

NEUS PALOMERAS

Associate Professor
Department of Business Administration
Universidad Carlos III de Madrid
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PROFESSIONAL EXPERIENCE

2012-present, Associate Professor, Universidad Carlos III de Madrid.

2005-2011, Assistant Professor, Universidad Carlos III de Madrid.

2004-2005, Assistant Professor, Universidad de Navarra, Pamplona.

2004, Research Fellow, O&O Statistieken, Department of Economics & Applied Economics, Katholieke Universiteit Leuven (KULeuven), Belgium.

EDUCATION

1999-2004, PhD in Management, Universitat Pompeu Fabra, Barcelona.

Dissertation: Intellectual Property and Markets for Technology

Advisor: Professor Bruno Cassiman, IESE Business School

1998-1999, M.Sc. in Management with Honors, Universitat Pompeu Fabra, Barcelona.

1994-1999, B.A. in Economics and B.A. in Business Administration, Universitat Pompeu Fabra, Barcelona.

REFEERED PUBLICATIONS

Palomeras, N., Wehrheim, D., 2021. "[The Strategic Allocation of Inventors to R&D Collaborations](#)", *Strategic Management Journal*, Vol. 42 (1), 164-169.

Melero, E., Palomeras, N., Wehrheim, D., 2020. "[The Effect of Patent Protection on Inventor Mobility](#)", *Management Science*, Vol. 66(12), 5485-6064.

Melero, E., Palomeras, N., 2015. "[The Renaissance Man is not dead! The role of generalists in teams of inventors](#)", *Research Policy*, Vol. 44(1), 154-167.

Palomeras, N., Melero, E., 2010. "[Markets for Inventors: Learning-by-Hiring as a Driver of Mobility](#)", *Management Science*, Vol. 56 (5): 881-895.

Palomeras, N., 2007. "[An Analysis of Pure-Revenue Licensing](#)", *Journal of Economics and Management Strategy*, Winter, Vol.16 (4): 971-994.

Giuri, P., Mariani, M., Brusoni, S., Crespi, G., Francoz, D., Gambardella, A., Garcia-Fontes, W., Geuna, A., González, R., Harhoff, D., Hoisl, K., Le Bas, Ch., Luzzi, A., Magazzini, L., Nesta, L., Nomaler, Ö., Palomeras, N., Patel, P., Romanelli, M., Verspagen, B., 2007. "[Inventors and Invention Processes in Europe. Results from the PatVal-EU survey](#)", *Research Policy*, Vol. 36 (8): 1107-1127.

CONFERENCES & WORKSHOPS (since 2010)

2021, *Strategy, Entrepreneurship and Innovation (SEI) Workshop*, ESADE (*Discussant*)
2021, *Workshop on Mobility & Organizational Outcomes*, SKEMA, Lille
2019, *Strategy, Entrepreneurship and Innovation (SEI) Student Workshop*, KULeuven (*Discussant*)
2018, *IP Statistics for Decision Makers*, EUIPO-OCDE, Alicante
2018, *Strategy, Entrepreneurship and Innovation (SEI) Faculty Workshop*, ESMT Berlin
2018, *Workshop on Innovators' Mobility*, INSEAD, Paris
2017, 77th Annual Meeting of the Academy of Management, Atlanta
2017, DRUID 21st Conference, New York
2017, Munich Summer Institute, Munich
2017, *Strategy, Entrepreneurship and Innovation (SEI) Faculty Workshop*, IE, Madrid
2017, SMS Special Conference on Strategic Human Capital, Milano
2016, DRUID 20th Anniversary Conference, Copenhagen
2015, XXX Jornadas de Economía Industrial, Alacant
2014, 5th HEC Workshop on Entrepreneurship, HEC Paris (*Discussant*)
2014, 74th Annual Meeting of the Academy of Management, Philadelphia
2014, 4th Madrid Work & Organizations Workshop, Universidad Carlos III, Madrid
2013, Economics of Science and Innovation, Barcelona GSE Summer Forum
2012, 72th Annual Meeting of the Academy of Management, Boston (*PDW Organizer*)
2012, *Workshop on Entry Timing Strategies*, Universidad Carlos III, Madrid (*Discussant*)
2012, 1st *Strategy, Entrepreneurship and Innovation Workshop*, ETHZ, Zurich
2012, 2nd Madrid Work & Organizations Workshop, IE, Madrid (*Discussant*)
2011, 1st Madrid Work & Organizations Workshop, IE, Madrid (*Discussant*)
2010, Lab Day, Universidad Carlos III de Madrid, Madrid
2010, *Knowledge in Organizations Conference*, Monte Verità, Ascona, Switzerland.

GRANTS & PARTICIPATION IN FUNDED RESEARCH PROJECTS (since 2010)

As principal investigator:

"Innovation and Governance Strategies for a Sustainable Economy", Spanish Ministry of Innovation and Universities, 2019-2021 (jointly with Ester Martínez-Ros).

"Markets for technology", José Castillejo Grant for the Mobility of Young Scholars, Spanish Ministry of Education, Feb-July 2011.

