

INTERNATIONAL SCHOOL OF BUSINESS

# EXCHANGE PROGRAM

WANT TO HAVE AN ENJOYABLE,  
VALUABLE INTERNATIONAL  
EXPERIENCE? JOIN US FOR A  
STUDENT EXCHANGE IN ARNHEM,  
THE NETHERLANDS

[WWW.HANUNIVERSITY.COM](http://WWW.HANUNIVERSITY.COM)

OPEN UP NEW HORIZONS.

**HAN**\_UNIVERSITY  
OF APPLIED SCIENCES



# WELCOME TO HAN INTERNATIONAL SCHOOL OF BUSINESS

The International School of Business forms part of HAN University of Applied Sciences. HAN offers loads of professional programs in a wide range of fields. Think about education, social studies and commerce. Communication, business administration and law. Economics, engineering and built environment. Applied sciences and IT & communication. And health, nursing, and sport & exercise. What makes HAN so unique? We combine a solid theoretical basis with practical application in the field.

HAN International School of Business offers two English-taught bachelor programs: Communication and International Business, with specializations in Finance, Marketing & Sales, Organization & Change and Supply Chain Management. As an exchange student, your classes take place at the International School of Business on our Arnhem campus. The subjects – our “modules” – are taught entirely in English and cover a wide range of topics. From international business and management to marketing. From corporate communication and finance to quality management, distribution and logistics. Each year we welcome about 180 students from our partner universities around the world.

## LIVING IN THE NETHERLANDS

HAN University of Applied Sciences is situated in the eastern part of the Netherlands, with campuses in the cities of Arnhem and Nijmegen. Just a few kilometers from the German border. And within easy reach of Amsterdam, London, Paris, Brussels and Berlin. The Netherlands is truly at the heart of Europe! The east of the country offers typical Dutch landscapes with charming scenery. Wide rivers, bridges, dikes and polders. This is a country known for cultural diversity and a relaxed, cosmopolitan lifestyle. Soak it up on a sunny day after your classes, while you enjoy a drink with friends at one of the many outdoor cafés. And don't worry, you won't need to speak Dutch as 9 out of 10 Dutch people speak English!

HAN International School of Business is situated on our Arnhem Campus. Arnhem offers a variety of eye-catching attractions. From fashion to history. Museums to pubs. And concert halls to nightclubs. Arnhem is located at the epicenter of the province. It virtually sprouts up out of lovely green surroundings. The Veluwe national park on one side. The lush floodplain area on the other.

### FALL SEMESTER:

September – 3rd week of January

### SPRING SEMESTER:

February to beginning of July

### ERASMUS+ CODE

NL ARNHEM27

# YOUR EXCHANGE PROGRAM

## 1. INTERNATIONAL BUSINESS

You may 'design' your own academic program: pick from the following modules, most of which are offered in both semesters:

- Business Communication
- Business Ethics
- Business Performance Management
- Business to Business & Service Marketing
- Doing Business in Europe
- Dutch (beginner's level)
- English for non-native speakers
- European Culture, History, Politics & Law
- Finance
- French (level 1-6)
- German (level 1-6)
- Internal Change
- International Entrepreneurship
- International Law
- International Marketing Management Strategies
- Marketing & Sales - Online Marketing
- Operations Management
- Organizational Change
- Project Dutch Economy in a Global Context
- Project Management
- Sales and Operations Planning
- Spanish (level 1-6)
- Supply Chain Management

NOTE: Some courses have pre-requisites. Each module is worth 5 ECTS credits and a normal study load is 30 ECTS per semester.

More information on our website: [www.hanuniversity.com](http://www.hanuniversity.com) - [Exchange programs - International School of Business Exchange Program](#)

## 2. COMMUNICATION

You may sign up for a full semester within our Communication bachelor degree program. The academic program is offered in a block during a semester: you take all the courses listed below, but may select an additional 3 elective courses yourself:

- Communication in International Marketing
- Business Communication
- Multimedia Production
- Life Skills Coaching
- 3 electives

The total number of credits for the semester is 30 ECTS.

More information on our website: [www.hanuniversity.com](http://www.hanuniversity.com) - [Exchange programs - Communication](#)

### 3. DATA DRIVEN DECISION MAKING IN BUSINESS

This is a block semester program: you take all the courses in the program and study with exchange and (international) degree seeking students.

