





PROGRAM



BACHELOR OF ARTS



"...Education in this country is the first priority, which I am determined to develop..."

KING CHULALONGKORN

"...I, as his heir, feel it is one of my immediate duties to carry out the royal project, knowing that once completed, the university will serve not merely as a commemorative monument to the glory of H.M. King Chulalongkorn, our country's most beloved monarch, but also as one enduring educational institution for our country..."

KING VAJIRAVUDH

OUR CAMPUS



PHRA KIEO

Phra Kieo, the emblem of Chulalongkorn University. The emblem is derived from a head ornament of high-ranking members of the royal family and was used as the personal emblem of King Chulalongkorn. Later on King Vajiravudh permitted it to be used as the emblem of the Civil Service College which subsequently became Chulalongkorn University.

Phra Kieo is a coronet worn by princes and princesses. It became the emblem of Chulalongkorn when King Rama VI named the University in memory of his father, King Rama V who founded the University. Phra Kieo was also chosen by King Rama V as his personal emblem.

The Phra Kieo enshrined in the C.U. Memorial Hall is a replica made in 1976 with the royal permission by King Rama IX of the original one housed in the Grand Palace. H.M. the King anointed the replica and graciously bestowed it to Chulalongkorn University during a graduation ceremony on July 13th, 1989.



CHULALONGKORN UNIVERSITY

The first institution of higher learning in Thailand, Chulalongkorn University has evolved largely in response to the changing needs and requirements of the country and its people. For more than a century, the University has been growing in size as well as in interests and activities. In those long years of growth and development, Chulalongkorn University has always maintained its commitment to continue improvement in the quality of its students imbuing in them both scholarship and professional competence.

Chulalongkorn University now has 10,776 graduate students and 24,963 undergraduate students in a variety of programs. Chulalongkorn may, in many ways, be seen as a pacesetter among Thailand's higher educational institutions. It has often attracted the close attention of its academic peers and the public, and has exerted substantial influence in shaping the country's higher educational orientations in general, and the direction in which specific academic disciplines and approaches.





OUR FACULTY



FACULTY OF ECONOMICS

Over the years, the Faculty has expanded in size and reputation, offering courses leading to the degrees of BA, B.Econ, MA, M.Sc. and Ph.D. and having acquired international recognition. The number of academic staff now totals 52 persons, of whom 49 hold Ph.D. and 3 Master's. The total number of students is 1,290 with 1,075 undergraduates, 198 Master's students, and 17 Ph.D. candidates. Many faculty staff members have been appointed advisors and consultants to numerous private and public agencies. Moreover, they have also been actively involved in research projects at the national and international levels.

The Faculty has established links with many organizations to bridge the gap between academic knowledge and the everyday world. It has also promoted intellectual endeavours, international collaborations, training and inter-disciplinary studies that have strengthened the Faculty's overall capacity to produce professional economists with various disciplines and practical approaches.

OUR VISION & MISSION

VISION AND MISSION OF CHULALONGKORN UNIVERSITY, FACULTY OF ECONOMICS AND THE EBA PROGRAM

To fulfill its vision to take the lead in creating knowledge and innovations that will build and support a sustainable society, Chulalongkorn University pursues the following missions:

DEVELOP OF FUTURE LEADERS

Create a culture of lifelong learning through academic programs that promote entrepreneurship and sustainability.

- CREATE IMPACTFUL RESEARCH AND INNOVATIONS Stimulate innovative enterprises for society by creating research that is in- depth and extensive, and adding innovative curriculums and interdisciplinary fields.
- GUIDE AND MOVES FORWARD THE LOCAL AND GLOBAL ENGAGEMENT

Engage in partnerships with local and global communities, governmental agencies, industries, and universities for a more sustainable society and economy.

In support of Chulalongkorn University's vision and mission, the Faculty of Economics aspires to become a leader in creating knowledge, fostering learning culture, tackling social problems and promoting social sustainability in fastmoving world. The faculty's vision is complemented by a five-pronged mission statement:

- To achieve academic excellence in teaching and research
- To create high-quality graduates with innovative knowledge and skills required in a 21st-century workforce
- To impact society in a transformative way by engaging with partners outside the university
- To build an agile, responsive and efficient faculty operation
- To align with the university policies and strategies

The vision of the EBA is to be **"An internationally competitive** program aimed at creating economists who are highly competent to contribute to society, with ethical and social responsibility" and thereby support the Faculty of Economics in achieving academic excellence.

The EBA's mission statement is as follows:

1. To equip students with well-rounded and in-de knowledge that meets international standards of excellence;

2. To enhance students' understanding of ethics, soci awareness and social responsibility and develop future generations of engaged and responsible citizens and leaders of the country and the world;

3. To emphasize the development of core competences life-long learning, such as skills and personal attitudes, and consider it an integral part of high-quality undergraduate education in economics.

The EBA pursues five strategies to achieve its vision and mission:

- To design a curriculum that responds dynamically to the changing global economy
- To attract outstanding foreign and domestic academics as well as business and government experts to teach at the EBA
- To create student-centred learning environments to improve the learning experience and stimulate critical thinking
- To encourage students to apply theoretical knowledge to real world situations and participate in a wide range of academic and non-academic activities, domestically and abroad
- To build a strong international network among students from all over the world through student exchanges in preparation of further study and future employment.



