BACHELOR OF BUSINESS ADMINISTRATION

MICHIGAN ROSS

TOP 5

Undergraduate Business Program
— U.S. News & World Report
2022

When you come to Michigan Ross, you don't just learn how to do business, you learn how to change it for the better.

You join a purpose-driven community that helps transform your individual passions and goals into the kind of change that makes a lasting impact. You turn bold ideas—like creating a startup to improve water quality in Pakistan, or reimagining what sustainability can look like on campus—into realities through an incredible network of resources, faculty, and alumni who offer boundless support.

This is where you put theory into practice.

This is where the budgets are real, the stakes are high, and the opportunities, unparalleled. This is where you transform business from the inside out.

You're going to love being part of the University of Michigan community. Welcome to Wolverine country.

Watch your step

Legend has it you'll fail your first exam if you tread on the brass Block M in the center of the Diag. Do you really want to chance it?

Go Blue!

Preferred salutation upon encountering other students, alums, or fans.

What to Wear:

An ensemble of maize and/or blue is always a good choice. Wear block M ties, socks, jewelry, watches, or cuff links. Paint your face for football Saturdays.

What Not to Wear:

Red. Green.

Big Network:

645,000+
U-M alumni

55,000+
Ross alumni in 104 countries

The Big House:

Also known as Michigan Stadium, it's the largest stadium in the U.S. and home to the U-M football team.

HAIL:

Not the precipitation. See below.

Official Mascot: Wolverine

UNOFFICIAL MASCOT:
Squirrels. All of them.

#1 Public University in the U.S.
- QS World University Rankings, 2022

Hail! to the victors valiant Hail! to the conqu'ring heroes Hail! Hail! to Michigan the leaders and best Hail! to the victors valiant Hail! to the conqu'ring heroes Hail! Hail! to Michigan, the champions of the West!

HAIL Go Blue! YEAH.

What to Tell Your Parents

No. 1 best public college for your money
–Money.com, 2022

2 of 3 U-M undergrads receive financial aid

94% of 2021 Ross BBAs received a job offer by Sept. 30, 2021

$707.9M scholarships & fellowships awarded to U-M students

97% U-M first-year retention rate

15:1 U-M student to faculty ratio

275+ U-M degree programs

FIND YOURSELF IN GOOD COMPANY.

Be part of a diverse community united by a desire to make a difference. Be inspired to do more and explore problems from new angles alongside inclusive, collaborative, and exceptionally bright peers from many backgrounds. Together you might work on a business plan for a nonprofit, compete in our annual Michigan Business Challenge, or help manage our student-run social venture fund. Your peers will push you to better yourself, your community, and the world.

