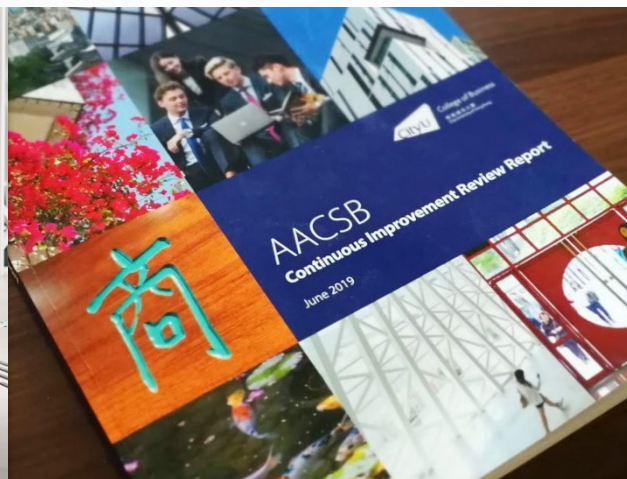
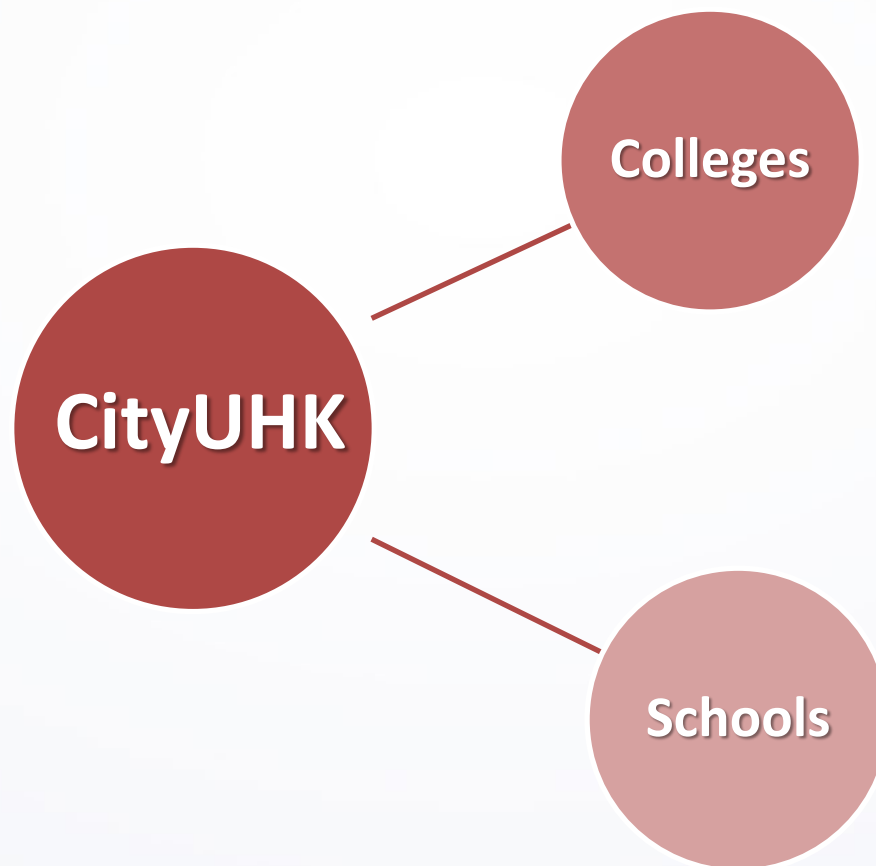


# College of Business

*Prepared by the Internationalisation Team*



# CityUHK: Academic Structure



- **College of Business (CB)**
- College of Engineering
- College of Liberal Arts & Social Sciences
- College of Science
- Jockey Club College of Veterinary Medicine and Life Sciences
- School of Creative Media
- School of Data Science
- School of Energy and Environment
- School of Law
- Chow Yei Ching School of Graduate Studies

# CityUHK: Facts

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- Established in **1984** as City Polytechnic of Hong Kong
- Assumed full university status in **1994**
- **27** faculty members are named Highly Cited Researchers for 2023 by Clarivate  
(CityUHK's percentage of the world's most Highly Cited Researchers is **1st in Hong Kong** by faculty size)
- Rankings:
  - QS\* University Rankings*
    - **62<sup>nd</sup>** in the world in 2025
    - **17<sup>th</sup>** in Asia in 2024
    - **6<sup>th</sup>** Top 50 under 50 in 2023
  - THE\* Rankings*
    - **1<sup>st</sup>** in the world's most international universities in 2024
    - **4<sup>th</sup>** in Young University in 2024
    - **82<sup>nd</sup>** in the world in 2024
    - **15<sup>th</sup>** in Asia in 2024
- Total student population of **20,000+** enrolled in **130 programmes**
- Medium of instruction: **English**
- Multinational student body from **25+ countries**