OUR PROGRAM

WHY ECONOMICS ?

Economics is known worldwide as a premium pre-business program. Although professional economics often work as government advisors to direct the direction of the country, and in the planning and strategy departments of major companies, the majority of students who study economics will go into business.

Economics is preferred as **a premium pre-business program** by business schools worldwide because it focuses on the more difficult and rigorous local decision making that businesses need to make. Although included in the curriculum, much of the softer presentation and management skills are left for later, while local and mathematical skills are emphasized, leading to an excellent preparation for leaders, financial experts and strategists of the world's top companies.

EBA is the English language program in the premier Faculty of Economics in Thailand. Many of the business and national leaders are graduates of Chulalongkorn. A student studying at EBA has great opportunities to move into the business and political leadership of the country. EBA focuses on general skills that will benefit a student no matter what choice of career she or he makes in the future. It is preparation for life.

WHY THE EBA PROGRAM ?

The EBA program has a strong reputation for providing high quality teaching in the economics field and is popular with students. Our curriculum combines a strong grounding in economic theory and quantitative methods with practical applications of economic principles to today's problems. Every course is up to date and relevant.

The program's teaching methods consist of formal lectures, discussion classes and small seminars, allowing for close attention to each student. The EBA teaching staff consists of economists and experts in the field with long experience in teaching, research and practice in economics. Many international scholars and well-known Economists are invited to teach classes and seminars at the program. Learning facilities such as computing for undergraduates are currently being enhanced to allow access without boundaries.

The EBA is an international program, accepting students from all over the world, so that ideas and experiences will be shared among students from different countries and regions. There are a large number of regular visiting Professors from leading international universities. All students in good standing attend an International Educational Trip overseas to expand knowledge outside classroom.

Scholarships are available for exceptional students, and for some students who help with activities.









HISTORY OF THE EBA

The EBA program received its charter from Chulalongkorn University Council on the February 28th, 2002. Classes started on August 4th, 2002 with 45 students in the program. We now have approximately 500 full-time students. Furthermore, EBA is increasing the number of its partner institutions in every corner of the world. Our exchange number of incoming and outgoing students has been raised to promote an international atmosphere in the program.

THE EBA PROGRAM

The program consists of experts, and professional academic staff as advisors, committee, teaching faculty and management staff in order to ensure program quality and academic excellence. The program is also greatly benefited from honorary international advisors who are all world-class economists.

Program Committee

Sawarai Boonyamanond, Asst. Prof., Ph.D. Khemarat Talengsri, Assoc. Prof., Ph.D. Yong Yoon, Asst. Prof., Ph.D. Veerisa Chotiyaputta, Asst. Prof., Ph.D. Pituwan Poramapojn, Asst. Prof., Ph.D. Doungdao Mahakitsiri, Ph.D. Taya Dumrongrittikul, Ph.D. Thomya Wongcharoen Chairperson Committee Member Committee Member Committee Member Committee Member Committee Member Director





OUR TEACHERS





Outstanding Faculty

The program is organized and managed by professional staff and established economists who possess extensive experience to assure the program is standardized and internationally accepted. There are many faculty members who are responsible for teaching and designing courses, many of whom are renowned in their fields; well-recognized in the field; publish their research in national and international economics journals; regularly present at national and international conferences; and are engaged in economic consultancy in both the public and the private sectors.

EBA Visiting Scholar

Eminent economists have been invited to visit the EBA to help improve the program and deliver special lectures to the EBA students and professional economists.

Prof. Alan V. Deardorff Prof. Ariel Pakes Prof. Assaf Razin Prof. Elhanan Helpman Prof. Eswar Prasad Prof. Gene Grossman Prof. Mark W. Watson Prof. Richard Baldwin John W. Sweetland Professor of International Economics, Professor of Economics and Public Policy, University of Michigan Thomas Professor of Economics, Harvard University Emeritus Professor, Tel Aviv University Galen L. Stone Professor of International Trade, Harvard University Tolani Senior Professor of Trade Policy, Cornell University Jacob Viner Professor of International Economics, Princeton University

Howard Harrison and Gabrielle Snyder Beck, Professor of Economics and Public Affairs, Princeton University Professor of International Economics, Graduate Institute of International Studies (GIIS), Geneva





Visiting Professor

Visiting professors with impressive expertise and experience have been invited to conduct lectures and bring their area of expertise and updated knowledge to strengthen students' caliber.