3,200+
Michigan Ross students

625
BBA students in each graduating class

2022 BBA FIRST-YEAR ADMITTED STUDENT PROFILE

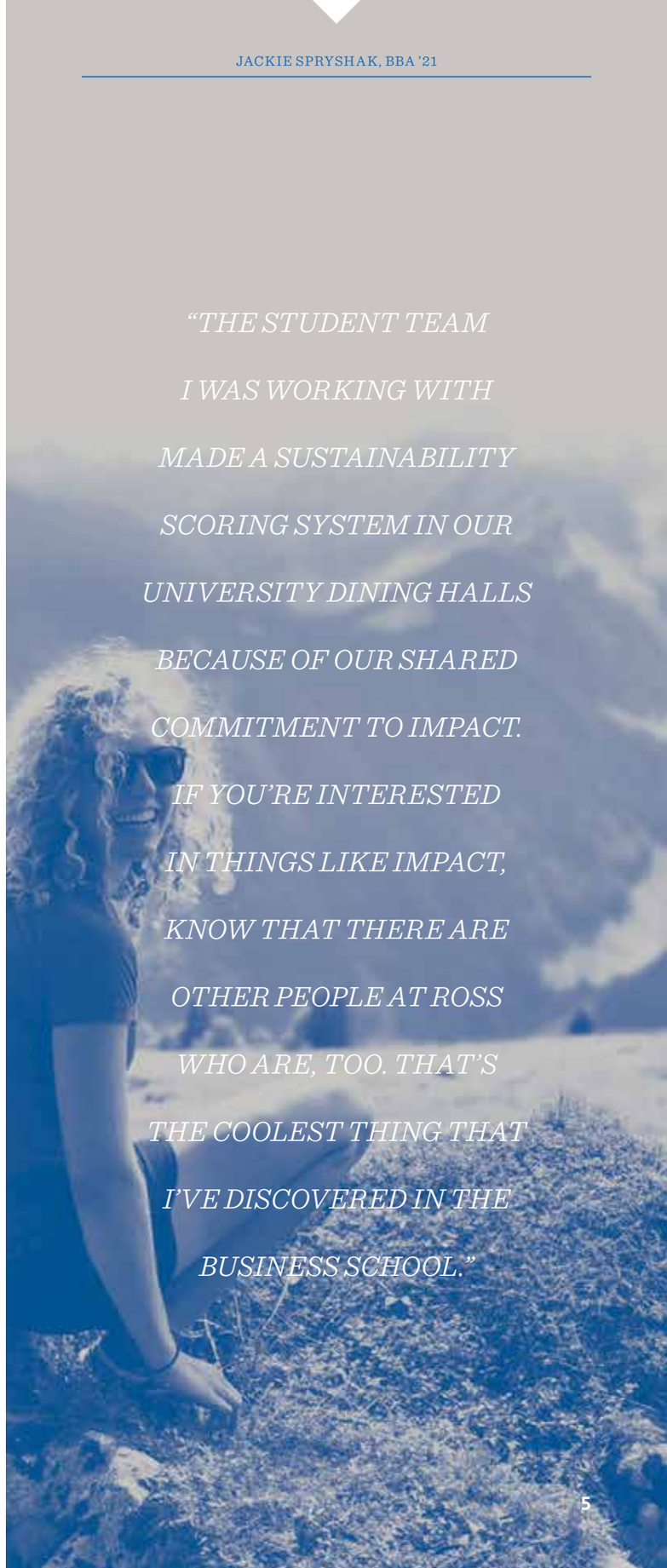
3.93	Average High School GPA
1480	Average SAT
34	Average ACT
47%	Women
4%	International
13%	First Generation in College
8,681	Number of Applicants
851	Number Admitted
47%	In-State Attending
	Race/Ethnicity*
32%	Asian
6%	Black/African American
0.1%	Hawaiian/Pacific Islander
12%	Hispanic/Latinx
0%	Native American
6%	Two or More Races
37%	White
8%	Not Indicated

Reflects admitted students for the incoming class in Fall 2022

**Race and ethnicity data based on United States Department of Education federal reporting guidelines*

JACKIE SPRYSHAK, BBA '21

"THE STUDENT TEAM I WAS WORKING WITH MADE A SUSTAINABILITY SCORING SYSTEM IN OUR UNIVERSITY DINING HALLS BECAUSE OF OUR SHARED COMMITMENT TO IMPACT. IF YOU'RE INTERESTED IN THINGS LIKE IMPACT, KNOW THAT THERE ARE OTHER PEOPLE AT ROSS WHO ARE, TOO. THAT'S THE COOLEST THING THAT I'VE DISCOVERED IN THE BUSINESS SCHOOL."



WALKING THE WALK

We don't just talk about making an impact—we make one.

ROSS BBA STUDENTS HAVE GONE ON TO:

- Create technology to fight food insecurity
  Jack Griffin, BBA '19 | FoodFinder
- Invent an alternative bicycle power source
  Adam Hokin, BBA '19 | PedalCell
- Launch a chemical-free beauty product line
  Hunter Phelps, BBA '21 | Terry Lu Naturals
- Create a nonprofit addressing sanitation crises in the U.S. and Pakistan
  Sonny Khan, BBA '20 | Paani
- Launch a consumer packaged goods startup focused on clean eating
  Taylor Hurley, BBA '21;
  Jacqueline Sun, BBA '21 | Brassi

LET'S DO BUSINESS.

There's logic behind the phrase let's "do business." It's an active process—just like our curriculum. The Michigan Ross curriculum throws you right into the action, excitement, and risk inherent in business, and gives you the opportunity to focus on what interests you most through a wide variety of elective courses. You'll analyze strategy, embrace new perspectives, apply business concepts, oversee projects, and build connections between business and society. After all, you don't come to Michigan Ross to be a spectator. You come to be a leader.

