



Idea Puzzle® Seminar

Speaker: Prof. Ricardo Morais

Session: May 8th 2020 | 10:00–14:00 h.

Online seminar. Registered students will receive prior indications on how to log in.

Language: English

FREE REGISTRATION

The Doctoral School puts the free application **Idea Puzzle®** at the disposal of all UC3M students. This software tool provides support for the design of a research project, thesis or paper in any field of knowledge.

You can access Idea Puzzle® on its [website](#) (no installation required), providing your UC3M e-mail address from any computer.

The Doctoral School is hosting a free 4-hour seminar on Idea Puzzle® on May 8th, 2020. Professor Ricardo Morais will present the benefits of the software and provide practical training on the following abilities:

- Applying a framework of 21 questions to focus and design your research
- Designing a conceptual model
- Diagnosing the current strengths and weaknesses of your research
- Acknowledging ambiguities pertaining to the process, philosophy and methodology of the research project
- Understanding the interplay between theory, method, data, rhetoric and authorship
- Learning strategies for literature review, theory development, and theory testing
- Formulating alternative research ideas and questions
- Elaborating data collection and analysis

Contents

1. Research as a system of 21 decisions
2. Theoretical decisions
3. Methodological decisions
4. Empirical decisions
5. Rhetoric decisions
6. Authorial decisions
7. Applying the Idea Puzzle® software to your research project

Cross-curricular credits

As a Ph.D. student, you can earn 1 cross-curricular training credit (*formación transversal*) for your attendance and use of this software at the seminar. For credit recognition purposes, it is required:

- To do a preliminary design of your thesis project with the Idea Puzzle® software. Here is a [video tutorial](#).
- To send a pdf copy of your design to the speaker, Prof. Ricardo Morais (ricardo.morais@ideapuzzle.com). Deadline: **May 1st**.
- To follow the seminar live via streaming.

Enrollment and inquiries: gestiondoctorado@uc3m.es

Ricardo Morais is Head of the Management Department at Católica Porto Business School, coordinator of the doctoral seminar "How to design your PhD" at the European Institute for Advanced Studies in Management (EIASM) in Brussels, founder of Idea Puzzle, and alumni of HPI School of Design Thinking in Germany. He holds a PhD in Strategic Management from the University of Jyväskylä, Finland, having graduated in Management from the Faculty of Economics of the University of Porto. His research interests are interdisciplinary, including Philosophy of Science, Strategic Thinking, and Design Thinking. Since 2002, he has published more than 30 academic articles, chapters, and papers about these topics and lectured in over 70 higher education institutions in 17 countries. He is a member of the Academy of Management, Strategic Management Society, and Christian Association of Entrepreneurs and Managers. Since 1996, he has founded three start-ups, in Brazil, Finland, and Portugal, and was a consultant in projects for the European Commission, Revenio Group, Sonae Indústria, INESC Porto, Portuguese Government, Deloitte, and Azores Chamber of Commerce and Industry.