Asst. Prof. Andrea Podhorsky Prof. Edward Tower Prof. John Gilbert Prof. Jonathan E. Leightner Dr. John R. Davis Emeritus Prof. Jurgen Brauer Prof. Lawrence Surendra Prof. Omer Gokcekus Prof. Reza Oladi Prof. Stefan Collignon Prof. Steven Rosefielde Dr. Ted Sun York University Duke University Utah State University Augusta University YKVN LLC, Hanoi Augusta University The Sustainability Platform Academy Seton Hall University Utah State University Sant' Anna School of Advanced Studies University of North Carolina at Chapel Hill Transcontinental University





THE EBA LEARNING SYSTEM

Our learning system is student-centered and participatory. It offers much more than the accumulation of knowledge. Students learn to exchange, form opinion, argue their points effectively and listen carefully to the views of others. Small classes enable students to participate fully in the process of learning and to receive regular personal attention from professors in a caring and supportive environment. Group projects and individual research are often part of the EBA educational process, just as they will be in work situations after graduation. The system at EBA is based on individual courses. Students generally meet three hours per week for 15 weeks referred to as a semester. Upon satisfactory completion of a course, student receives three or four credits. One hundred and twenty four credits (124) are needed to obtain the BACHELOR OF ARTS IN ECONOMICS degree.



Academic Year

The EBA program is divided into 2 main semesters or terms of study and 1 Summer session. The first semester, or Fall semester, runs from August - December. The second semester, or Spring semester, runs from January-May while the Summer session runs from June-July. Each semester contains not less than 15 weeks while the Summer session is 7 weeks long.

Academic Year Calendar		
First Semester	August - December	
Second Semester	January – May	
Summer	June – July	



Expected Learning Outcomes (ELOs) of EBA Graduates

	Main Characteristics	Sub-Characteristics	Detailed Explanation
1	Being knowledgeable	1.1 Possessing well-rounded knowledge	Possessing well-rounded knowledge in various disciplines and having the ability to apply it to everyday life; being cognizant of changes in society, the economy and the environment.
		1.2 Possessing in-depth knowledge	Possessing systematic and in-depth knowledge and understanding in a discipline, both in terms of theory and of its application; having up-to-date knowledge in relevant disciplines.
2	Having good morals	2.1 Being moral and ethical	Displaying faith and belief in virtue and righteousness; having principles and the ability to foster goodness and humanitarian values; having a sense of responsibility, morality and honesty; having the ability to coexist harmoniously with others.
		2.2 Having an awareness of etiquette	Disciplined and respectful of social rules and regulations; complying with the scholarly code of conduct.
3	Having higher order thinking skills	3.1 Being able to think critically	Having the ability to analyze topics in a rational and holistic ways.
		3.2 Being able to think creatively	Being able to think creatively based on any knowledge acquired.
		3.3 Having skills in problem solving	Having the ability to solve problems in a systematic way using knowledge that has been acquired.
4	Possessing essential capabilities	4.1 Having professional skills	Possessing the skill to perform tasks in accordance with professional standards; keeping up with the latest trends in one's area of study; having problem solving aptitude and the ability to expand existing bodies of knowledge.
		4.2 Having communication skills	Having a good command of English when reading and being able to communicate through fairly good speaking, listening and writing.
		4.3 Having skills in information technology	Having the ability to effectively use appropriate information technology in communication and research.
		4.4 Having mathematical and statistical skills	Having basic mathematical and statistical skills.
		4.5 Having management skills	Being able to plan and meet objectives; having good interpersonal skills and the ability to work in groups.
5	Having an inquiring mind and knowing how to learn	5.1 Having an inquiring mind	Being motivated to acquire further knowledge from various sources.
		5.2 Knowing how to learn	Knowing the techniques and processes of learning and having the ability to apply them in pursuing knowledge on one's own in an appropriate manner.
6	Having leadership qualities	-	Having visionary thinking, being bold enough to express oneself, being strong and courageous, perceiving the virtues of sacrifice and forgiveness and being open to the ideas of others; being polite and able to integrate interests and ideas based on the principles of rational thinking and righteousness; adhering to the principles of honesty, integrity and justice; showing loyalty to one's organization; maintaining one's leadership skills at an appropriate level and in varied circumstances; being responsible for one's own role and responsibilities both as a leader and a follower.
7	Maintaining well-being	-	Realizing the importance of maintaining one's physical and emotional well-being; having a stable personality and being adaptable to and tolerant of pressure of all sorts.
8	Being community minded and possessing social responsibility	-	Possessing awareness and responsibility towards society, the environment and public property; being community-minded and possessing the volunteer spirit for the good of society.
9	Sustaining Thainess in a globalized world	-	Possessing a sense of self; appreciating the value of Thainess; knowing how to establish a sense of equilibrium in one's way of living; being aware of cultural diversity and keeping up to date with any changes and development in the social context so as to be able to work and coexist with those from different cultural backgrounds whilst maintaining a sense of self and being able freely to cultivate the Thai cultural heritage in a sustainable manner in an attitude of peace and happiness.

OUR COURSES

Course Structure

Students are allowed to register for not more than 22 credits except the summer when they are allowed to register for no more than 7 credits.