THE FIXED CORE

First Year

- First-year writing requirement
- Foundations in Learning Business
- Intro to Business Communication
- Economics 101
- Calculus I, II, or III
- U-M distribution and integrating liberal arts

Sophomore Year

FALL

- Businesses & Leaders: The Positive Differences
- Financial Accounting
- Business Analytics & Statistics

WINTER

- Managerial Accounting
- Business Strategy
- Begin the floating core

Junior Year

FALL (INTEGRATIVE SEMESTER)

- Communication Strategies
- Business Law & Ethics
- Behavioral Theory in Management
- Operations Management

WINTER

- Continue the floating core and electives at Ross or study abroad

Senior Year

FALL

- Corporate Strategy
- Complete the floating core
- Electives

WINTER

- Capstone course
- Electives

In business, you'll work alongside people who are different from you—in terms of race, geography, personality, income, talent, gender identity, and disability status. To prepare you to leverage these differences to foster innovation and success, curricular requirements focused on identity and diversity in organizations are integrated throughout the fixed core.

THE FLOATING CORE:

While most of your required core business courses are taken at set times, floating core classes can be taken anytime between the winter of your sophomore year and fall of senior year.

- Applied Economics
- Financial Management
- Marketing Management
- Business Information Systems

CURRICULUM THEMES

- Coaching and Advising
- Foundations
- Global Experiences
- Leadership
- Positive Business
- 360° Thinking
- Learn by Doing: REAL.
- Inclusive Leaders Pathway

31%
Ross undergrads pursuing a dual degree or minor

100+
Ways to make a social impact

LET'S GET REAL.

The world is ready for you—your ideas, passions, the changes you'll make. With action-based learning, you'll be ready for the real world.

DAVID WOOTEN
Alfred L. Edwards Collegiate Professor, University Diversity and Social Transformation Professor & Professor of Marketing

"ROSS STUDENTS ARE INCREDIBLY SMART, HIGHLY MOTIVATED, BUT MORE IMPORTANTLY, I THINK JUST AS CONCERNED ABOUT MAKING A DIFFERENCE AS THEY ARE ABOUT MAKING A DOLLAR."

Want to start a game studio? Consult for a nonprofit company? Manage a real estate investment fund? There's no time like the present. At Ross, you can start, advise, lead, and invest in real-world businesses right away. We call this Ross Experiences in Action-Based Learning – REAL.

REAL | ROSS EXPERIENCES IN ACTION-BASED LEARNING

REAL.START

Ross is an entrepreneurial paradise, with unparalleled support for your new business idea. Gain access to feedback and funding through competitions, courses, workshops, internships, and more.

REAL.ADVISE

Have you ever wanted to tell the likes of Cummins and U-M Athletics how to run their business? That's exactly what you'll do in our Capstone MAP course, just one example of how you can apply everything you've learned to complete a real-world project.

REAL.INVEST

Determine your appetite for risk — and reward — by getting involved with one of four student-led investment funds overseeing millions of dollars. Areas of focus include social impact and early stage ventures.

REAL.LEAD

Go beyond simulations and lead a real business or student organization. Responsibilities are real, expectations are high, and it's up to you to deliver. Can you handle the pressure?

FACT:

You're going to be more successful if you love what you do.

Find what you love. Do that.

KARYN KING, BBA '23

"THERE ARE MANY OPPORTUNITIES TO GET INVOLVED IN ROSS AND DISCOVER PATHS YOU NEVER KNEW YOU WERE INTERESTED IN. SO, EMBRACE YOUR CURIOSITY AND FIND CLUBS AND PROGRAMS THAT YOU'RE PASSIONATE ABOUT, BECAUSE THOSE ARE THE ONES THAT WILL ALLOW YOU TO LEAVE A LASTING IMPACT AND BUILD MEANINGFUL CONNECTIONS!"

Electives and activities outside of class let you explore the areas of business that speak to you. Ignite your passion in courses such as Digital Marketing, FinTech Innovations, Advanced Analytics For Management Consulting, Strategies for Sustainable Development; or get involved with one of our many centers and institutes focused on specific business topics.

