

Tentative Course Offered List of Semester A, 2020/21

Department of Accountancy

Course Code	Course Title
CB2100	Introduction to Financial Accounting
CB2101	Introduction to Management Accounting
CB3041	Financial Statement Analysis
AC3202	Corporate Accounting I
AC4161	Accounting & Management Information Systems
AC4251	Taxation and Tax Planning
AC4303	Advanced Financial Accounting
AC4321	Management Accounting
AC4331	Corporate Financial Policy
AC4342	Auditing
GE1204	Living with the Unexpected and Unknown in Modern Society

Department of Economics and Finance

Course Code	Course Title
CB2400	Micro-Economics
CB2402	Macro-Economics
CB3410	Financial Management
EF2452	Mathematics for Economics and Finance
EF3320	Security Analysis and Portfolio Management
EF3331	Asia-Pacific Capital Markets & Standards of Practice
EF3333	Financial Systems, Markets and Instruments
EF3451	Economic and Business Forecasting
EF3461	Economies of China (Mainland) and Hong Kong
EF4312	Mergers and Acquisitions

EF4321	Derivatives and Risk Management
EF4323	Trading Room Workshop
EF4328	Asset Management
EF4473	International Trade
GE1202	Managing Your Personal Finance
GE1205	Green Economics
GE2256	Application of Game Theory to Business
GE2258	Making Sense of Economics
GE2260	Finance You Should Know

Department of Information Systems

Course Code	Course Title
IS2505	e-Business
IS3230	Java Programming for Business
IS3237	Information Services for Business Organizations
IS4435	Governance and Regulatory Compliance for Financial Information Systems
IS4532	Global Project Management
IS4834	Business Intelligence and Analytics
IS4837	Delivery Systems for Financial Services

Department of Marketing

Course Code	Course Title
CB2601	Marketing
CB3042	China Business Environment
MKT4605	International Marketing
MKT4625	Advertising Management & Integrated Marketing Communications
MKT4629	Social Media Marketing
MKT4636	Data-centric Marketing
GE2248	Understanding Persuasion in Everyday Life

Department of Management

Course Code	Course Title
CB3302	International Corporate Social Responsibility
CB4303	Strategy and Policy
MGT3302	Interactive Skills Workshop for Business
MGT3306	Organizational Behaviour & HRM
MGT4227	International Business
MGT4309	Talent Management: Learning & Development
MGT4310	Managing Multinationals
MGT4314	Negotiation
MGT4315	Leadership
GE2204	Business Ethics and Society
GE2230	Revolutions in Global Business
GE2232	Knowing Ourselves Better in Work and Life
GE3204	Business and Hong Kong Society

Department of Management Sciences

Course Code	Course Title
CB2011	Solving Business Problems with Spreadsheet Modelling
CB2200	Business Statistics
CB2201	Operations Management
CB3021	Business Discovery Methods
MS3251	Analytics using SAS
MS4251	Quantitative Analysis for Marketing
GE2213	Understanding Uncertainty and Statistical Reasoning

Department of Asian and International Studies

Course Code	Course Title
AIS2030	traditions of Inquiry in the Social Sciences

AIS3031	Political Dynamics in Asia
AIS3032	State and Economy in Asia
AIS3033	Culture and Change in Asia
AIS3121	Theories of International Relations
AIS3123	Theories of Development
AIS4127	Poverty and the Politics of Aid

Department of Chinese and History

Course Code	Course Title
GE1101	Chinese Cultural Heritage in Modern Perspective (English)
GE1105	Chinese Music Appreciation
GE1125	Architecture and Space in Chinese Culture
GE1138	Exploring Hong Kong: History, Culture and Society
GE1501	Chinese Civilisation - History and Philosophy
GE2132	Discovering the Dynamics of Contemporary Cities and Architecture in China (English)

Department of English (to be updated)

Course Code	Course Title
EN2711	The Structure of English
EN2717	Literary and Cultural Studies
EN3525	English in Corporate and Professional Comm
GE2412	English for the Humanities and Social Sciences
GE2413	Word, Sound and Image: Writing for Creative Media

Department of Linguistics and translation

Course Code	Course Title
GE2124	The World through Languages
GE3108	Language in Art, Invention and Inspiration
LT2203	Language in Society
LT2206	Fundamentals of Statistics for Language Studies