	Credits
1. General Education Courses	30
CompulsorySpecific	24 6
2. Core Courses	85
Economics Core CoursesCompulsoryElectives	35 27 23
3. Free Electives	9
Total credits required	124





Details of Course Structure

1) General Education Courses (30 credits)

Compulsory (24 credits)

- Social Science Courses (6 credits)
- Humanities Course (3 credits)
- Science & Mathematics Course (3 credits)
- Interdisciplinary Course (3 credits)
- English Courses (9 credits)
- 5509122 Essential English for Economics II
- 5509213 Writing for Economics
- 5509224 Oral Communication for Economics

Specific (6 credits)

- 2952165 Introduction to Computer Application for Economists
- 2952319 ASEAN Economies

2) Core Courses (94 credits)

Economics Core Courses (35 credits)

2601120	Financial Accounting
2952101	Principles of Economics
2952301	Microeconomic Theory I
2952302	Macroeconomic Theory I
2952303	Microeconomic Theory II
2952304	Macroeconomic Theory II
2952351	Mathematics for Economists
2952352	Mathematics for Economists
2052252	

2952353 Statistics for Economists





Compulsory (27 Credits)

2952315	Thai Economy
2952321	Economics of International Trade
2952322	Economics of International Finance
2952341	Economics of Money and Financial Market
2952355	Introduction to Econometrics
2952361	Corporate Finance for Economists
2952496	Research Methodology
2952498	Senior Research
5509315	Analytical Writing in Economics
Electives (23	Credits) – In order of career path guideline

21st Century

2952312 2952458 2952459	Digital and Innovative Economy Programming and Data Analytics for Economists Data Visualization for Economists
Business Eco	onomics
2601224	Managerial Accounting
2602313	Management & Organization
2602371	Principles of International Business Management
2602417	Entrepreneurship
2952261	Business Economics and Modern Practice
2952264	Economics of Business Disruptive and Transformations

- 2952366 Economics of Good Governance 2952461 Special Topics in Managerial Economics
- 3401250 Business Law

Finance

2952271	Financial Report and Analysis for Economists Principles
2952363	of Investment and Security Analysis Economics of
2952364	Derivative Securities
2952467	Special Topics in Financial Institutions
2952475	Special Topics in Financial Economics

International Economics & Global Economy

2952316	East Asian Economies
2952317	Chinese Economy and Politics
2952324	Economic Diplomacy
2952325	World Trading System
2952401	Current Major Economic Issues
2952416	Special Topics in Economic Development
2952421	Advanced International Trade
2952423	Special Topics in International Economics
2952424	Special Topics in International Finance
2952431	Special Topics in Public Economics

Applied Economics & Public Policy

2952111	Sufficiency Economy and Buddhist Economics
2952205	History of Economic Thought
2952216	Economics of War and Peace



2952305	Behavioral Economics
2952306	Economics of Industrial Organization
2952308	Economics of Legal Issues
2952311	Economic Development
2952313	Labour Economics
2952331	Public Economics
2952332	Economics of Taxation for Business and Policy
2952333	Natural Resources and Environmental Economics
2952335	Political Economy
2952337	Institutional Economics
2952338	Urban Economics and Policy
2952339	Urban Planning for Economists
2952343	Monetary Theory and Policy
2952367	Managing Human Capital in Global Economy
2952408	Experimental Research in Economics
2952413	Special Topics in Economics I
2952414	Special Topics in Economics II
2952415	Special Topics in Economics III
2952416	Special Topics in Economic Development
2952417	Special Topics in Economics IV
2952418	Seminar in Economics of Conflicts and Resolution
2952431	Special Topics in Public Economics
2952433	Policy Management
2952466	Negotiations in the Global Economy
2952468	Special Topics in Financial Instruments
2952474	Advanced Corporate Finance for Economists
Quantitativ	e Economics
2952357	Real Analysis for Economists
2952358	Advanced Mathematics for Economists
2952451	Topics in Econometrics and Applied Econometrics
2952452	Special Topics in Economists
2952453	Linear Algebra for Economists
2952455	Econometrics of Time Series
2952457	Econometrics
Economic 1	Theory
2952356	Econometric Theory
2952403	Microeconomic Theory III
2952404	Macroeconomic Theory III

Economic II	neory
2952356	Econometric Theory
2952403	Microeconomic Theory III
2952404	Macroeconomic Theory III
2952405	Microeconomic Theory IV
2952406	Macroeconomic Theory IV
2952407	Introduction to Game Theory
2952411	Special Topics in Macroeconomic
2052412	Special Topics in Microeconomi

Career and Skills Development

2952262 Professional Development and Design Thinking

CS

952305

Free Electives (9 credits) In addition to courses offered by EBA, students can choose courses offered by Bachelor of Economics (Thai program) taught in English, international master's programs under the Faculty of Economics, or other international programs or foreign languages with the approval of the EBA Board and the Faculty Academic Affairs Board.

Remark: Students must take 5509111 Essential English for Economics I (non credits).



Performance Evaluation and Graduation Criteria

Students will receive grades of A, B+, B, C+, C, D+ or D in order to pass an exam. F means not passing. If the subject is required, students will have to re-take the course. However, if the subject is an elective, they can register for another subject instead. In order to be eligible for graduation, students are required to spend a minimum of 7 semesters study and not more than 16 semesters, they must have earned a total of 124 credits with an average GPA of not less than 2.00.







STUDY ABROAD, INTERNSHIP PROGRAM AND EBA STUDY TRACKS

1. Study Abroad Program

During their third year of study, or junior year, EBA students may choose to spend one or two consecutive semesters overseas in order to encounter life-styles, cultures and contemporary trends from other regions of the world. Students can study abroad as exchange or visiting students.