\*QS: Quacquarelli Symonds

\*THE: Times Higher Education



# CB in Hong Kong



## Home to CB

12/F,

Lau Ming Wai Academic Building (LAU)



## Accountancy

13/F, LAU



## Economics & Finance

9/F, LAU



## Information Systems

6/F, LAU



## Management

11/F, LAU



## Management Sciences

7/F, LAU






## Marketing

10/F, LAU

CityU

# CB: Facts

- Founded in **1990**
- First in Greater China to be Triple Crown Accredited by  &  & 
- Culturally diverse faculty: **160+ core faculty from 16 nationalities**
- **99.4%** of core faculty (regular Assistant Professor level and above) have doctoral degrees
- **59,064** alumni, **5,900+** current students
- Programme offerings:

## Undergraduate



- BBA
- BSc Computational Finance and Financial Technology

## Postgraduate



- DBA
- MBA
- EMBA
- EMBA + MPA
- Taught Postgraduate

## Research



- MPhil
- PhD

## Executive Education



# CB: Rankings

## UTD Top 100 Business School Research Rankings™



### 2019 to 2023 Worldwide Rankings (published on March 18, 2024)

| Rank | University  | Articles | Score  | Country         |
|------|---|----------|--------|-----------------|
| 1    | University of Pennsylvania (The Wharton School)   | 392      | 197.25 | USA             |
| 2    | University of Texas at Dallas (Naveen Jindal School of Management)                              | 297      | 142.70 | USA             |
| 3    | Columbia University (Columbia Business School)  | 289      | 136.18 | USA             |
| 32   | National University of Singapore (NUS) (NUS Business School)                                    | 188      | 70.61  | Singapore       |
| 33   | Texas A&M University at College Station (Mays Business School)                                  | 169      | 70.46  | USA             |
| 34   | Erasmus University Rotterdam (Rotterdam School of Management)                                   | 173      | 67.16  | The Netherlands |
| 35   | Chinese University of Hong Kong (CUHK), Shatin (CUHK Business School)                           | 170      | 65.97  | China           |
| 36   | Purdue University (Mitchell E. Daniels, Jr. School of Business / Krannert School of Management) | 148      | 65.76  | USA             |
| 37   | Yale University (School of Management)  | 143      | 65.04  | USA             |
| 38   | Boston University (Questrom School of Business)   | 157      | 65.00  | USA             |
| 39   | City University of Hong Kong (College of Business)  | 177      | 64.09  | China           |
| 40   | Temple University (The Fox School of Business and Management)                                   | 160      | 61.01  | USA             |

Worldwide  
**39th**

Asia Pacific Region  
**5th**

CityU

*The UTD Top 100 Business School Research Rankings™ was published by the School of Management at the University of Texas at Dallas, based on Research Contributions (All Journals) from 2019-2023.*



# CB: Scholars

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- **15** faculty members are on the Stanford University's list of Top 2% of the World's Most Highly Cited Scientists in 2022

**Top 2%**

**The World's Most Highly Cited Scientists**



# CB: Management Team

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## Dean



**Prof Kalok Chan**

## Associate Deans



**Prof Choon Ling Sia**  
Research and Faculty



**Prof Gang Ho**  
China Executive  
Programmes and  
Advancement



**Prof Mary Pang**  
Internationalisation



**Prof Michael Wong**  
Global Executive  
Programmes



**Prof Raymond Wong**  
Undergraduate  
Programmes



# Postgraduate Programmes

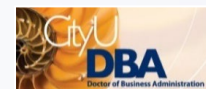
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# Postgraduate Programme List