LT2229	Fundamentals of Linguistics
LT2320	Introduction to Literature
LT2321	Culture and translation
LT2341	Fundamentals of translation
LT3210	Electronic Publishing
LT3213	Text Linguistics
LT3214	Phonology
LT3233	Computational Linguistics
LT3234	Language and Cognition
LT3326	Comparative Study of Chinese and English
LT3346	Bilingual Editing Skills
LT3349	Legal translation
LT3352	Scientific and Technical translation
LT3355	Audiovisual translation
LT4216	Advanced Topics in Linguistics
LT4227	First Language Acquisition
LT4239	Conversation Analysis
LT4242	Topics in Semantics
LT4243	Field and Research Methods in Linguistics
LT4327	Issues in the History of translation
LT4363	Specialized translation in Government and Public Administration

Department of Public Policy

Course Code	Course Title
GE1109	Values and Justice in the Contemporary World
GE2134	Critical and Creative Thinking
POL2104	Government and Politics in Hong Kong
POL2105	Introduction to Political Science
POL2107	Government, Law and Society
POL2201	Public Policy and Social Development
POL2307	Principles of Public Sector Management
POL2528	Urban Planning and Sustainable Cities

POL2530	Introduction to Urban Studies
POL2603	Social Science Research Methods
POL3107	Comparative Politics
POL3109	Approaches in Political Analysis
POL3112	Political Participation and Social Movements
POL3113	Issues in Contemporary World Politics
POL3122	Rethinking the Value of Democracy
POL3207	Health Care Policy and Ethics
POL3241	Approaches in Policy Making and Analysis
POL3306	Organizational Behaviour for Public Management
POL3307	Managing Financial Resources in the Public Sector
POL3315	Ethics in Government

School of Creative Media

Course Code	Course Title
GE1110	Exploring Contemporary Art
GE1128	Music for Film
GE1130	Introduction to Digital Media
GE4102	Video Game: History, Industry, Society, and Creativity
GE4103	Technologies in Art, Science and Everyday Life
SM1013	Introduction to Photography
SM2228	Understanding Animation
SM2231	3D Animation I - Basic
SM2233	Multimedia Production Project
SM2260	Interactive Narrative
SM2277	Life Drawing
SM2278	Web Animation
SM2287	Special Topics in Sonic and Audio Arts
SM2603	2D Game Production
SM2717	Abstract and Experimental Animation
SM2718	Object Art Production
SM2720	Black & White Photography

SM3131	Art Direction
SM3150	Location Sound Recording
SM3160	New Media Art Theory and History
SM3161	Concepts in Film Theory
SM3604	Installation I
SM3701	Digital Composition
SM3714	Special Topics in Art of Game & Play
SM3715	Â Special Topics in Art, Society & Culture
SM3719	Special Topics in Cinematic Arts
SM3720	Special Topics in Intermedia Art Practices
SM3734	Art Photography
SM3736	Image and Object: Beyond Photography
SM3742	Micor-Narratives
SM4124	Character Animation
SM4704	Art Games Workshop

Department of Mathematics

Course Code	Course Title
GE1349	Manifold Mirrors : The crossing paths of the arts and mathematics
GE1350	Essential Mathematics in Daily Life
MA1006	Calculus and Linear Algebra for Business
MA1200	Calculus and Basic Linear Algebra I
MA1201	Calculus and Basic Linear Algebra II
MA1300	Enhanced Calculus & Linear Algebra I
MA1508	Calculus
MA2001	Multi-variable Calculus and Linear Algebra
MA2158	Linear Algebra and Calculus
MA2172	Applied Statistics for Sciences and Engineering
MA2177	Engineering Mathematics and Statistics
MA2185	Discrete Mathematics
MA2503	Linear Algebra
MA2504	Discrete Mathematics

MA2508	Multi-variable Calculus
MA3512	Partial Differential Equations
MA3518	Applied Statistics
MA3525	Elementary Numerical Methods
MA4529	Mathematical Finance
MA4542	Real Analysis
MA4546	Introduction to Stochastic Processes

Department of Computer Science

Course Code	Course Title
CS1102	Introduction to Computer Studies
CS2204	Fundamentals of Internet Applications Development
CS2311	Computer Programming
GE2338	Internet Applications and Security
GE2340	Artificial Intelligence – Past, Present, and Future

Remark:

1. Course list for inbound exchange students is subject to further changes without prior notice.
2. Course approval will be considered on a case-by-case basis.