Exchange Students

The program has several agreements with reputable institutions abroad to exchange students with. Seats at our partner institutions are limited and preference will be given to EBA students with a strong academic record.

Exchange students pay tuition and fees for the exchange period to Chulalongkorn University and they are thus exempt from paying tuition and fees to the host institutions.

Visiting students

As visiting students, EBA students are allowed to attend a university of their choice. An undergraduate advisor will give advice and assist in choosing a suitable host institution. Visiting students pay tuition and fees as set by the host institution.

Exchange and visiting students are also responsible for airfares, accommodation and living expenses.

The study abroad period gives students the opportunity to take courses that are not offered by the EBA, to gain a different perspective on their field of study as well as to enhancing language skills. Under both options, academic credits earned at the partner institution may be transferred back and counted toward their degree.

Those students choosing to stay at home may either do an internship or continue their studies at the EBA.



Exchange Program and International Students

Not only do EBA students go abroad, but each semester the EBA welcomes exchange students from partner institutions and visiting students from all over the world, making the EBA a truly international program. EBA, so far, has number of exchange students visiting the program each semester. Followings are our partner universities.

Australia

The University of Western Australia

Austria Wu Wien (Vienna University of Economics and Business)

Belgium

- KU Leuven (University of Leuven)
- ICHEC Brussels Management School
- University of Antwerp
- Columbia
- Universidad del Rosario
- Denmark Copenhagen Business School
- Finland
- Aalto University
- University of Helsinki
- France
- **IESEG-School of Management**
- Universite Paris-Dauphine

Germany

- Cologne Business School
- Friedrich-Alexander-Universität Erlangen-Nürnberg
- Goethe University Frankfurt Hamburg University of Applied Sciences Humboldt University of Berlin Munich Business School Technische Universität Darmstadt

- University of Applied Sciences, Bremen University of Hohenheim University of Konstanz

- University of Mannheim University of Würzburg

Italy

- Bocconi University Luiss University •
- Scuola Superiore Sant'Anna
- University Carlo Cattaneo

Japan

- Chuo University
- Doshisa University •
- Hiroshima University •
- Keio University Kobe University •
- Kyoto University
- Kwansei Gakuin University
- . Meiji University
- Saitama University •
- Yokohama National University The Netherlands
 Erasmus University College

- Maastricht University
- Tilburg University .
- Utrecht School of Economics
- University of Groningen University of Amsterdam VU University Amsterdam .
- NewZealand
- Victoria University of Wellington
- Norway
- BI Norwegian Business School
- University of Oslo
- Portugal Nova School of Business and Economics
- Singapore National University of Singapore South
- Korea
- · Chung-Ang University Kyung Hee University
- Spain
- Carlos III University of Madrid (UC3M)
- Pompeu Fabra University
- Sweden Jonkoping International Business School
- Switzerland
- University of Bern
- University of St. Gallen
- University of Zurich
- Taiwan
- National Cheng Kung University
 National Taiwan University
- National Tsing Hua University
- Tatung University
- Turkey
- Koc University



2. Internship Program

Designed to supplement and enrich the undergraduate education, the internship program gives EBA students the opportunity to do an internship with a private or public organization. An internship enables students to relate their academic study to the workplace and to benefit from the expertise of a specific organization. The experience helps students to clarify educational and career goals, to acquire skills and knowledge specific to the chosen field, as well as to gain an insight into the work culture of another country. The benefits of internship placements to employers are no less: they can seek out excellent candidates and use the occasion to attract highly qualified employees. The students will be familiar with the organization and the employer has had the opportunity to evaluate the students' work, habits and productivity.







Career Service

At EBA program, we believe that career development is a journey that every student should partake at an early stage of university life. To ensure student success in career or graduate school, we provide resources for student personal and professional development. Here, we do not only assist students in resume preparation or job interview tips, but also help them shape their career plans. Through self-assessment tools and consultation services, students are navigated to self-discover their skills, strengths, interests, values and personality. With a unique perspective and skill set, students can position themselves and land a rewarding internship, job opportunities in economics and related fields or an offer for graduate study without difficulties.

EBA Scholarships

The EBA program offers variety of scholarships. Decision on awarding scholarships will be based primarily on academic merit and other relevant issues. EBA Fellowship is awarded up to 5 persons per academic year. Students can apply when they first submit the applications to study at the program provided that their cumulative GPA from high schools must not be less than 3.5 on the 4.0 scale. Students who have already studied in the program for at least one academic year are entitled to enroll for another program's financial assistance, referred as Assistantship. Up to 15 Assistantships are provided for upperclassmen each year.

Tuition Fees

Regular semester (Baht/semester)		
University Fee	21,000	
Program Fee	84,000	
Total per semester	105,000	
Summer session (Baht/semester)		
University Fee	5,250	
University Fee Program Fee	5,250 42,000	

Remark: Subject to change without prior notice.



OUR LIFE

STUDENT LIFE

Living Expense

It is estimated that living expenses will be around 15,000 Baht per month including 3 meals per day, transportation costs, and personal expenses, excluding accommodation and luxury expenses.