- Offers over 20 postgraduate programmes

| Offered by CB          |  |
|------------------------|--|
| <b>DBA</b>             | <ul style="list-style-type: none"> <li><b>Doctor of Business Administration (DBA)</b></li> <li><b>Doctor of Business Administration (International)</b><br/><i>taught in Chinese (Putonghua), in collaboration with Fudan University</i></li> <li><b>Doctor of Business Administration (Chinese) (DBA-Chinese)</b><br/><i>taught in Chinese (Putonghua)</i></li> </ul> |
| <b>EMBA</b>            | <ul style="list-style-type: none"> <li><b>Executive MBA (EMBA)</b></li> <li><b>Executive MBA (Chinese) (EMBA Chinese)</b><br/><i>taught in Chinese (Putonghua)</i></li> <li><b>Executive MBA (EMBA+MPA)</b><br/><i>taught in Chinese (Putonghua), in collaboration with School of Public Management, Tsinghua University</i></li> </ul>                                |
| <b>MBA</b>             | <ul style="list-style-type: none"> <li><b>Master of Business Administration (MBA)</b></li> </ul>   |
| Offered by Departments |  |
| <b>Taught Master</b>   | <ul style="list-style-type: none"> <li><b>14 taught masters programmes</b></li> <li><b>Including a Master of Science in Accounting and Finance with AI and Fintech Applications (MScAF)</b><br/><i>taught in Chinese (Putonghua), in collaboration with Beijing National Accounting Institute (BNAI)</i></li> </ul>  |



# Postgraduate Programme

## DBA (International)



### CityUHK-FudanU Doctor of Business Administration (CityUHK-FudanU DBA)

- Offered in collaboration with Fudan University, China
- 4-year part-time programme taught in Chinese (Putonghua)
- Programme structure based on the CityUHK DBA programme
- Leading to CityUHK DBA award





# Postgraduate Programme

## Taught Masters (by Departments)

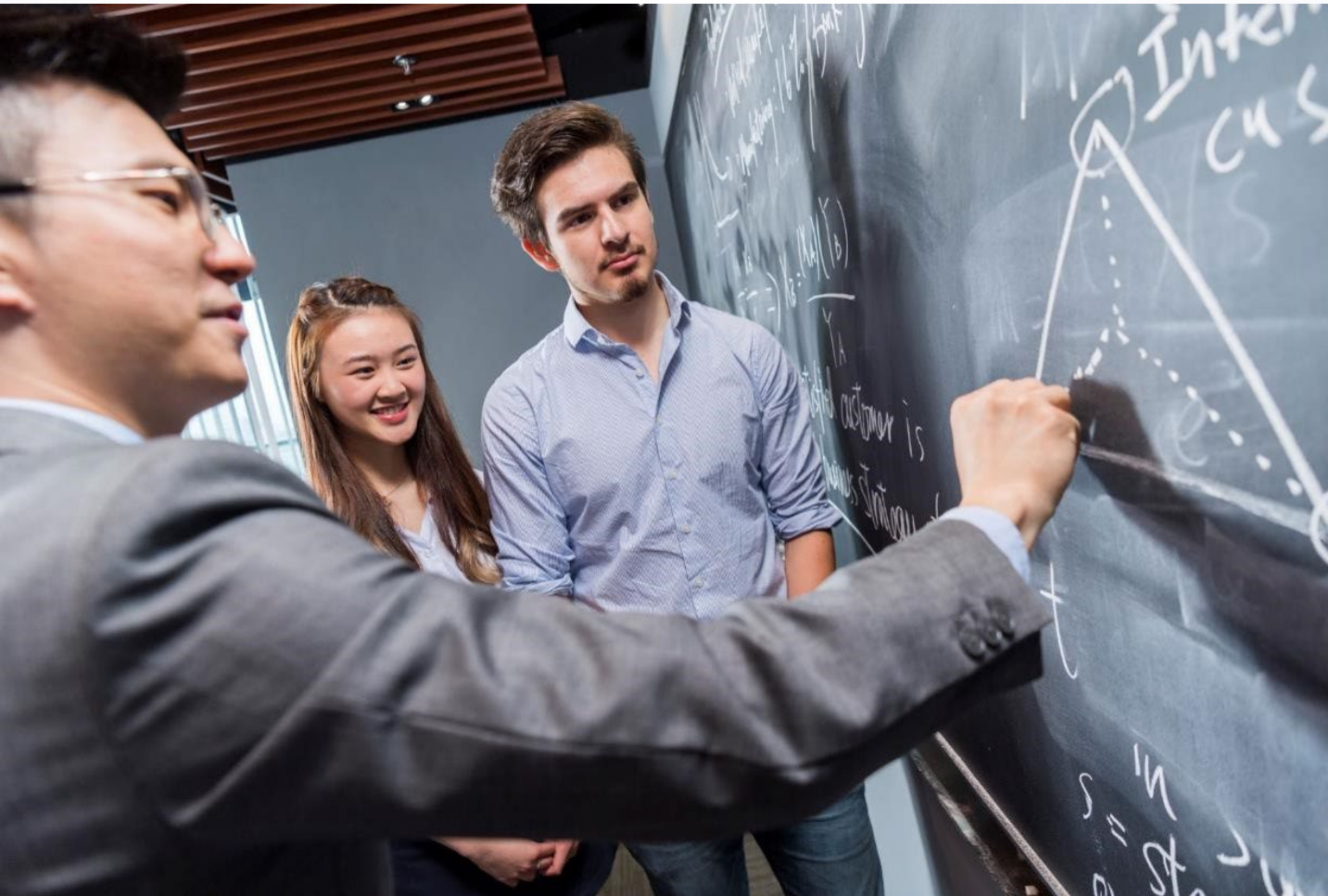
| Departments                  | Programmes   |
|------------------------------|--|
| <b>Accountancy</b>           | MSc Accounting and Finance with AI and Fintech Applications<br><i>(in collaboration with Beijing National Accounting Institute )</i> |
|                              | MA International Accounting  |
|                              | MSc Professional Accounting and Corporate Governance   |
| <b>Economics and Finance</b> | MSc Applied Economics  |
|                              | MSc Finance  |
|                              | MSc Financial Engineering  |
| <b>Information Systems</b>   | MSc Business Information Systems (Management of Intelligent Systems Stream)  |
|                              | MSc Business Information Systems (Financial and Intelligent Technology Stream)   |
|                              | MSc Digital Transformation and Technological Innovation  |
|                              | MSc Electronic Commerce <sup>#</sup>   |
|                              | MSc Business and Data Analytics <sup>*</sup>   |
| <b>Management</b>            | MA Global Business Management  |
|                              | MSc Management and Innovation  |
| <b>Management Sciences</b>   | MSc Operations and Supply Chain Management   |
|                              | MSc Business and Data Analytics <sup>*</sup>   |
| <b>Marketing</b>             | MSc Marketing  |

