

Course on: “COMMUNICATING SCIENCE”

- *Training area:* Science Communication
 - *Modality:* Live stream (BlackBoard Collaborate)
 - *Speaker:* **Eugenia Angulo** is a learned chemist and science writer with over 10 years’ experience writing for newspapers, popular science magazines, museums and film producers. After a short period as a PhD researcher, she moved to journalism linking both her vocations: science and writing the stories behind it. Co-author of several books and awarded in the XXVI Prism Prizes *Casa de las Ciencias*. An active member of the Spanish Association of Scientific Communication and has been a member of its board of directors.
 - *Recipients:* CONEX Plus researchers
 - *Language:* English
 - *Registration:* until May 5th (inclusive).
 - *Dates:* **May, 10, 12, 17 (12:00 am – 2:00 pm)**
 - *Attendance:* Compulsory attendance.
 - *Certificate:* Certificate of attendance will be issued (Minimum attendance of 80% of the hours).
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Introduction and objectives:

Communicating about science can be a challenging endeavor. This course is intended for researchers who wish to develop their public engagement and science communication skills, enabling them to establish a meaningful dialogue with diverse audiences, from the general public to the media. The purpose is to help participants think afresh about the relationship between science and society, the freedoms and constraints of the media environment, and the challenges they pose for science communication. The course will focus on understanding how to help an audience of general readers and viewers engage with and understand scientific and technical information. In essence, how to make science relevant and more accessible to different audiences.

Competencies and skills:

The course is intended for participants at all levels of science communication and public engagement, from those who are just beginning to explore ways to incorporate them into their work, to those who are reflecting on and refining their practices. The participants will be able to create science communication products which utilise specific formats to communicate scientific knowledge to target audiences.



Contents:

The course is divided into three sessions, where each one will cover one of the corresponding topics:

- How to engage with the media.
- The problem of science communication: how to turn research papers into newsworthy pieces.
- Engagement and organizing outreach activities.

The course provides a forum for learning and sharing action-based best practices for scientists and engineers engaging with the general public on scientific and technological issues.

Date and target audience:

- Date: May: 10, 12, 17
- Time: From 12:00 to 2:00 pm (6 hours)
- Target: CONEX Plus researchers

Format:

- Live stream and Blackboard Collaborate.