Tentative Course Offered List of Semester B, 2020/21

Department of Accountancy

Course Code	Course Title
CB2100	Introduction to Financial Accounting
CB2101	Introduction to Management Accounting
CB3041	Financial Statement Analysis
AC3202	Corporate Accounting I
AC4301	Corporate Accounting II
AC4303	Advanced Financial Accounting
AC4342	Auditing
GE1222	Accounting in Everyday Life

Department of Economics and Finance

Course Code	Course Title
CB2400	Micro-Economics
CB2402	Macro-Economics
CB3410	Financial Management
EF3320	Security Analysis and Portfolio Management
EF3333	Financial Systems, Markets and Instruments
EF3441	Intermediate Macroeconomics
EF3442	Intermediate Microeconomics
EF3450	Principles of Econometrics
EF3452	Methods in Economic Theory
EF3461	Economies of China (Mainland) and Hong Kong
EF4312	Mergers and Acquisitions
EF4313	Corporate Finance
EF4314	Corporate Valuation

EF4327	Fixed Income Securities
EF4331	International Finance and Banking
EF4471	International Finance
EF4480	Industrial Organization
EF4484	Economic Strategy and Game Theory
EF4822	Financial Econometrics
GE1202	Managing Your Personal Finance
GE1205	Green Economics
GE2258	Making Sense of Economics
GE2260	Finance You Should Know

Department of Information Systems

Course Code	Course Title
IS2502	Social Media and Social Networks
IS4537	Information Systems Audit
IS4546	Social, Legal and Ethical Issues of the Internet
IS4632	Global Business Systems Strategy and Tactical Management
IS4636	Business Process and Service Management
IS4650	Global Business Technology Consulting
IS4940	Global Technology Entrepreneurship and Innovation

Department of Marketing

Course Code	Course Title
CB2601	Marketing
CB3042	China Business Environment
MKT3608	Marketing Intelligence and Applications of Analytics
MKT4605	International Marketing
MKT4610	Customer Relationship Management
GE2248	Understanding Persuasion in Everyday Life

Department of Management

Course Code	Course Title
CB2300	Management
CB3043	Business Case Analysis and Communication
CB4303	Strategy and Policy
CB4305	International Business
MGT3307	Employment Law and Practices
MGT3422	Product and Service Innovation Management
MGT4305	Developing and Presenting a Business Plan
MGT4306	Performance & Compensation Management
MGT4307	People & HR Analytics
MGT4308	Staffing
MGT4311	Advanced Strategic Analysis
GE1216	Loving Work, Working to Love
GE2204	Business Ethics and Society
GE2212	Contemporary Business Communication
GE2232	Knowing Ourselves Better in Work and Life

Department of Management Sciences

Course Code	Course Title
CB2011	Solving Business Problems with Spreadsheet Modelling
CB2200	Business Statistics
CB2201	Operations Management
MS3111	Quantitative Business Analysis with Visual Basic for Applications
MS3123	Workshop on Operations Management Practices
MS3224	Business Survey Design
MS3252	Regression Analysis
MS4212	Predictive Analytics and Forecasting
MS4226	Risk Management Models

Department of Asian and International Studies

Course Code	Course Title
AIS2012	Social Research Methods
AIS2040	History and Society in Asia
AIS2041	Political and Social Development in China
AIS3126	International Political Economy
AIS4071	Globalisation and the Environment
AIS4123	International Security

Department of Chinese and History

Course Code	Course Title
GE1101	Chinese Cultural Heritage in Modern Perspective (English)
GE1105	Chinese Music Appreciation
GE1106	Chinese Art Appreciation
GE1125	Architecture and Space in Chinese Culture
GE1501	Chinese Civilisation - History and Philosophy
GE2103	Appreciating Masterpieces of Western Culture

Department of English (to be updated)

Course Code	Course Title
EN2718	Literary and Cultural Studies
EN2848	Language and Digital Media
EN3329	Discourse and Pragmatics
GE2401	English for Science
GE2402	English for Business Communication
GE2410	English for Engineering
GE2412	English for the Humanities and Social Sciences
GE2413	Word, Sound and Image: Writing for Creative Media