<sup>#</sup> jointly offered with Computer Science Dept

<sup>\*</sup> jointly offered by the Information Systems Dept and the Management Sciences Dept

# Research Degree Programmes (PhD/MPhil)

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# Research Degree Programmes

## Joint PhD Schemes

- Beihang University



- Central South University



- Dalian University of Technology



- East China Normal University



- Fudan University



- Harbin Institute of Technology



- Huazhong University of Science and Technology



- Jilin University



- Nanjing University



- Nankai University



- Renmin University of China



- Shandong University



- Sichuan University



- Southeast University



- Tianjin University



- Tongji University



- University of China Academy of Science



- University of Science and Technology of China



- Wuhan University



- Xiamen University



- Xi'an Jiaotong University



- Zhejiang University





# Executive Education

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# Executive Education

## Why CityUHK?

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**Accreditation  
and  
International  
Recognitions**



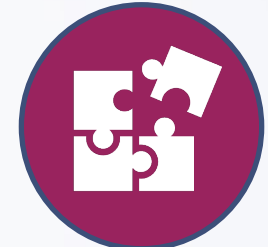
**Global  
Perspective**



**Strategic  
Location**



**Interdisciplinary  
Expertise &  
Industry  
Experience**



**Customized  
Programmes**

### **Specialties:**

- Artificial Intelligence
- China Strategy
- Crisis Management
- Diversity & Inclusion
- Entrepreneurship
- ESG
- Fintech

# Executive Education

## Institutional Partners

| Country     | Institutions   | Participants                                |
|-------------|--|---|
| China       | Education Bureau, the Government of the HKSAR                                  | Senior government officials                 |
|             | Fudan University   | EMBA students                               |
|             | Shanghai Jiao Tong University  | Senior executives                           |
| South Korea | Seoul National University  | MBA students                                |
|             | Sogang University  | EMBA students & International MBA students  |
|             | SungKyunKwan University  | Senior executives                           |
|             | Yonsei University  | Senior executives                           |
| Russia      | The Russian Presidential Academy of National Economy and Public Administration | Senior government officials & EMBA students |
| Canada      | University of Toronto  | EMBA students                               |
| Austria     | Vienna University of Economics and Business                                    | EMBA students                               |
| Spain       | The ESADE Business School, Ramon Llull University                              | Master students                             |



# Undergraduate Programmes

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# Undergraduate Programmes

## Majors

| Majors     |   |           |  |
|------------|---|-----------|--|
| <b>CB</b>  | <ul style="list-style-type: none"> <li>BSc Computational Finance and Financial Technology</li> <li>BBA Global Business</li> </ul> |           |  |
| <b>AC</b>  | <ul style="list-style-type: none"> <li>Accountancy</li> </ul>   | <b>EF</b> | <ul style="list-style-type: none"> <li>Business Economics</li> <li>Finance</li> </ul>                                |
| <b>MGT</b> | <ul style="list-style-type: none"> <li>Management</li> </ul>  | <b>IS</b> | <ul style="list-style-type: none"> <li>Global Business Systems Management</li> <li>Information Management</li> </ul> |
| <b>MKT</b> | <ul style="list-style-type: none"> <li>Marketing</li> </ul>   | <b>MS</b> | <ul style="list-style-type: none"> <li>Business Decision Analytics</li> <li>Global Operations Management</li> </ul>  |



