MICHIGAN ROSS

Global Initiatives
Stephen M. Ross School of Business
University of Michigan
701 Tappan St.
Ann Arbor, MI 48109-1234

Dear valued friends, donors, and partners,

Michigan Ross Global Initiatives provides a wide array of opportunities that bring global learning experiences to life. From dynamic exchange programs to innovative short-term immersions, our students engage with diverse cultures, perspectives, and business practices, emerging as more informed global citizens and adaptable professionals.

In our ongoing commitment to inclusive global education, we are continuously forging new partnerships and strengthening existing alliances with esteemed institutions worldwide. These collaborations showcase our global outreach and highlight the breadth of opportunities available to our students.

We at Ross are proud of the international impact our collective efforts have made. We have elevated Global Initiatives as a cornerstone of international education, setting ourselves apart as global leaders within our peer network.

To all of our international partners, thank you for your support in enriching our global student community with excellent academic opportunities. Your contributions enable our students to learn and grow through transformative experiences abroad.

To our current and future donors, your contributions help make these life-changing experiences possible for many of our students.

We encourage you to reach out to connect with us at any time.
Go Blue, Go Everywhere!

Jessica Oldford
Managing Director, Global Initiatives
joldford@umich.edu

GLOBAL INITIATIVES

Explore Business Beyond Borders

M | MICHIGAN ROSS

EXPLORE BUSINESS BEYOND BORDERS

With Global Initiatives at Michigan Ross, students are prepared to elevate their education and careers with diverse international opportunities, gain vital cross-cultural business skills and firsthand market insights, and join an extensive global network to excel in top-tier roles worldwide.

Go Blue ▸ Go Everywhere

THE MICHIGAN ROSS DIFFERENCE

Michigan Ross Global Initiatives has a 10-year history of strong, successful partnerships that result in valuable global experiences and outcomes for students and partner institutions. Working with Michigan Ross prepares your students to excel in any environment.

- Gain access to world-class faculty and cutting-edge curriculum tailored to meet global business challenges.
- Get connected to one of the biggest alumni networks in the world, with 682,000+ University of Michigan alums in 179 countries.
- Immerse yourself in diverse cultures and perspectives that foster cross-cultural understanding and prepare students for leadership roles in international settings.