Accommodation

The University provides a number of dormitories for both men and women.

Transportation

There are several modes of transportation to the University. Student can take the public buses, the BTS sky train (Siam Station) or the MRT subway (Samyan Station).

The University provides a free shuttle bus service which operates from Mondays to Saturdays.







OUR ACTIVITIES



STUDENT ACTIVITIES

Chulalongkorn University wishes to live up to its moral and social responsibilities. An important part of its educational program is general educational program: the aim being to emphasize the educated, well rounded aspect of graduates, and at the same time inculcate in them on humanistic outlook. All of the University's syllabuses and pedagogical as well as extra-moral programs and activities have been designed to sharpen a sense of social justice and responsibility, as well as an ability to meet community needs. The University cannot purport to serve as a model of good conduct, nor can it pretend to have answers to all problems in moral, ethical, or social matters. However, by raining pertinent questions and demonstrating concern for such matters, Chulalongkorn can render a service to the nation.

Therefore, the EBA program strongly supports various workshops, services and information resources designing to sharpen a sense of social justice and responsibility and to enhance the quality of life and to foster a sense of community among students.







New Student Orientation

The EBA's New Student Orientation is a two-day period of activities which gives students the opportunity to learn about the EBA program and Chulalongkorn University in a friendly and informal atmosphere. Experiences from the orientation can help students better prepare for their studies and lives in Chulalongkorn University and in the EBA program successfully. The basic schedule of orientation events is obtainable at the EBA office.

Educational Trips

In addition to lectures, the EBA program organizes various educational trips both domestic and international, with the aim to promote understanding and appreciation of theories taught in classrooms. Domestic trips allow EBA students to touch a local real-life experience, while international trips, including Australia, Austria, Belgium, Czech, Denmark, Estonia, France, Finland, Germany, Japan, Korea, Liechtenstein, the Netherlands, New Zealand, Portugal, Russia, Singapore, Spain, Sweden, Switzerland and more in the future, help students to enhance their vision and keep them up-to-date with the globalized world.



Taking parts in educational trips offered by the EBA program will give students the firsthand experience and opportunities to obtain further knowledge and education outside classrooms which can be used for their future careers.



STUDENTS AND SOCIETY

The University maintains its commitment to promoting greater awareness of both social and moral responsibilities among its students by continuing to encourage them to participate in all public-oriented activities. Part of Chulalongkorn's formal syllabus enables students to gain real life experiences through individual inquiries into various aspects of national problems, especially those relating to rural Thailand. Many of them participate in student-volunteer rural development programs part of their extra-curricular activities. In the process, they become familiar with the problems of rural poverty as well as other social and economic problems of large segments of the population.

CU students participate in rural development volunteer camps. In addition to camps organized both by the University and clubs, there are also joint volunteer camps in which students from various faculties are invited to pool their respective fields of knowledge for a common cause.



OUR CLUBS





STUDENT CLUBS

EBA students have so far been successful in making valuable contributions to the program via their club activities. Example to student clubs and activities run by Econ students are:

- Business Case Club
 https://www.facebook.com/ebabusinesscaseclub/
- International Club https://www.facebook.com/EBAinternationalclub/
- Multimedia club (MECON)
 https://www.facebook.com/MeconCU/
- Alumni Club
 - https://www.facebook.com/EBA.ALUMNI/
- Debate Club
- Investment Club
- Musiconomics Club
- Environment Club
- Humanities Project/Rural Development Camp Club
- Cheers Club







There are also activities involving sports, entertainment, social contributions or volunteering works that the program lends supports consistently such as

- Intergame (sports event that brings together students from international programs in Chulalongkorn University)
- International club (sports event that connects students of international programs from 6 universities)
- Building clay houses, building library for disadvantaged students, planting artificial reef
- Music festival event

Apart from club or activities organized by Econ students, there are now more than 40 student clubs at Chulalongkorn University that welcome members from all faculties. These are, for examples;

- Buddhism and Traditions, Creation and Design, Debate, Foreign Relations, Mind Study, Religious Studies, Speaking Skills and Human Relations,
- Thai Classical Music, Thai Classical Dances and Dramatic Arts, Chorus, CU Band, Lanna Arts and Culture, Martial Arts with Traditional Thai Weapons, Northeastern Arts and Culture. Photography
- Blood Donation and Social Welfare, Conservancy, CU Community Work, Hilltribe Development Volunteers., Southern Students, Voluntary Work Camp of the Student.
- Variety of sports clubs. (Athletics, Aquatic, Badminton, Basketball, Boxing, Bridge and Chess, Fencing, Football, Jockey, Judo, Lacrosse, Rugby, Shooting, Softball, Table Tennis, Takraw (Rattan Ball Game), Tennis, Volleyball.



OUR FACILITIES

FACILITIES

Research and Academic Service Centres

The Faculty has established several centres to undertake various kinds of academic work and provide consultation services. Most centres are actively involved in conducting research and disseminating the findings. In addition, the Faculty maintains links with private and public organizations, nationally and internationally, in order to promote the study of economics and related issues.