# Undergraduate Programmes

## Joint Bachelor's Degree Programmes

### with Columbia University, USA

**2 Degrees – 2 years at CityUHK + 2 years at ColumbiaU**

- BBA in Business Decision Analytics
- BBA in Business Economics
- BSc in Computational Finance and Financial Technology
- BBA in Global Business
- BBA in Management



### with National Taiwan University, Taiwan

**2 Degrees – 2 years at CityUHK + 2 years at NTU**

- BBA in Accountancy
- BBA in Business Economics
- BBA in Marketing



國立臺灣大學  
National Taiwan University



### with ESSEC Business School, France

**2 Degrees – 2 years at CityUHK + 2 years at ESSEC**

- BBA in Marketing



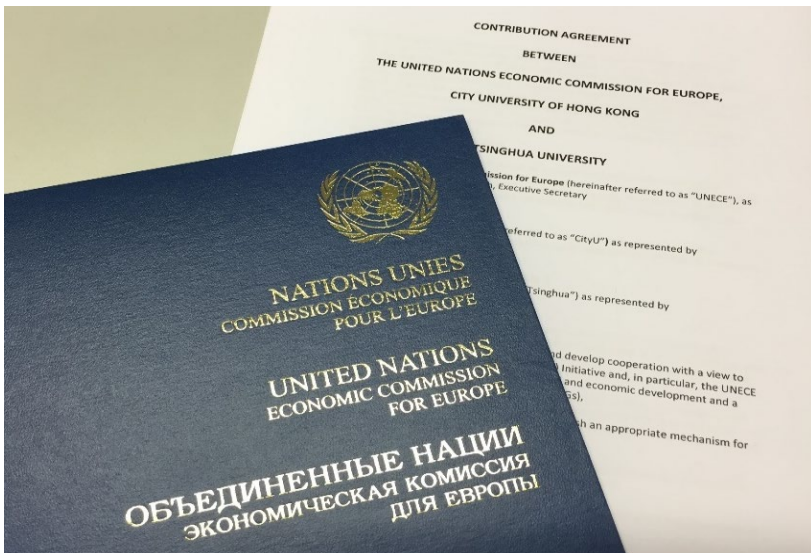


# The International PPP Specialist Centre of Excellence for Public Transport Logistics



## CityUHK + Tsinghua University + the United Nations Economic Commission for Europe (UNECE)

- signed an agreement to advance PPPs within China's OBOR initiative in January 2016
- Develop the best practices in PPPs and deliver relevant training in Greater China Region





中华人民共和国国务院新闻办公室  
The State Council Information Office of the People's Republic of China  
[www.scio.gov.cn](http://www.scio.gov.cn)

首页 本办介绍 工作动态 新闻发布会 政府白皮书 行政审批事项 国新视点 地方动态 影视片 出版物

首页 交流合作

### 联合国欧洲经济委员会PPP中国中心将落户北京和香港

国务院新闻办公室网站 [www.scio.gov.cn](http://www.scio.gov.cn) 2016-01-22 来源：新华社

在中国政府与联合国已经达成的政府和社会资本合作(PPP)相关协议基础上, 联合国欧洲经济委员会(UNECE)和清华大学、香港城市大学日前在日内瓦联合国欧洲总部正式签署了共建联合国欧洲经济委员会PPP中国中心的合作协议。

联合国欧洲经济委员会秘书长巴赫、清华大学副校长杨斌、香港城市大学副校长叶豪盛共同签署了合作协议。此前, 中国国家发展和改革委员会与联合国欧洲经济委员会正式签署了合作谅解备忘录, 合作内容之一是支持设立PPP中国中心。

根据协议, 联合国欧洲经济委员会PPP中国中心将分别设在北京和香港, 中心将积极参与联合国PPP标准的制定, 特别是交通物流领域有关PPP标准的制定以及最佳PPP实践的总结, 并具体落实UNECE与发改委合作备忘录中确定的合作事项, 包括PPP论坛、PPP培训、PPP示范城市与示范项目等。