HERE ARE JUST A FEW SUBJECTS YOU CAN DIVE INTO AT MICHIGAN ROSS

- Accounting
- Business Communication
- Business Economics & Public Policy
- Business Law
- Consulting
- Entrepreneurship
- Finance & Banking
- Management & Organizations
- Marketing
- Nonprofit & Social Impact
- Sales
- Strategy
- Supply Chain Management
- Technology & Operations

JOIN THE CLUBS

Find what inspires you and put your leadership skills to work by joining one of dozens of student clubs. Explore emerging technologies in Michigan FinTech, get a kick out of Soccer Club, keep it professional in the Finance Club, or explore a variety of other social, sport, community, identity, or career-based groups.

9
Ross specialties ranked in the Top 10 by *U.S. News & World Report*

14
Ross world-class centers and institutes

65+
Ross undergraduate clubs & organizations

BAL GLO Perspective

Global experiences prepare you to live and work in our interconnected society. Immersing in different cultures, developing new perspectives, and seeing how others live and work provide invaluable experience as you think about how you'll transform business for the better throughout your career. Pack your sense of adventure as you make the world your classroom.

SHORT-TERM GLOBAL EXPERIENCES

Gain an in-depth understanding of an international business topic by actively engaging in company visits, cultural activities, international projects and/or interactive lectures with business scholars and professionals currently working in the field through a short-term study abroad.

GLOBAL INTERNSHIPS

Learn about international business firsthand with an internship at a top organization or multinational company in a global business hub.

GLOBAL EXCHANGE

Study abroad for a semester at one of 33 partner business schools worldwide to gain new perspectives, immerse yourself in another culture, and network with students and faculty from around the globe.

GLOBAL FELLOWSHIPS

Travel abroad to complete a self-designed project through one of our Global Fellowships. Fellowships are available to any Ross degree-seeking student.

BRIAN ZHAO, BBA '21

"GLOBAL IMMERSION WAS AN UNFORGETTABLE EXPERIENCE AND INVALUABLE ADDITION TO MY TIME AT ROSS. GETTING TO VISIT THE LEADING COMPANIES AND MEET BUSINESS LEADERS IN ONE OF THE WORLD'S FASTEST DEVELOPING NATIONS AND ECONOMIES WAS INCREDIBLE, AND I WOULD RECOMMEND EVERYONE TAKE ADVANTAGE OF A GLOBAL STUDENT EXPERIENCE."

- AUSTRALIA
- AUSTRIA
- CZECH REPUBLIC
- DENMARK
- ENGLAND
- FINLAND
- FRANCE
- GERMANY
- HONG KONG
- HUNGARY
- ICELAND
- IRELAND
- ITALY
- NETHERLANDS
- NORWAY
- SCOTLAND
- SINGAPORE
- SOUTH KOREA
- SPAIN
- SWEDEN
- SWITZERLAND
- THAILAND

Having Michigan Ross on your resume is a great way to shine in a competitive job market and land your dream job. With a Ross degree, recruiters from high-impact companies like Amazon, JPMorgan Chase, PwC, Deloitte, EY, Google, and more will be eager to meet you. In fact, more than 100 companies recruit at Ross each year to find their next rock star hire. And with 55,000+ Michigan Ross alums, you'll have a powerful network you can turn to for the rest of your life.

$78K
Median base salary

184
Companies hired Ross grads in 2020

94%
of Ross BBAs received an offer by Sept. 30, 2021

77%
of Ross BBAs accepted jobs on the east coast, west coast, or Chicago

Ross BBAs start careers in nearly every area of business.

- Accounting
- Consulting
- Entrepreneurship
- Finance
- General Management
- Human Resources
- Marketing and Sales
- Operations
- Social Impact
- Technology

High school seniors apply for preferred admission to Michigan Ross through the Common Application to the University of Michigan at admissions.umich.edu. The final deadline to apply is Feb. 1. Priority is given to applicants who apply to and submit all materials for the university's Early Action deadline of Nov. 1. Admission is granted on a rolling basis from Feb. through April.

U-M students who have not previously considered business may apply to the BBA program as a cross-campus transfer. Students from other colleges and universities located in the United States may apply for external transfer admission. All transfer applicants apply through the Ross Transfer Application. The final deadline to apply is Mar. 31st. External transfer applicants must also submit the Transfer Supplement by June 1st. Admission decisions are released at the end of June.

