

I. INTRODUCTION: BASIC CONCEPTS AND OVERVIEW

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION
05/02/2019	1. The ICT scenario in the EU from an economic perspective	DANIEL TORRES	THE COACHING CLUB
12/02/2019	2. Introduction to Telecommunication Economics: Productivity, ICT and Firm's Investment Climate	ÁLVARO ESCRIBANO	UC3M

II. ECONOMIC ASPECTS IN THE TELECOMMUNICATION INDUSTRY

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/INSTITUTION
19/02/2019	3. Fixed Voice Communications	JOSÉ MARÍA RODRÍGUEZ	FRONTIERS ECONOMICS
26/02/2019	4. Financial Aspects	TO BE CONFIRMED	UC3M
05/03/2019	5. Mobile Communications TEST	JORGE DEL PUERTO	VODAFONE
12/03/2019	6. Broadband Communications	JUANA SANTAMARÍA	FRONTIERS ECONOMICS

III. INTERNET ECONOMICS AND DIGITAL ECONOMY

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/INSTITUTION
19/03/2019	7. Internet TEST	ÍÑIGO HERGUERA	UCM
26/03/2019	8. Innovative Storytelling: Social Networks, Communications	TO BE CONFIRMED	
02/04/2019	9. Dynamic Sectors in the Digital Economy	TO BE CONFIRMED	
09/04/2019	10. Dynamic Competition Analysis in the Digital Ecosystem	BRUNO SORIA	NERA

IV. THE INSTITUTIONAL FRAMEWORK

DATE	TOPIC	PROFESSOR/INSTRUCTOR	POSITION/INSTITUTION
23/04/2018	11. Regulatory Aspects of the EU TEST	LORENZO AVELLO LÓPEZ	MINISTERIO DE INDUSTRIA, ENERGÍA Y TURISMO