of professional and social contexts and better able to recognize value conflict and potential ways of resolving such conflicts in a multicultural environment such as Peru.

Course Credits

4

Introduction to Social Sciences

Introduction to Social Sciences is a theoretical-practical course that critically examines the main contemporary social phenomena. The course aims at promoting critical thinking on the present world challenges under the light of the social sciences. Throughout the course, the students will develop deeper understanding of the objectives and benefits of the social sciences around three axes: 1) individual and society; 2) sustainable development and politics; and 3) ideology and culture.

Course Credits

4

National Reality and Globalization

National realities and globalization is a practical course which encourages students to, find and analyze information and to critically interpret the impact of globalization on ecology, the economy, and cultural networks in a diverse, environment such as Peru. Special emphasis is put on the potential of our country's overall development and relationship with major trends developing in the world of the century.

Course Credits

4

Philosophy of Science

This course aims to take the student through a comprehensive analysis of the major paradigms throughout the history of scientific discoveries. We presuppose an analytic philosophical methodology, utilizing the tools of the scientific method and skeptical thinking in that tradition. Some traditional problems and recent developments in the philosophy of science will be overviewed. While a number of specific theories (e.g., relativity theory, quantum mechanics, sociobiology, and artificial intelligence) are discussed, emphasis is placed on the conceptual consequences modern science imposes generally on our basic philosophies of knowledge and nature. Topics in both the natural and social sciences will be covered; after considering the experimental and/or theoretical results obtained by selected research communities within the special sciences, students will be encouraged to advance and criticize a variety of philosophical views concerning the aims, methods, and achievements of these sciences.

Course Credits

4

BILINGUAL PROGRAM





BILINGUAL PROGRAM

Advanced Communication Skills I

The aim of this course is to polish and further develop the student's listening and speaking skills at intermediate level in order to help students communicate more naturally about a wide variety of topics.

Important: This course is NOT a pre-requisite for Advanced Communication Skills II. Students can take both courses (I & II) simultaneously if they like.

Course Credits

4

Advanced Communication Skills II

The aim of this course is to polish and further develop the student's reading and writing skills at intermediate level in order to help students succeed when they have to deal with different texts of an academic nature.

Important: Advanced Communication Skills I is NOT a pre-requisite for this course. Students can take both courses (I & II) simultaneously if they like.

Course Credits

4

Argumentation & Debate

This course is designed to introduce students to the principles, practices and concepts of argumentation and debate. This course is essentially a performance course with a large amount of class time devoted to public presentations, small group interaction, formal argument preparation, persuasion strategies, and debate exercises.

Course Credits

4

English Composition

This course aims to equip students with the basic skills of composing quality college-level essays. Students will be made aware that writing is both a process of discovery and a skill.

Course Credits

4

English for Business

This course is designed to develop and strengthen oral and written communication skills in business situations. Emphasis is placed on the development of key vocabulary, grammar and language functions that will enable the students to deal with different types of business scenarios. The course also gives attention to enhancing oral and written communication.

Course Credits

4

Public Speaking

This course is designed to provide students with the fundamentals of speech communication including speaking and listening. It will examine the basic elements of research, construction, and delivery of original public presentation. By understanding what components go into a good speech, an individual will look more confident in his/her presentation. The goal of this course is to incorporate typical speaking assignments into situations students might face in their personal and professional lives.

Course Credits

4

Writing for Business

This course aims to equip students with the necessary tools for writing in business contexts. Students will perfect the four skills of language learning (listening, reading, speaking but most especially, writing), in order to address everyday business issues and needs.

Course Credits

4

English for Psychology

English for Psychology is a multimedia course designed to provide practice and interactive materials for Psychology majors, preparing them for future coursework in English and eventually, for future employment in their field.

Course Credits

4

English Engineering

This course integrates theoretical and practical activities that aim at strengthening oral and written communication skills in technical and industrial specializations. Emphasis is placed on the integration of content and language learning so that participants can enhance these skills as they deal with technical issues.

Course Credits

4

Introduction to British Literature

The purpose of this course is to introduce students to the study of the most significant texts from British Literature, the analysis of their cultural and historical context and the literary style of the corresponding authors. They will also discover a rich cultural heritage, as well as develop a genuine appreciation for some of the most time-tested works of art in the English language.

Course Credits

4







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