APPLICATION INSTRUCTIONS FOR HIGH SCHOOL SENIORS

1. Submit a completed Common Application which requires the following:

- The University of Michigan Supplement and Essay Questions
  - In the academic essay of the U-M Supplement, please remember to demonstrate clear reasons why you are interested in the Michigan Ross BBA, providing specific examples that demonstrate your interests, experiences, and ability to engage with others.
- $75 Application fee (or fee waiver request) and $5 fee to submit portfolio
- Counselor Recommendation and School Report
- High School Transcript
- One Additional Letter of Recommendation
- SAT or ACT test scores, if you choose to submit (please see admissions.umich.edu for more information on the university's Test Flexible Policy)
- TOEFL, IELTS, ECPE, CAE or CPE, PTE Academic, or MET examination scores (for non-native speakers of English)

2. Students who wish to have an ACT/SAT score considered as a part of their application should self-report their ACT/SAT score on their application or through Enrollment Connect. Students who are unable to provide standardized test scores are encouraged to apply and will not be disadvantaged in the application process. Applications will be reviewed with the information a student is able to provide. For more information on test score requirements and U-M's policy for 2022-23, please visit **http://myumi.ch/qgvwv**

3. Submit a Ross Admissions Portfolio through SlideRoom

- **MichiganRossUndergrad.slideroom.com**
- Please read our "Preparing your Portfolio" guide at **michiganross.umich.edu/admissionsportfolio**

Minimum Requirements

To be considered for admission into the Ross School of Business, you should complete the following units (full-year courses) by the end of your senior year in high school:

- Four units of English
- Three units of science, including biology
- Three units of mathematics, including pre-calculus or calculus
- Three units of history and/or social science
- Two units of the same foreign language
- Five units of other academic subjects

AUG. 1	Application opens
OCT. 1	FAFSA and CSS Profile is available
NOV. 1	Early Action and Ross Priority deadline
DEC. 15	Suggested FAFSA and CSS Profile Filing Date to be considered for scholarships
END OF JAN.	Early Action decision from U-M
EARLY FEB.	Ross notified of Early Action admits from U-M and begins to review Ross applications
FEB.–APR.	Ross decisions released for Early Action
FEB. 1	Regular Decision deadline
MAR.–APR.	Ross receives Regular Decision admits from U-M and begins to review
MAR. 31	Final FAFSA and CSS Profile Completion Deadline to be considered for scholarships
APR.	Ross decisions released for Regular Decision
MAY 1	Enrollment Deposit Deadline

APPLICATION INSTRUCTIONS FOR EXTERNAL TRANSFER UNDERGRADUATES

1. Submit a complete Transfer Admission application through the Ross School of Business by March 31. The transfer application to Ross is not a part of the Common Application. The application requires the following:
   - Ross School of Business Essay Questions – Please remember to demonstrate clear reasons why you are interested in the Michigan Ross BBA by providing specific examples that demonstrate your interests, experiences, and ability to engage with others.
   - Course syllabi for all three required prerequisites
   - $75 Application fee (external transfer only) or approved fee waiver request
2. For non-native speakers of English, send your TOEFL, MELAB, or IELTS scores to the University of Michigan-Ann Arbor directly from the testing agency
3. Submit your final official high school transcript sent directly from your high school to Ross Undergraduate Admissions, 700 East University Avenue, Kresge Hall, K3521, Ann Arbor, MI 48109-1234, or electronically to **RossUndergrad@umich.edu**
4. Submit the Transfer Supplement by June 1, which requires electronic uploads of all transcripts from any post-secondary institution attended.

Minimum Requirements for External Transfer Admission

- Complete courses with a grade of C- or better equivalent to U-M's College of Literature, Science, and the Arts First-Year Writing requirement; (or the Sweetland Center for Writing Petition for Transfer Course Credit.); Economics 101; and Calculus (Math 115). Please see the U-M Transfer Equivalency Guide for information on how your credits will transfer: **michiganross.umich.edu/transfercredits**
- You must enroll full-time in your most recent year of college enrollment, fall and winter terms, regardless of previous credits earned

LATE DEC.	Application available
MAR. 31	Application due
JUNE 1	Supplements due
END OF JUNE	Ross decisions released