Center for Behavioral and Experimental Economics (CBEE)

CBEE is a one of National Centers of Excellence in Social Sciences funded by Government of Thailand. CBEE carries out the research in behavioral sciences and experiments with human subjects. Our capacity is lab, lab-in-the-field and field experiments. CBEE also provides chance for researcher and student to join our team.

Labour and Management Development Centre

The Centre carries out research, provides consultation and conciliation services, and offers training programs on labour relations, management and labour law for both employers and employees in business enterprises.

Chulalongkorn Economics Research Centre (CERC)

CERC was formerly known as the Economic Research Unit. The principal objective of the Centre is to facilitate and coordinate research undertaken by the staff of the Faculty of Economics.

Centre for Health Economics (CHE)

The Centre is becoming a major centre in the field of Health Economics globally and regionally with counterpart agencies in many countries. The Centre is currently developing an active network to link the Asia Pacific Region with other international networks in order to share information on an international basis.

Political Economy Centre

Political Economy Centre organizes conferences, seminars and graduate courses for Thai and overseas students. It carries out corresponding research projects and publishes books and research papers.

Centre for Business and Managerial Economics

To provide government and private sectors with various kinds of information, the Centre has conducted research in Business and Managerial Economics and related areas.



Centre for International Economics

The Centre undertakes research and organizes seminars and conferences on International Economics and related disciplines, with the aim of improving the understanding of Thailand about the world community.

Centre for Ecological Economics

The Centre was set up to promote a high standard of excellence in its graduate program, instruction is provided by both Thai and foreign experts to produce well-trained graduate students in environmental and natural resource economics.

Centre for Muslim World Policies (CMP)

To operate and promote academic research and study on Muslims and the Muslim world, and to promote better understanding between Muslims and the Muslim world and the public.

Academic Service and Continuing Education Centre

The Centre provides opportunities for non-formal education and study, in part through the provision of short courses, which provide a trainee with a certificate upon completion.

Computer Service Centre

The computer service centres at the Faculty of Economics are located on the 2nd floor of the faculty building. The centres are equipped with modern computer hardware and up-to-date software.





Libraries and Information Centres

Chulalongkorn University's Office of Academic Resources houses the Central Library, the Audio-Visual Center, the Thailand Information Center, the International Information Center, the Art Center and the "Chulalongkorn University Global Development Learning Network". In addition, there are 38 other libraries around the Chulalongkorn University campus, including the Economics Documentation and Information Centre (EDIC). EDIC provides the following services:

- Library (e.g. loan service for books, journals, research reports, as well as interlibrary loan service)
- On-line research databases (CU Reference Database, CEIC Database) Central Library (CL)
- Various types of information services
- Remote Access-VPN (Virtual Private Network)





Residence Halls

CU International House

CU International House is located on campus near the centre of Bangkok, conveniently accessible. This 26-storey residence hall has 846 rooms, all air-conditioned with modern conveniences, around-the-clock security service, and a fire prevention system. This residence hall is also reserved for foreigners who are involved in the University's activities in one way or another: teaching staff, students, researchers, and conference/seminar participants. For more information, please visit http://www.chula.ac.th/en/prospective-student/accommodation.

SASA International House

Placed under the supervision of Sasin Graduate Institute of Business Administration, Sasa International House is a hotel-type facility designed to accommodate overseas students and guest lecturers and is equipped with a conference room, a restaurant, laundry room, a swimming pool, and an around-the-clock reception service. The house offers hotel standard service and amenities at reasonable prices and an international ambience with shady surroundings with trees and plants. For more information, please visit http://www.sasin.edu/at-sasin/facilities/ accommodation.



Health Centre

The University maintains a Health Centre that provides free medical care for students and staff. An ambulance is also available to bring patients to nearby Chulalongkorn hospital for cases in which hospitalization is needed. For more information, please visit http://www.chula.ac.th/en/our-campus/facilities-services/health-service-centre.

Sports Facilities

Sport facilities include an open-air stadium with a capacity of 10,000 spectators, where major inter-faculty competitions are held. There are three gymnasiums, a judo hall and a shooting range. Tennis courts, swimming pools and various other outdoor sports facilities are accessible to all students and staff. The spacious green areas on campus are used by students for a variety of athletic activities. For more information, please visit http://www.cusc.chula.ac.th/wordpress.



Bookstore

The University Bookstore operates on a non-profit basis and provides a wide range of magazines, periodicals, textbooks and other books, as well as accessories. It is located in the Sala Phra Kieo building.

CU Cooperative Store

The store offers consumer goods and student uniforms, provides a range of services and operates in five locations, namely Sala Phra Kieo, the Student Residence Halls, CU Sports Complex, Chamchuri 9 Building and the Borommaratchakumari Building.

Post Office

The University hosts two Government Postal outlets. One is located in Chamchuri Square and the other one is in Chamchuri 9 building.

Restaurants

Several cafeterias, canteens, and small restaurants, offering modestly priced meals, are situated at various campus locations. They are open from early morning until evening.



OUR ADMISSION



ADMISSION CRITERIA

EBA admits students on a yearly basis. Approximately 150 students will be eligible to study in the program.