Department of Linguistics and Translation

Course Code	Course Title
GE2122	The Cantonese Language in Use: Language, Grammar and Culture
GE2128	The Sounds of the World's Languages
GE3108	Language in Art, Invention and Inspiration
LT2204	Language and Mind
LT2231	Introduction to Language Technology
LT2306	Appreciating Written Texts
LT3209	Syntax
LT3211	Semantics
LT3212	Phonetics
LT3215	Pragmatics
LT3216	Chinese Linguistics
LT3220	Corpus Linguistics
LT3322	Computational Linguistics
LT3345	Discovering and Managing Terms
LT3347	Commercial Translation
LT3348	Translation for Government and Public Administration
LT3350	Translation for the Media
LT3379	Practical Translation
LT4225	Computer-assisted Language Learning
LT4226	Second Language Acquisition
LT4245	Psycholinguistics
LT4319	Advanced Audiovisual Translation
LT4362	Specialized Translation in Law
LT4366	Specialized Translation in Science and Technology
LT4380	Theory of Translation

Department of Public Policy

Course Code	Course Title
GE1120	Thinking Philosophically: Bridging the Gap between Arts and Sciences

GE2134	Critical and Creative Thinking
POL2308	Customer Service in Public and Private Sectors
POL2400	Critical Analysis
POL2402	Introduction to Social and Political Philosophy
POL3108	International Relations
POL3111	Democracy and Democratization
POL3114	Seminars on Hong Kong Government and Politics
POL3120	Politics and Media
POL3204	Ethics and Public Policy
POL3308	Managing Human Resources in the Public Sector
POL3309	Issues in Public Management
POL3310	Public Management in the Information Age
POL3410	Management Ethics
POL3703	Labour and the State in China
POL3710	Contemporary Chinese Politics
POL3900	Social Innovation and Public Policy

School of Creative Media

Course Code	Course Title
GE1102	Cinema: East and West
GE1110	Exploring Contemporary Art
GE1129	Creative Photography
GE1130	Introduction to Digital Media
SM2002	The Art of Editing
SM2207	Culture, Society, and New Technologies
SM2253	Digital Photography
SM2259	Game and Play Studies
SM2276	Music Studio Production
SM2277	Life Drawing
SM2719	Documentary I
SM3130	Sound Installation and Sound Spatialization
SM3605	3D Contents Production in Maya

SM3719	Special Topics in Cinematic Arts
SM3722	Live Sound Production
SM3729	Relational Aesthetics and Participatory Media
SM3732	Site and Space: Installation Workshop
SM3733	Special Topics in Creative Media
SM3735	Alternative Process in Photography
SM3739	Documentary Photography
SM4125	Computer Animation for Interactive Content
SM4129	Digital Visual Effects
SM4159	New Media Art in the Technological Lifeworld

Department of Mathematics

Course Code	Course Title
GE1349	Manifold Mirrors : The crossing paths of the arts and mathematics
GE1350	Essential Mathematics in Daily Life
MA1006	Calculus and Linear Algebra for Business
MA1200	Calculus and Basic Linear Algebra I
MA1201	Calculus and Basic Linear Algebra II
MA1301	Enhanced Calculus & Linear Algebra II
MA1503	Linear Algebra with Applications
MA2001	Multi-variable Calculus and Linear Algebra
MA2172	Applied Statistics for Sciences and Engineering
MA2177	Engineering Mathematics and Statistics
MA2181	Mathematical Methods for Engineering
MA2506	Probability and Statistics
MA2507	Computing Mathematics Lab
MA3001	Differential Equations
MA3160	Probability & Stochastic Processes
MA3511	Ordinary Differential Equations
MA3514	Numerical Methods for Differential Equations
MA3515	Introduction to Optimization
MA3517	Complex Analysis

MA3524	Analysis
MA4528	Introduction to Dynamical Systems and Chaos
MA4545	Applied Differential Geometry
MA4551	Introduction to Functional Analysis

Department of Computer Science

Course Code	Course Title
CS1102	Introduction to Computer Studies
CS2311	Computer Programming
CS2313	Global IT Case Studies
GE2338	Internet Applications and Security

Remark:

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