

DEUDAFIX REPARADORA LEGAL GROUP, S.L.

Puesto: MANAGER MARKETING / SEO AND DIGITAL MARKETING SPECIALIST

Nº Plazas: 1

Localidad: ALCOBENDAS

Jornada: completa

Fecha prevista de inicio: Mayo 2022

POSITIONING IN SEARCH ENGINES USING ALL THE TECHNIQUES AND TOOLS FOR NATURAL AND ORGANIC POSITIONING.

- ADVANCED IMPLEMENTATION OF TECHNIQUES FOR MEASURING AND ANALYZING USER AND CUSTOMER BEHAVIOR ON THE WEBSITE: GOOGLE ANALYTICS.

- DESIGN AND CREATION OF ONLINE ADVERTISING CAMPAIGNS: GOOGLE ADS, FACEBOOK ADS, INSTAGRAM ADS, TIKTOK ADS, LINKEDIN ADS, RRSS, EMAIL MARKETING.

- EXECUTE MULTIPLE SOCIAL MEDIA STRATEGIES THAT ARE ALIGNED WITH OUR BRAND VALUES.

- COLLABORATE WITH OUR INTERNAL CREATIVE TEAMS AND EXTERNAL PARTNERS TO CREATE ENGAGING MULTIMEDIA CONTENT.

- PLAN AND ENSURE TIMELY DELIVERY OF CONTENT TO CLIENT PLATFORMS USING SCHEDULING TOOLS SUCH AS: SENDIBLE, SPRINKLR, HOOTSUITE, ASANA AND OLAPIC.

- STAY ABREAST OF CURRENT SOCIAL TRENDS AND INFORM THE WIDER TEAM OF KEY INSIGHTS WHERE RELEVANT TO CLIENT STRATEGIES.

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