巴赫表示, 联合国欧洲经济委员会致力于更好地加强PPP区域性合作与交流, 已经在全球设立了多个PPP区域中心, 此次与清华大学和香港城市大学合作的目的是设立中国中心。(记者 张淼 赵小娜)

# CB in Shenzhen

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## The Centre for Advanced Business Research and Executive Education

- 10,000+ square feet in CityUHK Shenzhen Research Institute Building
- Environmentally friendly facilities
- State-of-the-art technologies
  - executive auditorium
  - break-out rooms
  - teaching studios





# College International Advisory Board

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## Chairman

### Dr Peter Wong, GBS, JP

Chairman, The Hongkong and Shanghai Banking Corporation Limited

## Convenor

### Professor Kalok Chan

Dean, Chair Professor of Economics and Finance,  
College of Business, City University of Hong Kong



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## Members



### Dr Adrian Cheng, SBS, JP

Executive Vice-chairman and Chief Executive Officer,  
New World Development Company Limited  
Executive Chairman, New World China Land Limited  
Executive Director, New World Department Store China Limited  
Executive Director, Chow Tai Fook Jewellery Group  
Founder & Chairman, K11 Concepts Limited



### Mr Alfred Chuang

CEO and Founder, Magnet Systems, USA  
Founder and Former Chairman, BEA Systems, USA



### Professor Albert Yuk-keung Ip

Independent Non-executive Director,  
New World Development Company Limited



### Dr Jih-chu Lee

Vice Chairperson, Shin Kong Financial Holdings, Taiwan  
Vice Chairperson, Shin Kong Life, Taiwan



### Mr James Thompson, GBS

Founder and Chairman, Crown Worldwide, HK



### Professor Gregory Chow

Class of 1913 Professor of Political Economy, Emeritus  
Professor of Economics, Emeritus, Senior Economist,  
Princeton University, USA



### Mr Geoffrey Hamilton

Former Chief, Corporation and Partnerships Section,  
United Nations Economic Commission for Europe



### Mr Lawrence Jin

Eastern Region Market Leader, Deloitte China



### Professor Shu Hsing Li

Former Vice President, Finance Affairs and  
Professor of Accounting, National Taiwan University, Taiwan



### Professor Jinhong Xie

JC Penney Eminent Scholar Chair and Professor of Marketing,  
Warrington College of Business, University of Florida, USA

# Internationalisation Team

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**Prof Mary Pang**  
**Associate Dean**  
(Internationalisation)



