

Course on: “PUBLIC SPEAKING AND PROFESSIONAL PRESENTATION FROM A GENDER PERSPECTIVE”

- Training area: Communication
 - Modality: Live Online (BlackBoard Collaborate)
 - Speakers: Prof. Alejandra Val Cubero. Department of Communication. Professor and researcher at the University Institute for Gender Studies.
 - Recipients: YUFE researchers
 - Registration: until March 3rd/2021 (inclusive).
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Introduction and objectives:

This course is an exploration of the relationship between public speaking and persuasion from a gender approach.

Theoretical perspectives and empirical evidence about what make messages persuasive will be covered. Students will develop an understanding of the fundamentals of public speaking and they will learn how to speak confidently and effectively as well as deliver a persuasive message in a variety of situations.

By the end of this course, a student will be able to:

1. Deliver speeches in public using established standards for delivery and speech styles
2. Research and organize content in order to inform, entertain, or persuade an audience

Competencies and skills:

Students learn how to prepare the content of their speeches (outlines, research, audience analysis, etc.). Speaking and listening skills are developed through practicing speeches in the classroom. Students learn how to speak in front of many people and how to overcome fear and nervousness.

Contents:

DAY 1 (09/03/2020)

Audience Centered Public Speaking:

- Developing your confidence.
 - Dealing with the Audience.
 - Managing Speech Anxiety.
- Introductory Speech Presentation

DAY 2 (11/03/2020)

Developing your Speech:

- Topic Selection.
 - General and Specific Purpose.
 - Central Idea
- Informative Speech Presentation

DAY 3 (16/03/2020)

Gathering and Using Supporting Materials:

- Organizing the Speech.
- Introducing and Concluding Your Speech.



-Outlining and Revising Your Speech.
Understanding Persuasive Speaking

DAY 4 (18/03/2020)

Language Style:

- Using Words Well.
- Using the Body and Using Language Effectively

Different Case Studies

DAY 5 (23/03/2020)

Practice: FINAL PRESENTATIONS

Date and target audience:

- Dates: March: 9, 11, 16, 18, 23
- Time: from 12:00 to 2:00 pm (10 hours)
- Researchers

Format:

- Live online and Blackboard Collaborate