Application forms are available online and applicants must registered from website: http://www.eba.econ.chula.ac.th. Please read carefully the information on how to apply and ensure that all necessary documents have been enclosed with your application form.

For any further information, please consult the admission announcement provided by the EBA program each year on the EBA website or in the EBA office.

OUR MESSAGES FROM VISITING PROFESSORS

"Life brings Dreams Quality Education brings Achievements"



Professor Edward Tower, Duke University

I was brought to the EBA program by a brilliant MA student at Duke, my home university. She had graduated from EBA. Now I see her quoted in the Bangkok Post on currency issues. When I arrived at EBA I asked the dean what he wanted me to accomplish. He said "Train students so they can pursue MA degrees abroad." A joy sweeps over me every time a former Chula student shows off on Facebook a newly acquired diploma from a university in China, Japan, England, Scotland or Spain, or emails me a freshly written MA theses, or asks me for letters of recommendation to pursue a Ph.D. I teach the same course at EBA that I have developed at Duke. It is designed to guide students to make wise financial decisions and prepare them for careers in finance. The EBA is a warm and vibrant community and I treasure the opportunity to learn and teach here.



Professor Steven Rosefielde, University of North Carolina at Chapel Hill

Martin Heidegger stresses of the philosophical importance of being in the world. For EBA students this means having a first-hand opportunity to test their beliefs about the west through direct dialogue with senior American, European and Australian professors. The experience not only allows them to achieve a clearer understanding of global realities, but prepares them to navigate effectively in the new planetary community. Most EBA students avail themselves of this unique Chula opportunity and profit. The sharing is rewarding for all concerned.



Assistant Professor Nopphol Witvaraong, Chulalongkorn University

The EBA program has never ceased to surprise me. Its constantly updated curriculum--one that neatly marries Economics with other disciplines, such as Finance and Entrepreneurship Development--is aimed at preparing students for the 21st century labor market. I have enjoyed teaching EBA students and have, more importantly, enjoyed learning about their post-graduation success.

OUR MESSAGES FROM ALUMNI

"Life brings Dreams Quality Education brings Achievements"

Mr. Tibadee Suraswadi (Toey)

Alumni Batch 1

It seems surreal that I still recall my first day of undergraduate study after over a decade, but Chulalongkorn University made an impression on me. I had always perceived Chulalongkorn University to be conservative and traditional, but I was pleasantly surprised in many ways during my time there. The impressive mix of area expertise gave me broader perspective than I would have imagined, and it fostered an unconventional mentality in me in my early adult years. And it was to this mentality that I owe whatever successes I have accomplished over the years. With the highly qualified professors, many of whom became my lifelong mentors afterwards, I had received the best education and guidance I could ask for, and one that had set me on a path to even better things later on.

Mrs. Jantharat Leang

Alumni Batch 1

EBA has an exceptional reputation in Business management and Economics. The courses I took provided fundamental and comprehensive grounding in business management. It broadened my perspective and understanding of the global economy. Studying at EBA forged skills I applied as Financial Markets business planning manager at Standard Chartered Bank Thai and director at VD Packing LTD.

Dr. Narudh Cheramakara

Alumni Batch 2

Studying at the EBA introduced me to the world of Economics covering both theoretical and practical aspects. During my time here, the EBA program did an outstanding job of preparing me to pursue both my academic and business careers through analytical and theoretical skills.

Miss Pasita Chaijaroen

Alumni Batch 3

Four years at EBA was a great educational experience that helped prepare me for my graduate study and careers in finance and academia. I learned economic fundamentals and got excellent academic advice from top researchers. I also enjoyed applied and business classes taught by expert practitioners who helped guide me through my first few years in finance. I was lucky to be a part of this program.

Mr. Ekachat Assavarujikul

Alumni Batch 4

My career started at the EBA program. EBA gave me the necessary tools I need to excel at my job. I learned so much from well renowned professors and faculty members. And most importantly, I made great friends that will last a lifetime. I'll never stop being grateful to EBA for bringing me into a community that fostered my personal, academic and professional growth.

Asst. Prof. Ajalavat Viriayavipart, Ph.D.

Alumni Batch 5

The EBA program has a great reputation for its quality. At EBA, professors are excellent in both teaching and giving advice for students. They can pay close attention to you because EBA has a small class size. It helped me preparing for my graduate study and a career in academia. I enjoyed my 4 years at EBA and I am certain that all students would feel the same.

Mr. Waratch Thananant

Alumni Batch 10

I stumbled across a quote that goes "You know what's weird? Day by day, nothing seems to change, but pretty soon... everything's different.". Yes, reflecting back, the EBA program was a contributive factor to my professional ambitions.

It is my belief that the role of the faculty in preparing their students is not to guide them to what they should do, but it is to inform them what the world has for them to pursue — and that is what I believe the EBA program has excelled at. Throughout the program, it had equipped students with the mindset, knowledge, and soft skills with which one would utilize. EBA's wide range of subjects, varying across departments, and a pool of academic/practitioners have inspired with what the world has to offer, and in turn, what we can offer back. Thus, these are reasons why I believe the program is a valuable lifetime asset.

CONTACT US

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