**Ms Connie Chan**  
**Executive Officer**  
(External Liaison)



**Ms Jasmine Wong**  
**Executive Officer**  
(Inbound Students)



**Ms Angie Cheung**  
**Executive Officer**  
(Outbound Students)



**Ms Edna Yu**  
**Exchange Programme**  
**Administrator**



# Education Abroad

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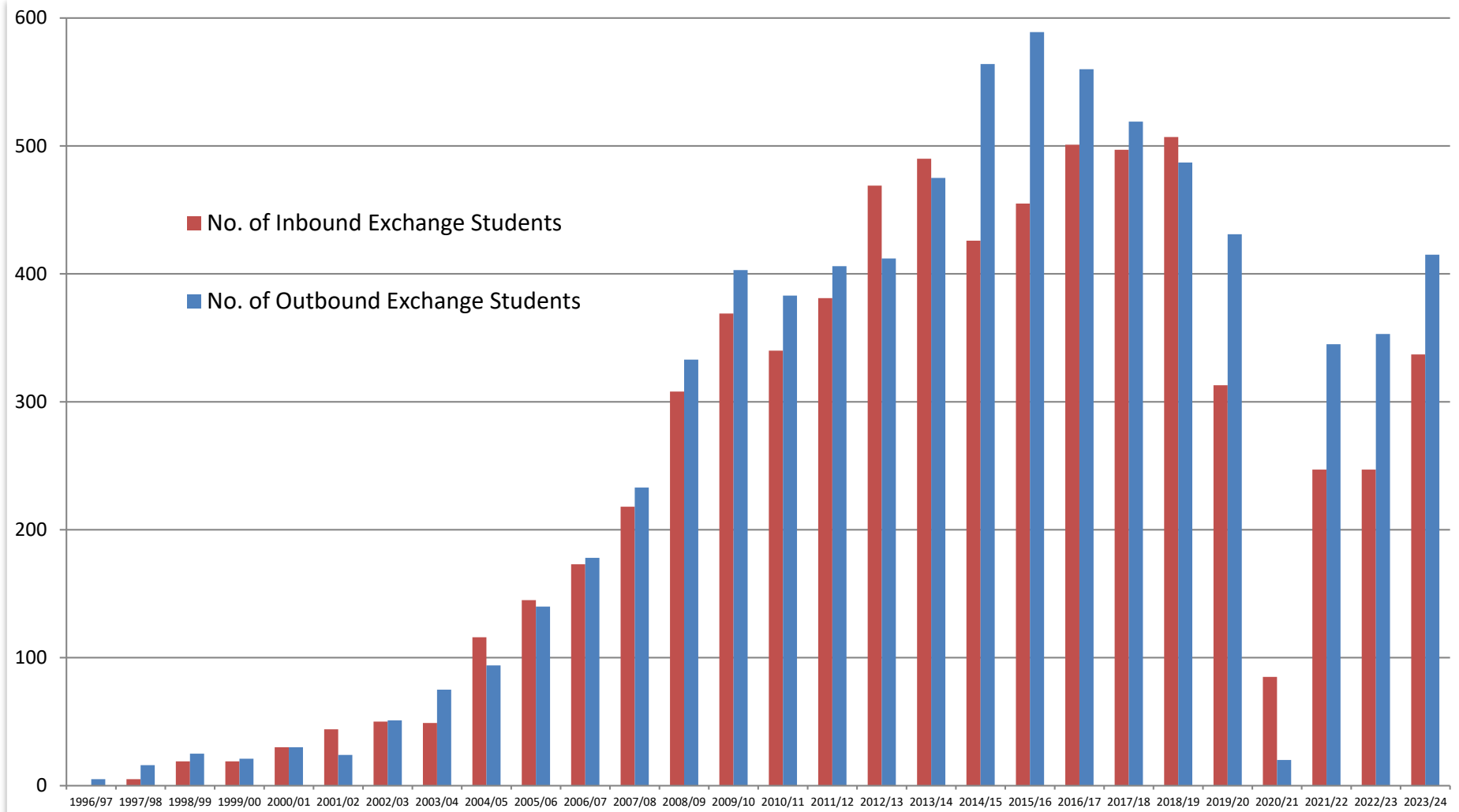
# Student Exchange Opportunities

- ❖ Students have a choice of **263** host institutions, in **41** countries, in **6** continents
- ❖ **415 outbound students** in academic year 2023/24
- ❖ **336 inbound students** in academic year 2023/24



<http://www.cb.cityu.edu.hk/exchange>

# CB Student Exchange Activity





# Cultural and Language Immersion Scheme

## Programme Features

- Focused English Classes
- Homestay
- Voluntary Work
- Social/Cultural Activities

**Countries:** Australia, Canada, New Zealand, UK, USA



## Examples of the Actions Taken By CB Students





# Service Learning

## Programme Features

- Various volunteering projects  
*e.g. Food rescue, Homeless support, Construction, Teaching, Sustainable fashion, Sports education, Animal care*
- Partnering with local villagers and international volunteers

**Countries:** Fiji, Laos, Nepal, Philippines, Portugal, Sri Lanka



# Summer Learning Abroad @ Boston



## At Harvard

### Study @ Harvard Summer School

- 6-7 weeks at **Harvard University**
- to take credit-bearing courses taught by Harvard faculty and study alongside elite students
- a full Harvard experience by living on-campus and participating in its activities

## At MIT

### Research @ MIT Data Science Lab

- 6 weeks at **Massachusetts Institute of Technology**
- to learn and engage in business analytics research projects
- bespoke programme designed and delivered by prestigious MIT faculty members





# Summer Learning Abroad



## In UK

### Study @ Warwick Summer School

- 4 weeks at **University of Warwick**
- to participate in Cultural Immersion Week
- to take a credit-bearing course with students from all around the world

## In South Africa

### Study @ Stellenbosch Summer School

- 5 weeks at **Stellenbosch University**
- an experiential learning, trans-disciplinary programme
- with theoretical and practical components aimed at enabling social impact and transformation



# Campus Entrances

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**Main Entrance**  
by train or subway



**University Circle**  
by taxi or car



# Student Residence

## Residence fee for 2024/2025:

- Regular rate for Double Room (per person)
  - HKD11,450 (~USD1,468) per semester
- Regular rate for Single Room (per person)
  - HKD22,900 (~USD2,936) per semester
  - Limited number