As participant:

"New ways of financing innovation", Comunidad de Madrid, PI: Josep Tribó, 2016-2019

"New Strategies in Intangible Assets", Spanish Ministry of Economy and Competitiveness. PI: Ester Martínez-Ros, 2016-2019

"Innovation in the Knowledge Economy: Strategy and Organization", Spanish Ministry of Economy and Competitiveness. PI: Andrea Fosfuri, Ester Martínez-Ros, 2013-2016.

"Innovation Management: Generation, Protection and Exploitation", Spanish Ministry of Science and Innovation. PI: Andrea Fosfuri, 2010-2012.

RESEARCH VISITS

2015 (August-September). School of Business, Aalto University. Host: Manuel F. Bagüés

2011 (February - August). Management Department, The Warthon School, University of Pennsylvania. Host: David Hsu

2007 (July - August). Department of Economics & Applied Economics, Katholieke Universiteit Leuven, Belgium. Host: Reinhilde Veugelers

2001 (August - December), Visiting PhD student, Heinz School of Management & Public Policy, Carnegie Mellon University, Pittsburgh. Host: Ashish Arora

NON-TECHNICAL PUBLICATIONS

“De bio-tecnología a un negocio de biotecnología” (jointly with B. Cassiman), chapter in *Biotechnología y Alimentación*, Fundación Cotec, Madrid, 2006.

TEACHING EXPERIENCE

Graduate (English):

Technology Management, MBA, UC3M, 2016-...

Advanced Topics in Innovation Management, Master in Management, UC3M, 2021-...

Managing Start-ups, Master in Management, UC3M, 2019-2020

Innovation & Entrepreneurship, Master in Management, UC3M, 2012-2018

Technology Management, PhD, UC3M, 2008, 2012-2014, 2016-...

Undergraduate (Spanish and English):

Innovation and Technological Change, UC3M, 2013-...

Essentials of Business, UC3M, 2005-2006, 2008-09, 2009-2012.

Operations Management, UC3M, 2005-2009.

Introduction to Microeconomics, Universidad de Navarra, 2004.

Business Strategy, Universitat Pompeu Fabra, 2003.

Business Economics, Universitat Pompeu Fabra, 2001-2003.

ACADEMIC SERVICE

Refereeing: Industry & Corporate Change, Industry & Innovation, Journal of Management, Labour Economics, Long Range Planning, Management Science, Organization Studies, Research Policy, SERIES, Strategic Management Journal.

PhD thesis supervisor (Universidad Carlos III de Madrid):

Li Liu, 2020-... (joint with Eduardo Melero)

Saïd Matr, 2016-2020 (joint with Eduardo Melero). *Placement*: University of Groningen, Assistant Professor.

David A. Wehrheim, 2013-2017. *Placement*: IESE Business School, Assistant Professor.

Juliana Paván, 2013-2017 (joint with Ayfer Ali). *Placement*: Pontificia Universidad Católica de Chile, Researcher.

Fernando Santos, 2012-2018 (joint with Andrea Fosfuri). *Placement*: Católica Porto, Lecturer.

Juan Antonio Candiani, 2010-2015. *Placement*: University of Antwerp, Post-doc.

PhD committees:

Araksya Ayzavan, Universidad Carlos III de Madrid, 2020
Suzanne Koster, IESE, 2019
Laurie Ciaramella, Mines Paris Tech, 2017
Mariano Mastrogiorgio, Universidad Carlos III de Madrid, 2015
María Henar Alcalde, Universidad Carlos III de Madrid, 2010
Nadia Ayari, Universidad de Navarra, 2010

Dissertation Proposal Supervising at Universidad Carlos III de Madrid:

Li Liu, 2020; Ekaterina Mavrina, 2018; Saïd Matr, 2016; David Wehrheim, 2013; Fernando Santos, 2012; Olga Romanova, 2012; Saleh Farazi, 2010; Juan Antonio Candiani, 2010

Dissertation Proposal Committees at Universidad Carlos III de Madrid:

Anabel Mendoza 2021; Blanca Moriyón, 2019; Cristina Grande, 2015; Juliana Paván, 2013; Ionela Neacsu, 2012; Rasi Kunapatarawong, 2011; Goretti Cabaleiro, 2010; Borbala Kulcsar, 2009; Carolina Díaz, 2008; Alberto Martínez, 2007; Szabolcs Sebrek, 2005

ADMINISTRATIVE SERVICE (Universidad Carlos III de Madrid)

Master in Business and Finance (MRes), Director, 2020-present
Department of Business Administration, Deputy Chair, 2015-2020
Master in Business Administration (MBA), Deputy Chair, 2015-2020
Master in Management, Deputy Chair, 2013-2015

Member of the “*Consejo de Gobierno*”, 2021-present
Member of the “*Comisión de Calidad*”, Grado en Empresa y Tecnología, 2019- present
Member of “*El Claustro*”, 2018-present
Member of the “*Junta de Facultad*”, 2012-present
Reception of New Faculty, 2012-2015
Master in Management – “*Comisión Académica*”, 2011-2015
Seminar Organizer, 2009-2015
Erasmus Coordinator, 2006-09

PRIZES

Premio de Excelencia 2021, Consejo Social UC3M