



# International Workshop on Intelligence

ANALYTIC OUTREACH: THE NEW INTELLIGENCE PARADIGM AND THE ROLE OF ACADEMIC EXPERTS  
JUNE 11-12, 2012 MADRID, SPAIN



 **Universidad Rey Juan Carlos**

**Faculty of Law and Social Sciences.  
Rey Juan Carlos University**

Organizers:



# Synopsis and objective

The main objective of the International Workshop on Intelligence-IWI 2012: "Analytic outreach: the new intelligence paradigm and the role of academic experts" is to bring together international experts in field of Intelligence to explore the issue of analytic outreach.

During the last decades, the development of policies of openness and engagement of the Intelligence Communities with individuals outside the IC, especially with universities, research centres and academic scholars, has become a practice of intelligence services in some countries.

From intelligence services' standpoint, Academia has emerged as a place to reach out for expertise and analytic insights for fulfilling the intelligence mission of producing actionable knowledge aimed at decision makers.

On the other hand, intelligence as a matter of academic study, research and teaching has evolved from a phase of introduction with the appearance of courses on intelligence and intelligence services in higher education, to a current situation in which universities have begun to offer postgraduate courses on intelligence analysis.

This fact might be leading to the rise of intelligence schools outside the IC, that present an opportunity for intelligence services for contrasting, enriching and improving their analytical practices.

## Program 2012

Monday June 11

09:00 - 09:30

### Introduction and Keynote

#### Dr. Fernando Velasco

Director, Chair Intelligence Services and Democratic Systems.  
Rey Juan Carlos University (Madrid, Spain).

#### Dr. Luis Moreno

Director, Institute of Intelligence for Security and Defense.  
Carlos III University of Madrid (Spain).

**National Intelligence Centre (CNI) representative.**

09:30 - 11:30

### 1<sup>st</sup> Session: The New Intelligence Paradigm and the emergence of analytic outreach policies

#### Dr. William J. Lahnehan

Department of Political Science.  
Towson University (Towson, Maryland, United States).

#### Dr. Rubén Arcos

Chair Intelligence Services and Democratic Systems.  
Rey Juan Carlos University (Madrid, Spain).

#### Dr. Joan Antón

GRISC. University of Barcelona (Spain).

Estimated time per participant: 30 minutes

11:30 - 11:45

### Coffee break

11:45 - 13:45

### 2<sup>nd</sup> Session: The role of academic scholars: expertise; analytic education and training

#### Dr. Stephen Marrin

Centre for Intelligence and Security Studies.  
Brunel University (London, United Kingdom).

#### Dr. Julian Richards

Centre for Security and Intelligence Studies.  
University of Buckingham. (United Kingdom)

Estimated time per participant: 30 minutes

14:00 - 15:00

### Lunch

15:00 - 17:00

### 3<sup>rd</sup> Session: Experiences in outreach for intelligence and in analytic training and education:

#### Mr. Robert Heibel (Mercyhurst College).

Founder and Director of Development, Institute of Intelligence Studies.  
Mercyhurst College (Erie, Pennsylvania, United States).

**Security Intelligence Department (DIS) Representative.**

**Intelligence System of the Portuguese Republic (SIRP) Representative.**

#### Dr. Marius Sebe

Associate Professor, "Mihai Viteazul" National Intelligence Academy (Romania).

#### Mrs. Oana Sprincenatu

Researcher, "Mihai Viteazul" National Intelligence Academy (Romania).

Tuesday June 12

10:00 - 12:00

### Conclusions, proposals and future steps

12:30

### Lunch

## Committee

### Directors

**Dr. Fernando Velasco** (Rey Juan Carlos University)

**Dr. Luis Moreno** (Carlos III University of Madrid)

### Workshop Coordinator and Academic Secretary

**Dr. Rubén Arcos** (Rey Juan Carlos University)

### Technical Secretary

**Ms Belén Cuesta** (Rey Juan Carlos University)

**Ms Cristina Lucas** (Rey Juan Carlos University)