

# AMADEUS IT GROUP

**Puesto: DATA & API COMMUNICATIONS GRADUATE**

**Nº Plazas: 1**

**Localidad: MADRID**

**Jornada: completa**

**Fecha prevista de inicio: Julio 2022**

AS THE DATA & API COMMUNICATIONS GRADUATE, YOU'LL CONTRIBUTE TO THE DESIGN AND WRITING OF OUR INTERNAL COMMUNICATIONS WITH THE GOAL OF PROMOTING A DATA-CENTRIC MINDSET ACROSS THE ENTIRE ORGANIZATION. YOU'LL ALSO HELP SUPPORT THE BI-MONTHLY DATA AND API MONETIZATION STEERING COMMITTEE MEETINGS WHERE AMADEUS LEADERS AND TEAM MEMBERS PARTICIPATE FROM ALL OVER THE ORGANIZATION. YOU'LL BE WORKING WITHIN A HIGH TECH, FUN, YOUNG, AND FAST-PACED INTERNATIONAL IT COMPANY.

THIS ROLE IS PART OF THE TRAVEL DATA & APIS ECOSYSTEMS TEAM AND SITS WITHIN THE ECOSYSTEM INITIATIVES DIVISION OF THE TRAVEL UNIT. OUR TEAM ENSURES THE OVERALL CHANGE MANAGEMENT PROGRAM AND INTERNAL COMMUNICATIONS FOR DATA MANAGEMENT AND MONETIZATION AND ORCHESTRATES TRANSVERSAL DATA AND API INITIATIVES.

#### IN THIS ROLE YOU'LL

- EXPLORE AND REVIEW THE USAGE OF INTERNAL SOCIAL MEDIA (YAMMER, NEO, COMPASS, ETC.)
- ANALYZE AUDIENCE AND CHANNEL NEEDS TO DEFINE THE ADAPTED COMMUNICATION TACTICS
- ASSIST IN DESIGN AND CREATIVE CONTENT/VISUALS DEVELOPMENT (CORRELATED WITH OUR BRAND)
- ASSIST IN COMMUNICATION PLANNING AND MONITORING
- ENSURE THAT ONLINE REPOSITORIES ARE UP TO DATE WITH THE RIGHT MESSAGES AND CONTENT
- ASSIST IN WRITING ARTICLES FOR NEWSLETTERS
- INTERVIEW TEAM MEMBERS ENROLLED IN THE PROGRAM TO CREATE TESTIMONIAL STORIES
- LIAISE WITH THE CORPORATE COMMUNICATION TEAMS FOR SPECIFIC PROJECTS (VIDEO, ETC.)
- ORGANIZE, COLLATE, AND DISTRIBUTE KPIS/STANDARD REPORTS FROM DATA AND API MONETIZATION STEERING COMMITTEE MEETING

#### ABOUT THE IDEAL CANDIDATE

- BACHELOR'S OR MASTER'S DEGREE IN COMMUNICATIONS, PUBLIC RELATIONS, MARKETING OR SIMILAR
- EXPERIENCE IN CREATING AND EXECUTING MARKETING AND COMMUNICATION PLANS AND TACTICS
- ABILITY TO UNDERSTAND, INTERACT, COMMUNICATE, AND PRESENT IDEAS
- EXPERIENCE SPEAKING TO BOTH TECHNICAL AND NON-TECHNICAL AUDIENCES
- PROFESSIONALISM REGARDING STAKEHOLDER MANAGEMENT, TIME, COSTS, AND DEADLINES
- FAMILIAR WITH DIGITAL MEDIA AND SOCIAL MEDIA TRENDS, TECHNOLOGIES, AND TOOLS
- UNDERSTANDING OF AMADEUS BUSINESS, STRATEGY; AND TECHNOLOGY
- KNOWLEDGEABLE ABOUT DATA, APIS & ANALYTICS
- PROFICIENT IN ENGLISH (BOTH VERBAL AND WRITTEN); FRENCH/SPANISH ARE A PLUS
- EXCELLENT LISTENING, COMMUNICATION, PRESENTATION, AND INTERPERSONAL SKILLS
- DEMONSTRATES INITIATIVE AND WILLINGNESS TO LEARN AND GROW

#### WHAT WE CAN OFFER YOU

- ADD YOUR VOICE TO A MULTICULTURAL TEAM OF 16,000+ PROFESSIONALS
- WORK AT ONE OF THE WORLD'S TOP 15 SOFTWARE COMPANIES
- OPPORTUNITY TO CHALLENGE YOURSELF AND MAKE AN IMPACT
- COMPETITIVE COMPENSATION AND BENEFITS PACKAGE

#### APPLICATION PROCESS

UPLOAD YOUR RECENT RESUME IN OUR SYSTEM! ONCE YOU'VE APPLIED, YOU'LL RECEIVE FEEDBACK WITHIN 15 DAYS.

ARE YOU READY FOR YOUR NEXT CHALLENGE? APPLY NOW!

[HTTPS://OPPORTUNITIES.JOBS.AMADEUS.COM/JOB/MADRID-HEADQUARTERS-DATA-AND-API-COMMUNICATIONS-GRADUATE/801129201/](https://opportunities.jobs.amadeus.com/job/madrid-headquarters-data-and-api-communications-graduate/801129201/)

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**uc3m**

Orientación  
y Empleo