TUITION, FEES, & FINANCIAL AID

	MICHIGAN RESIDENT	NON-MICHIGAN RESIDENT
LOWER DIVISION TUITION	$17,404	$55,934
UPPER DIVISION TUITION	$22,018	$62,618
FOOD & HOUSING	$13,170	$13,170
PERSONAL EXPENSES	$2,494	$2,494
BOOKS & SUPPLIES	$1,092	$1,092
LOAN FEE	$64	$64
OTHER FEES	$332	$332
TOTAL ESTIMATED COST OF ATTENDANCE	$39,170	$79,770

Totals reflect upper division tuition rates

U.S. students are eligible to apply for a number of grants, private scholarships, and loans with various repayment terms. Financial aid is provided through the U-M Office of Financial Aid.

University of Michigan
Office of Financial Aid
2500 Student Activities Building
515 E. Jefferson St.
Ann Arbor, MI 48109-1316
734-763-6600 | **financial.aid@umich.edu**

SCHOLARSHIPS

Michigan Ross offers a limited number of undergraduate merit and need-based scholarships. All incoming BBAs are considered for scholarships; no separate application is required. Selections are made based on criteria set by donors. Many scholarships are need-based, which require students to complete the FAFSA by March 31.

Scholarship decisions for incoming direct admit students are made in the spring of the year the student is admitted. Transfer scholarship recipients are notified over the summer. All selected students are notified via email. Ross Scholarships average around $5,000 and are very competitive. We advise all students and families to make their decision to attend Ross without considering scholarship aid.

BEYOND THE BBA: MORE PATHS TO BUSINESS SUCCESS

UNDERGRADUATE

BMi
BUSINESS MINOR
While the BBA program is the main pathway to business at Michigan, it's not the only one. Wherever your talent takes you, knowing key business concepts will steer you in the right direction.
michiganross.umich.edu/business-minor

EMi
ENTREPRENEURSHIP MINOR
Thinking of starting a business? An Entrepreneurship Minor will help you turn your ideas into impact.
ent-minor.umich.edu

REDMi
REAL ESTATE DEVELOPMENT MINOR
Enrich your understanding of real estate development with a minor that prepares you to enter the industry with confidence.
studyrealestate.umich.edu

BE
BUSINESS ELECTIVES
Attending U-M, but not focused on business? Complement your undergrad degree by enrolling in courses at Ross.
michiganross.umich.edu/non-bus-electives

GRADUATE

MM
MASTER OF MANAGEMENT
Add a foundation in business to your liberal arts, science, or engineering degree with the one-year Michigan Ross Master of Management.
michiganross.umich.edu/mm

MAcc
MASTER OF ACCOUNTING
Learn the language of business and multiply your career options with the one-year Michigan Ross Master of Accounting.
michiganross.umich.edu/macc

MBAn
MASTER OF BUSINESS ANALYTICS
Develop the expertise needed to solve business challenges with complex data through the comprehensive Michigan Ross Master of Business Analytics.
michiganross.umich.edu/mban

MSCM
MASTER OF SUPPLY CHAIN MANAGEMENT
Gain deep supply chain management expertise with the perspective of a general manager with the one-year Michigan Ross Master of Supply Chain Management.
michiganross.umich.edu/mscm

LET'S CONNECT.

Attend one of our information sessions or workshops to introduce yourself to our admissions team and learn more about what makes the Ross BBA program special. You can also chat with a BBA Student Ambassador to hear about life at Michigan Ross and ask about the application process.

We look forward to hearing from you soon!

MICHIGANROSS.UMICH.EDU/BBA

GET ONLINE, GET TIPS.

Want insider information on the admissions process? The Undergraduate Admissions Blog shares helpful information on how to navigate the process and provides key insight into the information you need to know along the way.

MICHIGANROSS.UMICH.EDU/BBA

Transforming business from the inside out.
michiganross.umich.edu/bba

MICHIGAN ROSS

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Stephen M. Ross School of Business
University of Michigan
700 East University Ave.
Ann Arbor, MI 48109-1234
734-763-5796 | RossUndergrad@umich.edu

The Regents of the University of Michigan
Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard, Denise Ilitch, Ron Weiser, Katherine E. White, Mary Sue Coleman *(ex officio)*

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