UNDERGRADUATE PARTNER SCHOOLS

University of Sydney
Sydney, Australia

WU Vienna University of Economics and Business
Vienna, Austria

Schulich School of Business, York University
Toronto, Canada

Prague University of Economics and Business
Prague, Czech Republic

Copenhagen Business School
Copenhagen, Denmark

London School of Economics & Political Science
London, England

Bayes Business School (formerly Cass) City, University of London
London, England

Warwick Business School
Coventry, England

Aalto University School of Business
Espoo, Finland

emlyon
Lyon, France

ESSEC Business School
Cergy, France

HEC Paris
Jouy-en-Josas, France

WHU - Otto Beisheim School of Management
Vallendar, Germany

Chinese University of Hong Kong
Hong Kong, Hong Kong

Hong Kong University of Science and Technology
Hong Kong, Hong Kong

Corvinus University of Budapest
Budapest, Hungary

Reykjavik University
Reykjavík, Iceland

Bocconi University
Italy, Milan

University of Padova
Padova, Italy

Maastricht School of Management
Maastricht, Netherlands

Rotterdam School of Management
Rotterdam, Netherlands

NHH Norwegian School of Economics
Bergen, Norway

University of Limerick
Limerick, Republic of Ireland

University of Edinburgh
Edinburgh, Scotland

National University of Singapore
Singapore, Singapore

Korea University Business School
Seoul, South Korea

Deusto School of Business
Bilbao, Spain

ESADE Business School
Sant Cugat, Spain

ICADE Business School
Madrid, Spain

IE University
Madrid, Spain

University of Navarra
Pamplona, Spain

Pompeu Fabra University
Spain, Barcelona

Stockholm School of Economics
Stockholm, Sweden

University of St. Gallen
St. Gallen, Switzerland

Thammasat Business School
Bangkok, Thailand

MBA PARTNER SCHOOLS

Universidad de San Andrés
Buenos Aires, Argentina

Universidad Torcuato Di Tella
Buenos Aires, Argentina

Australian Graduate School of Management
Sydney, Australia

Pontificia Universidad Católica de Chile
Santiago, Chile

Copenhagen Business School
Copenhagen, Denmark

HEC Paris
Jouy-en-Josas, France

ESSEC Business School
Cergy, France

WHU - Otto Beisheim School of Management
Dusseldorf, Germany

Chinese University of Hong Kong
Hong Kong, Hong Kong

Hong Kong University of Science and Technology
Hong Kong, Hong Kong

Indian School of Business
Hyderabad, India

SDA Bocconi School of Management
Milan, Italy

Keio Business School
Yokohama City, Japan

Rotterdam School of Management
Rotterdam, Netherlands

NHH Norwegian School of Economics
Bergen, Norway

ESADE Business School
Barcelona, Spain

IESE Business School
Barcelona, Spain

University of St. Gallen
St. Gallen, Switzerland

London School of Economics & Political Science
London, England

Warwick Business School
Coventry & London, England

For a complete and updated list of our partner institutions, please contact **ross-globalinitiatives@umich.edu**.

FLAGSHIP PROGRAMS

INCOMING AND OUTGOING GLOBAL SEMESTER EXCHANGE

BBA + MBA

Undergraduate and graduate students study abroad for a semester at Michigan Ross or one of 30+ partner business schools worldwide to gain new perspectives, immerse themselves in another culture, and network with students and faculty from around the globe. Research, study, volunteer, and more in Argentina, China, France, India, Spain, Singapore, the United Kingdom, and other locations worldwide.

SHORT-TERM GLOBAL EXPERIENCES

BBA + MBA

Undergraduate and graduate students gain an in-depth understanding of an international business topic with one- to three-week global experiences that fit into their schedules. Students can engage in company visits, cultural activities, international projects, interactive lectures, and more with professionals working in the field.

PAST EXPERIENCES

- **MBA** | ***Comparative Healthcare Systems in France***
  Students visited Paris and Bordeaux, spending two weeks studying the economic concepts of efficiency and equity in healthcare, the typology of health systems, and more with healthcare start-ups and local physicians.
- **BBA** | ***Cross-Cultural Negotiation and Dispute Resolution in Zagreb, Croatia***
  Students visited Croatia and worked with other students from around the world to gain an in-depth understanding of negotiation strategies and the skills needed to enhance long-term business relationships.
- **MBA** | ***Creating the New in an International Context in Sweden at Stockholm School of Economics***
  Students traveled to Sweden to examine topics like finance and transportation, how large firms transform their businesses, social innovation, gender equality, and more.

"My three weeks in Santiago, Chile were unforgettable. The city's vibrant culture and welcoming atmosphere made every day an adventure. Not only did I significantly improve my Spanish, but I also had the unique opportunity to learn Portuguese during my travels in Brazil before and after the program. The friendships I formed are the program's greatest gift, creating a network of connections across the globe that will last a lifetime."

MARK STANG // MBA // PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE, CHILE

"My exchange program was a deep dive into the rich culture of the Netherlands. The Dutch way of life offered me a unique perspective on global citizenship. From cycling through the historic streets of different cities to participating in vibrant local festivals, this experience was a real cultural immersion that has profoundly shaped my worldview and left me with memories I will cherish forever."

RANIA ALGHAMDI // MBA // ROTTERDAM SCHOOL OF MANAGEMENT, NETHERLANDS

"I loved learning from top-rated European professors in a diverse, multi-national cohort of fellow MBA students. It was a great way to contextualize what I learned during my first year as an MBA within a more international context."

GRANT POTTS // MBA // WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT, GERMANY

WHERE WILL YOU GO WITH MICHIGAN ROSS?

STUDENT OPPORTUNITIES

Get ready to go global with Michigan Ross Global Initiatives. Whether you're an undergraduate or graduate student, there are countless opportunities to expand your academic and cultural horizons at top-ranked schools and destinations around the world.

PROGRAMS

Learn, collaborate, volunteer, and conduct research with communities around the world, from exploring Tokyo, Japan, to studying emerging economies in Buenos Aires, Argentina.

UNDERGRADUATE STUDENTS

Spring and Summer Short-Term Programs | 1-3 weeks
Visit locations like Milan, Vienna, and Hong Kong as you study a topic, work on a project, or visit local and multinational companies to gain first-hand insights.

Semester or Academic Year Exchange | 15 weeks+
Immerse yourself in another culture for a semester at top universities in countries like Australia, Ireland, and Sweden. Undergraduate students may apply for semester exchange programs once they have reached the winter semester of their second year.

GRADUATE STUDENTS

Spring and Summer Short-Term Programs | 1-3 weeks
Engage in faculty-led or partner university-led programs in locations like Germany, Italy, China, Denmark, and more.

