

# INTERNATIONAL EXCHANGE

PROGRAM

2020-2021

HEC Montréal Business School is a leader when it comes to the languages in which courses are taught and the support it offers students in language learning. For instance, we offer our BBA Program in 3 languages, French, English and Spanish.

## LIST OF BUSINESS COURSES OFFERED IN ENGLISH

You will find below the list of courses offered in English in the Bachelor of Business Administration program.

10000A	International Business ●●	20051A	International Financial Management ●
10100A	Marketing Introduction ●●	20086A	Global Business Environment ●●
10200A	Basic Corporate Finance ●●	20102A	Marketing Communications ●●
10300A	Human Resources Management ●	20107A	Consumer Behavior ●●
10401A	Organizational Behaviour ●	20109A	Marketing Strategy Management ●●
10403A	Ethics, Governance and Business Law ●●	20118A	Marketing 2.0 (Web and Mobile) ●●
10405A	Society, Sustainable Development and Organization ●●	20201A	Investment ●●
10430A	Strategic Management in Organizations ●●	20202A	Risk Management ●
10500A	Operations Management ●	20203A	Portfolio Management ●
10701A	Information Technologies in Organizations ●●	20205A	Financial Management ●
10804A	Macroeconomic Analysis ●●	20210A	Futures and Options ●●
10904A	Management Accounting ●	20225A	Ethics and Regulation in the Investment Industry ●
11000A	Entrepreneurship and innovation : concepts and tools ●●	20240A	Financial Statement Analysis ●●
20006A	International Comparative Perspectives: Managing in Developing countries ●●	20298A	Trading in Financial Markets ●
20009A	Internationalization Strategies ●	20330A	Conflict Management ●
20014A	International Trade ●	20405A	Management Skills ●●
20021A	Social Innovation in the International Area ●	20440A	Corporate Social Responsibility ●●
20024A	International Marketing ●	20502A	Production and Inventory Planning and Control ●
20028A	American Political Institutions and Business Practices ●	20503A	Purchasing Management ●
		20525A	Logistics ●●
		20604A	Decision Models in Business Analytics ●●

● FALL SEMESTER (AUGUST-DECEMBER)  
● WINTER SEMESTER (JANUARY-APRIL)



# LIST OF BUSINESS COURSES OFFERED IN ENGLISH (next)

20703A	Elements of User Experience ●	20851A	Microeconomics ●
20801A	International Economics and Finance ●	20852A	Macroeconomics ●
20802A	Economic Problems and Policy Analysis ●●	21010A	Building Small and Medium sized Enterprises (SMEs) ●●
20806A	Introduction To Econometrics ●		
20816A	International Trade Theory and Policy ●		
20840A	Sustainable Development and Environmental Management ●		

- FALL SEMESTER (AUGUST-DECEMBER)
- WINTER SEMESTER (JANUARY-APRIL)

## LANGUAGE REQUIREMENTS

Languages of instruction at HEC Montréal : French, English and Spanish, Students are not required to pass any language proficiency test. The following scores are given as an indication only :

- ▶ English TOEFL : 72-94 (internet version -iBT) or IELTS : 5.5-6.5
- ▶ French TFI : 750-845

## BUSINESS COMMUNICATION COURSES

- ▶ French, English and Spanish
- ▶ Beginner to advanced levels offered each semester

Information and registration:  
[hec.ca/en/international\\_student/international\\_exchange/pre-arrival\\_guide/course\\_registration/index.html#LanguageCourses](http://hec.ca/en/international_student/international_exchange/pre-arrival_guide/course_registration/index.html#LanguageCourses)



HEC Montréal was the first school in North America to receive AMBA, AACSB International and EQUIS accreditation. It is also an associate member of the Conférence des Grandes Écoles de France and a member of the Shastri Indo-Canadian Institute.

## BUSINESS FRENCH SUMMER SCHOOL LANGUAGE AND CULTURE

(July 12 to August 6 2021)

This unique **4-week** immersion program in **North America** will help you acquire or refine your writing and speaking skills in **Business French** (levels offered: from Beginner to Intermediate/Advanced).

**Cost: Only CAD \$880 for students from partner institution (regular price CAD \$1 875)**

Further information and online registration:  
[francaisaffaires-immersion.hec.ca/en/](http://francaisaffaires-immersion.hec.ca/en/)



[hec.ca/en/international\\_student](http://hec.ca/en/international_student)

Course information :  
[hec.ca/en/courses](http://hec.ca/en/courses)

## MONTREAL HIGHLIGHTS

**Ranked #6 in the QS Best Student Cities 2019** (before Paris, Sydney and Seoul)

One of the **largest French-speaking city in the world**

Renowned for its **historic richness and varied cultural** offerings

Appreciated for its **quality of life and safe and friendly environment**

Characterized by an **affordable cost of living** compared to the rest of North America and Europe

Ideally situated **close to appealing destinations, such as Quebec City, Boston and New York**