*The hall lodging fees are subject to annual review and revision.*



# Location in HK

★ CityUHK

**To Mong Kok/Tsim Sha Tsui:**

10-17 min by car  
15-25 min by train

**To Central/Causeway Bay:**

22 min by car  
33 min by train

**To Lo Wu Border**

35 min by car  
51 min by train

Mainland China

Shenzhen

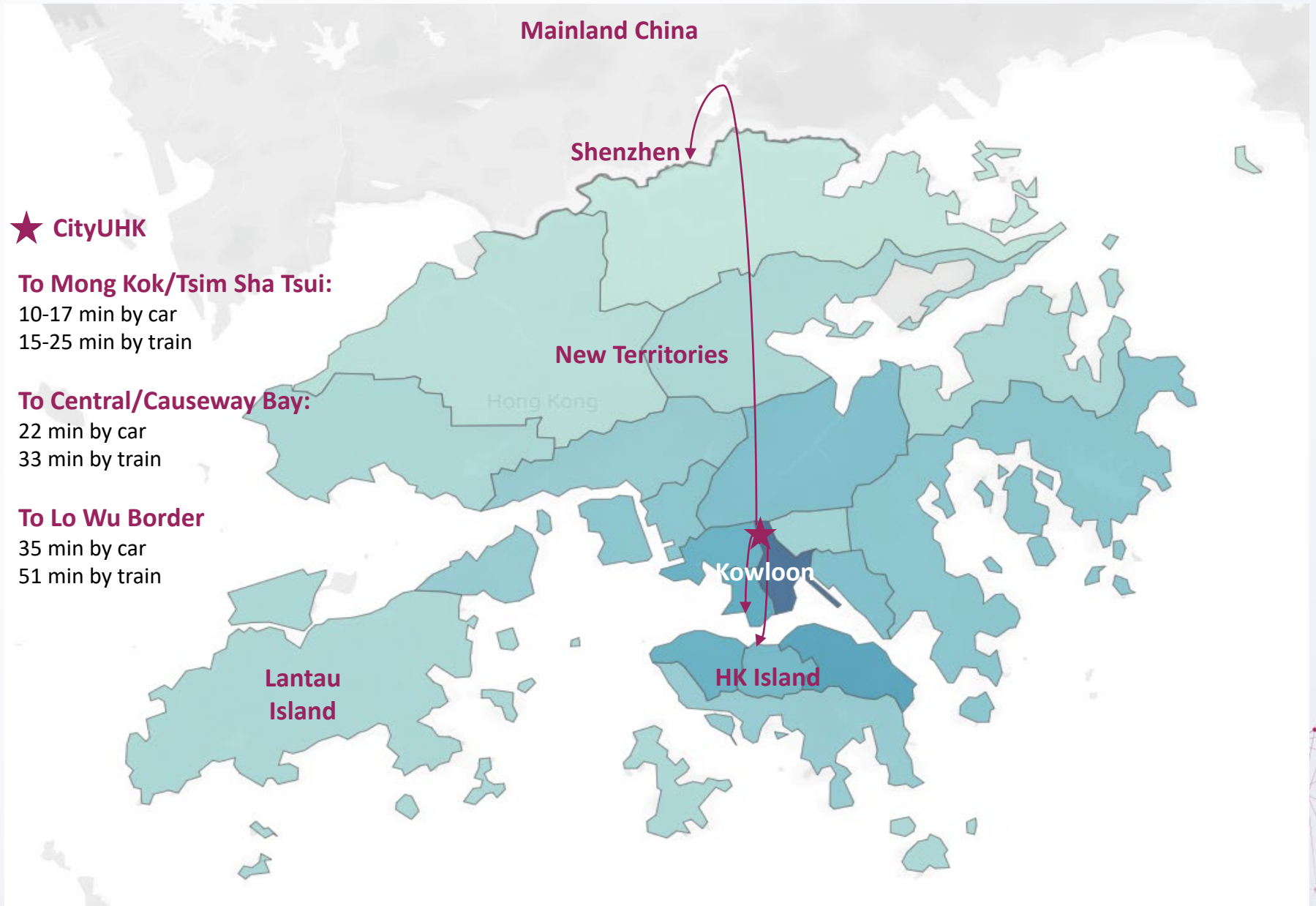
New Territories

Hong Kong

Kowloon

HK Island

Lantau  
Island



# Location in Asia





# Why CityUHK?

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- **English** as the medium of instruction
- Internationally Recognized **World Class** University
- **Well-connected** with distinguished universities globally
- **State-of-the-art** facilities
- A **wide range** of disciplines
- **Flexible** studying mode and choice
- **Culturally diverse** campus
- Located in the **heart** of Hong Kong





# Stay Connected

## College of Business

12-200, 12/F,  
Lau Ming Wai Academic Building  
City University of Hong Kong  
83 Tat Chee Avenue  
Kowloon



@cityu\_cb



@香港城市大學商學院



@cityu\_cb



@cityu\_business