The program prepares you for the rapidly growing use of data science by organizations in all sectors of the economy. You learn critical analysis, evaluation and communication. And how to implement your findings for effective use of the data. Ultimately, you bridge the gap between managers and data scientists.

#### Courses:

- Business intelligence
- Data science for business - the CRISP model for data mining
- Foundation Mathematics & Statistics R & Python
- Introduction to data mining
- Introduction to modelling
- Storytelling with Data - the art of visualization
- Business Project
- Data Science Tools and Techniques

The total number of credits for the semester is 30 ECTS.

More information on our website: [www.hanuniversity.com](http://www.hanuniversity.com) - [Exchange programs - Data Driven Decision Making in Business](#)

## ADMISSION REQUIREMENTS

### ENGLISH FLUENCY:

To follow this exchange program, you need to have a minimum level of English. What level do you need? We recommend:

- at least B2 (CEFR: Common European Framework of Reference)
- at least IELTS 6.0
- at least TOEFL iBT 80

### FIELD OF STUDY:

You have completed 1 or 2 years of a bachelor degree in the field of Business, Communication, Finance, Management, Marketing/Sales or Logistics/Supply Chain Management.

### APPLICATION PROCEDURE

#### Step 1

Your university nominates you before 15 April (Fall) / 15 September (Spring).

#### Step 2

You will receive a link to our online application form.

#### Step 3

Filled in the online application form? Received your acceptance letter?

Then you're officially a HAN Exchange student!

#### Deadline for application:

- Fall semester / full academic year: 15 May
- Spring semester: 15 October

### DID YOU KNOW?



- The Netherlands is the lowest country in Europe
- The Netherlands is home to more bikes than people
- Tulips are not native to The Netherlands
- Orange is the national color as the monarchy is from the House of Orange
- The Dutch introduced orange carrots to the world
- Dutch artists are world famous
- There are over 1,000 windmills still standing from 1850
- English is widely spoken in The Netherlands



This experience gave me more than fun memories: it gave me a sense of belonging and a home away from home.

VITTORIA LANARO, ITALY



## PRACTICAL INFORMATION

### SEMESTER DATES 2025-2026

#### Fall semester:

- Orientation: 25-29 August 2025
- Lectures start: 1 September 2025
- Final written exams: 12-23 January 2026

#### Spring semester:

- Accommodation opens: 28 January 2026
- Orientation: 29-30 January 2026
- Lectures start: 2 February 2026
- Final written exams: 8-19 June 2026
- Re-sit exams: 29 June - 3 July 2026

### COST OF LIVING

You should budget on around €1100 per month, including accommodation and excluding travel to Arnhem.

### HOUSING

HAN facilitates off-campus accommodation. You can choose to have your own, fully-furnished room or share a room with another exchange student if you are looking for a cheaper option. All student accommodation is self-catering. Keep in mind you'll have to pay two months' rent in advance to secure your room. You can indicate your interest for facilitated accommodation on the online Exchange Application Form.

**NOTE: HAN facilitated student housing is limited for students aged 31 or older.**

More info: [www.hanuniversity.com/study-and-living/housing](http://www.hanuniversity.com/study-and-living/housing)

### VISA REQUIREMENTS

If you are a non-EU national you may need an entry visa and/or residence permit to study in The Netherlands. HAN University of Applied Sciences will apply for these before you arrive in The Netherlands. [www.hanuniversity.com - study and living - admissions](http://www.hanuniversity.com-study-and-living-admissions)

## IN SHORT



**Location**  
Arnhem



**Language of instruction**  
English



**Level**  
Bachelor



**Program start**  
September or February



**Application deadlines**  
→ Fall semester: 15 May  
→ Spring semester: 15 October



**Study load per week**  
Contact hours: 20  
Study hours: 20



**Credit system**  
→ 1 ECTS credit = 28 hours of study  
→ Normal study load = 30 ECTS per semester  
[More information](#)



**Closest major airport**  
Amsterdam Schiphol Airport



**Useful websites:**  
[www.visitarnhem.com](http://www.visitarnhem.com)  
[www.studyinnl.org](http://www.studyinnl.org)  
[www.government.nl](http://www.government.nl)

## OPEN UP NEW HORIZONS.

### HAN CAMPUS ARNHEM

Ruitenberglaan 31  
6826 CC Arnhem  
The Netherlands

### QUESTIONS

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### SOCIAL

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