Semester or Academic Year Exchange | 15 weeks+
Widen your worldview as you travel for a full semester or during the Winter A term to top universities in countries like Chile, Japan, the Netherlands, and more.

HOW TO GET STARTED

Ready to embark on the journey of a lifetime? Visit **mcompass.umich.edu** to explore available programs, find funding for your trip, register your travel, and more. Be sure to review your program's plans for flights, meals, and transportation, as they may not be included in the trip cost.

GLOBAL EXPERIENCE CHECKLIST

Stay ahead and make sure you're prepared for your global excursion by following this pre-travel checklist.

- ☐ Meet with a global education advisor or attend an information session to learn more about your study abroad options. Schedule an appointment on iMpact under Ross Global Initiatives.
- ☐ Meet with your academic and financial advisors as soon as possible to discuss how a study-abroad program may impact your academic or financial situation.
- ☐ Create an account and apply to programs you are interested in using the M-Compass website.
- ☐ All programs require a valid passport. If you do not currently have one, apply immediately on **travel.state.gov**. For more details on passports and student visas, visit **internationalcenter.umich.edu/abroad/swt/travel/visas**.
- ☐ If you are selected to participate in a program, you must accept your offer to attend on M-Compass. You will be contacted by the program or host school with next steps.
- ☐ You will be invited to attend pre-departure orientation. You will also be required to complete Developing Global Competency (BA 319) if you are a BBA student.
- ☐ Plan and register your travel at **global.umich.edu/preparing-for-your-travel/**. Be sure to review your program's plans for flights, meals, and transportation, as they may not be included in the trip cost.

ADVENTURE AWAITS

PRE-DEPARTURE

Global Buddy Program
Students at Ross can learn more about global opportunities by participating in the Global Buddy Program, which allows them to connect with an international exchange student. As a Global Buddy, they'll show exchange students around Ann Arbor, attend sporting events, explore local restaurants, join in on Ross Global Initiatives events, and more.

At this stage, students may also:

- Research the Ross Semester Exchange Program and meet with a Global Education Advisor or attend Global Initiatives information sessions to learn more about their study abroad options.
- Apply to the Semester Exchange Program to be paired with one of 30+ partner schools.
- Attend pre-departure orientation and complete the mandatory Developing Global Competency (BA 319) course.
- Apply for their passport and visa.
- Research and secure housing in their host country.

ON-SITE

Once students have completed all the necessary prerequisites and secured a visa and housing in their host country, they travel to a partner school to begin learning.

While on-site at partner schools, students will:

- Attend courses, participate in events offered by the host university, and make friends with students from around the world.
- Engage with local culture and learn more about their host university and country.
- Share their unique experiences and network with new friends, mentors, and colleagues.

RETURNING HOME

After completing a semester abroad at a partner university, students say goodbye to new friends, professors, and colleagues, and return home to Michigan Ross.

Once they return, students will:

- Reflect on the experience and how it has impacted academic and personal growth.
- Share experiences with peers and potentially serve as ambassadors for other students considering Global Initiatives.
- Update resumes and CVs to include international experiences.
- Consider future international opportunities such as internships, work, or further study abroad travels.

"Working with our exchange colleagues from the Ross School of Business is an absolute delight! When it comes to our students' experiences at Ross, they're nothing short of extraordinary! Students embark on a mesmerizing journey filled with top-notch academics, immersive U.S. culture, heart-pounding football games, and the freedom to explore the vast wonders of the United States."

WENDY WAN-MAN CHEUNG //
PROGRAM MANAGER,
UNDERGRADUATE PROGRAMS OFFICE,
HONG KONG UNIVERSITY OF SCIENCE
AND TECHNOLOGY

GLOBAL PERSPECTIVES

International business requires international understanding. Through global opportunities with Michigan Ross, students learn cultural intelligence, or CQ.

CQ is a skill utilized by business professionals worldwide to work effectively in culturally diverse environments. Learning more about other cultures allows international business leaders to better engage their audience, improve communication, build relationships, and be respectful.

Students with high CQ learn to lead confidently and navigate global business with ease, whether they're working in multi-generational teams, negotiating a deal in a country they've never visited before, or networking with business partners in a second language.

CONNECT WITH US

Interested in partnering with Michigan Ross Global Initiatives or just learning more about what we do? Contact us at **ross-globalinitiatives@umich.edu**.

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michiganross.umich.edu/go-global

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